

Transform the Role of Finance Business Partner

Company Name: BMD
Industry: Civil Construction
Revenue: \$2.3 billion
Employees: 2,300+



Mission-critical priority

The CFO of BMD aimed at working on a finance business partner role to streamline processes, ensuring timely and accurate monthly financial reporting that provides actionable insights for strategic business decision-making.



How Gartner helped

The client used:

- **Gartner insights** to benchmark what other organizations were doing, helping the company understand characteristics and best practices for finance business partners.
- **Gartner resources** to draft position descriptions and identify the skills and characteristics needed for effective finance business partners.
- **Gartner global insights** and solutions to help address challenges and provided guidance on engaging with the business effectively.



Outcome

With support from Gartner for finance, the client was able to:

- **Evolve Finance Business Partners role:** Finance business partners are now more engaged with business activities and are part of strategic decision making
- **Improve Efficiency and Revenue:** The cost of delivering finance has decreased while revenue on a unit basis has increased, reflecting improved efficiency and value.
- **Save Time:** The client saved one and a half days a month and was able to take more strategic decisions.

“If you've got some problems, find someone from Gartner and ask them if they can help, because I've never had an issue or a challenge. It hasn't been somewhere globally, which I actually like because there's always a solution.”

Craig Mortensen, Group Executive Director, CFO, BMD