



SITE

Strategy & Insights for Tribal Enterprises



Who we are

Gartner's dedicated Tribal Team has been serving Tribal Nations and Enterprises for over two decades. We work with Tribal organizations of all sizes — from single casino properties and multiple enterprise entities to complex Tribal governments — to support technology decisions that drive business outcomes while also growing and developing your people, reducing risks, and saving time and money.

Founded in 1979, Gartner is a global company, serving more than 15,600 client organizations in 100+ countries. We serve leaders of every major function across the enterprise. Our interactions with clients in more than 11,000 distinct enterprises worldwide enable us to make connections, understand patterns and discover trends that no other firm can envision. Our community of more than 2,200 full-time subject matter experts engages in over 300,000 one-on-one client interactions per year.

Gartner supports its clients to fuel the future of their respective businesses and organizations so they achieve the business outcomes desired today while being able to address what will be required tomorrow. Our clients know they are receiving information based on independent analysis and unmatched depth and breadth of expertise. This enables clients to make data-based decisions rather than hoping they have made the best choice for their organization.

SITE by Gartner is a free Tribal-focused resource providing select research, webinars, podcasts, event information and survey results. Our extensive experience, deep bench of expertise and the world's largest repository of unbiased, unsponsored research and toolkits enable our clients to benchmark, validate decisions and mitigate risk — resulting in time and cost savings.

For more information, contact:

Jannine Salo
Client Director/Team Lead,
Tribal Enterprises, Gartner
+1 860 389 5454
jannine.salo@gartner.com
[linkedin.com/in/janninesalo/](https://www.linkedin.com/in/janninesalo/)
[gartner.com/SITE](https://www.gartner.com/SITE)

What we do

Gartner's main goal is to give you an edge in making strategic business and technology decisions to drive safer, faster business outcomes while saving time and money. Beyond that, we also help you develop and grow your people. We act as an extension of your core team to provide the insights and guidance you need to make the right business and technology decisions, and effectively communicate their value to the business and the Nation.

It's not about how much information you have, but about having the right information. Our objective insights steer you toward the right decisions on the issues that matter most to you and your organization, so you can achieve your mission-critical priorities.

Many Gartner subject matter experts are former practitioners who understand the issues and pressures our clients face every day. Clients leverage these experts' deep knowledge and real-world expertise to help them challenge conventional thinking while supporting and prioritizing critical activities that ensure organizational success. They use our insights, advice and tools to fuel the vision, decisions and actions that drive successful business outcomes.

Our forward-thinking information — based on verified peer-driven research with robust metrics and data — helps you make the best decisions for your organization.

Why this matters

Change is the only constant in the world today. The Tribal Community operates within a unique set of business and technology initiatives. Tribal executives, CIOs and IT leaders must calculate and communicate the impact of strategy and technology decisions in a way that supports both Tribal Nation and Enterprise objectives.

Technology is fueling a digital future that will change the way every organization operates, whether it is trying to find new growth initiatives or manage costs. To survive and thrive in the ever-changing and accelerating future, organizations need to learn to adapt and evolve at a pace that is best for them while endeavoring not to be left behind. Many organizations turn to consultants for help, which can be useful in the right circumstances. But by contracting consultants or unengaged business partners without clearly defined and focused business problems, leaders set themselves up for failure and for funding only the consultancy's objectives, as there is no business commitment to act on the recommendations.

Ownership matters. Success in your initiatives requires both making the right decisions and strong execution. Without ownership, you lack strong execution. Tribal organizations must always be monitoring and evolving their strategies based on the economic, societal, environmental, geopolitical and technological inputs that impact their efforts. At the same time, they need to assess if they have the people, skills and resources in place to grow, evolve and execute their strategies.

Top leaders are able to successfully manage today's world of accelerated change due to their readiness and the ability to make decisions quickly. They are proactive, responsive and reactive. Many of these successful leaders partner with Gartner to be prepared, mitigate risks, make data-driven decisions, save time and money, and to ultimately drive required business outcomes.

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