

24 Key Corporate Real Estate Activities

Corporate real estate leaders are searching for ways to improve their departments, but competing priorities leave them wondering where to focus attention, time and money. With the right plan, you can focus on innovation and maturing your function. We can help you build a world-class real estate organization: identify key corporate real estate activities, prioritize with confidence and master organizational execution.

Manage Vendor Relationships	Plan and Execute Capital Projects	Manage the CRE Function	Manage Workplace Strategy	Manage Customer Relationships	Maintain a Sustainability & Wellbeing Strategy	Manage Facilities Services & Assets	Optimize Portfolio Strategy
Manage vendor performance	Establish a capital plan	Build an organizational structure	Manage workplace design	Manage business partner needs	Design a sustainability strategy	Establish and manage emergency preparedness	Forecast portfolio needs
Identify and select vendors	Evaluate capital projects	Manage the insource and outsource strategy	Measure space utilization	Measure customer experience	Ensure building sustainability	Ensure building compliance	Conduct location assessment
Onboard vendors	Manage capital projects	Manage the CRE dashboard	Manage workplace guidelines and policies	Communicate CRE's value proposition	Manage employee wellbeing	Set and manage service levels	Measure portfolio performance
Collaborate with vendors		Apply CRE technology	Manage workplace technology	Manage end-user expectations		Manage building security	Manage lease agreements
		Manage and train CRE talent	Manage workplace identity				

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