

Cutting Costs With Smarter LMS Choices

Company Name: Alliant Credit Union
Industry: Financial Services
Revenue: Approx. \$1.2B
Employees: <1,000



Mission-critical priority

Diane Hughes, CHRO at Alliant Credit Union, needed to support the organization's transition to a new learning management system (LMS) that better fit organizational needs.



How Gartner helped

The client used:

- **Gartner's Market Guide and actionable insight** to identify cost-saving opportunities and a right-sized solution for Alliant
- **Gartner advisory expertise** to gain clarity and confidence in decision-making



Outcome

With support from Gartner for HR, the client:

- **Reduced learning costs by 30%** for the organization
- **Enabled a more efficient and impactful learning management system** that better fit organizational needs