CDAO Mission-Critical Priorities (MCPs)

MCPs	Lead D&A for an AI-Native Future	Generate Foundational Value with D&A	Rethink Analytics and AI Through Agentic Transformation	Evolve the AI Ready Data and Analytics Architecture	Redefine D&A and AI Governance
	87% of D&A leaders cite managing stakeholder expectations as their greatest stress factor.	High-performing D&A functions can boost financial performance by as much as 30%.	53% of D&A leaders expect AI agents to have a significant impact on productivity but believe it may not be transformative.	The top quartile of AI-ready organizations report 26% higher performance on business outcomes.	Only 15% of organizations currently operate under comprehensive governance for AI.

Journey Steps	Lead D&A for an AI-Native Future	Generate Foundational Value with D&A	Rethink Analytics and AI Through Agentic Transformation	Evolve the AI Ready Data and Analytics Architecture	Redefine D&A and AI Governance
	Become a High-Performing D&A Leader	Develop Use Cases for D&A and AI	Assess the Impact of GenAI and Agentic AI on D&A Use Cases	Define AI Readiness for Data, Governance and People	Evolve Best Practices for D&A and AI Governance Programs
	Align D&A Strategy with Organizational Priorities	Create a D&A Value Story	Determine New Capabilities to Support D&A and AI Deployment	Specify Requirements Based on AI Ambition and Prioritized Uses	Communicate Governance Risks with the Board and Stakeholders
	Identify Emerging Trends Impacting Strategy & Operations	Communicate with the Board	Assess Impact on Practices, Processes, Organization & Skills	Assess AI-Readiness Gaps and Strategies to Close Them	Build a Foundational Value Case for Governance Investments
	Demonstrate the Value of D&A	Realize Value from D&A	Prioritize Agentic AI Investments in D&A	Build the Business Case for Foundational Investments	Establish a Data, Analytics and AI Governance Board
	Get Buy-In from Stakeholders	Govern the Value of GenAI and Agentic AI Investments	Evolve Platforms and Technology Solutions for Agentic AI	Evolve Data Management Practices to Scale AI-Ready Data	Build a D&A-Aligned AI Governance Framework
	Develop a D&A Operating and Organization Model	Measure Results of D&A Investments	Drive Adoption, Governance and Track Progress of Agentic AI	Evaluate Tech, Platforms & Architectures for AI Readiness	Assess, Select and Implement Technology, Practices and Tools
	Improve D&A Literacy and Drive Change		Manage Costs & Value of GenAI and Agentic AI Investments	Plan and Implement Changes to D&A Practices and Operations	Measure Governance Progress and Business Value

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