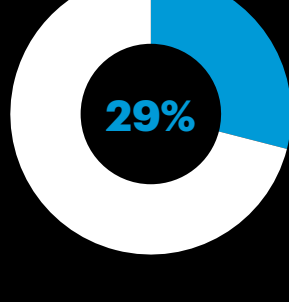


# 2024 Information Security Investment Trends for Midsize Enterprises

Understand your midsize enterprise (MSE) technology peers' current and future information security investment priorities to set a baseline for your own operations.

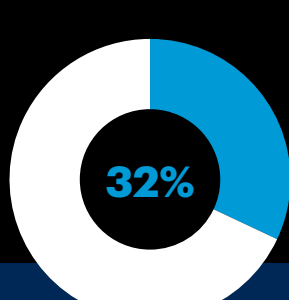


▶ **MSE board of directors are concerned cybersecurity threats will impede their organizations' growth ...**



consider cybersecurity as one of the top three threats to their organizations' growth in 2024-2025.

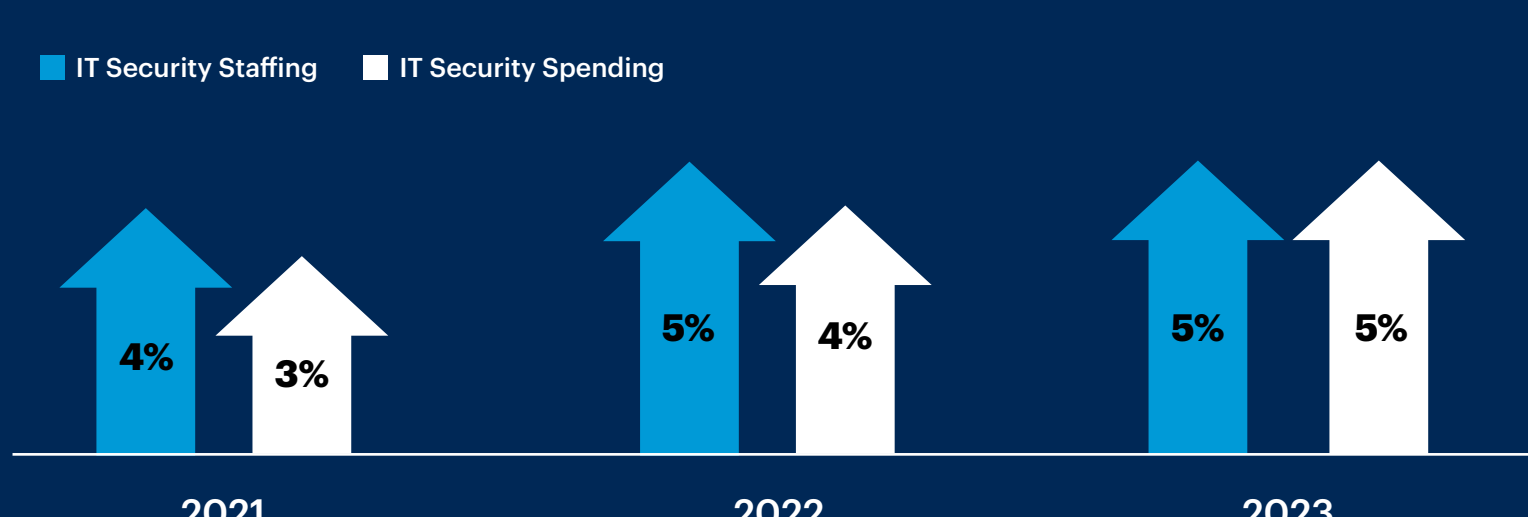
▶ **... and discussions about risk management are becoming more common in the boardroom.**



include risk management among the top three most discussed technologies at board meetings.



## 1 MSEs have made consistent allocations for information security staff and budget.

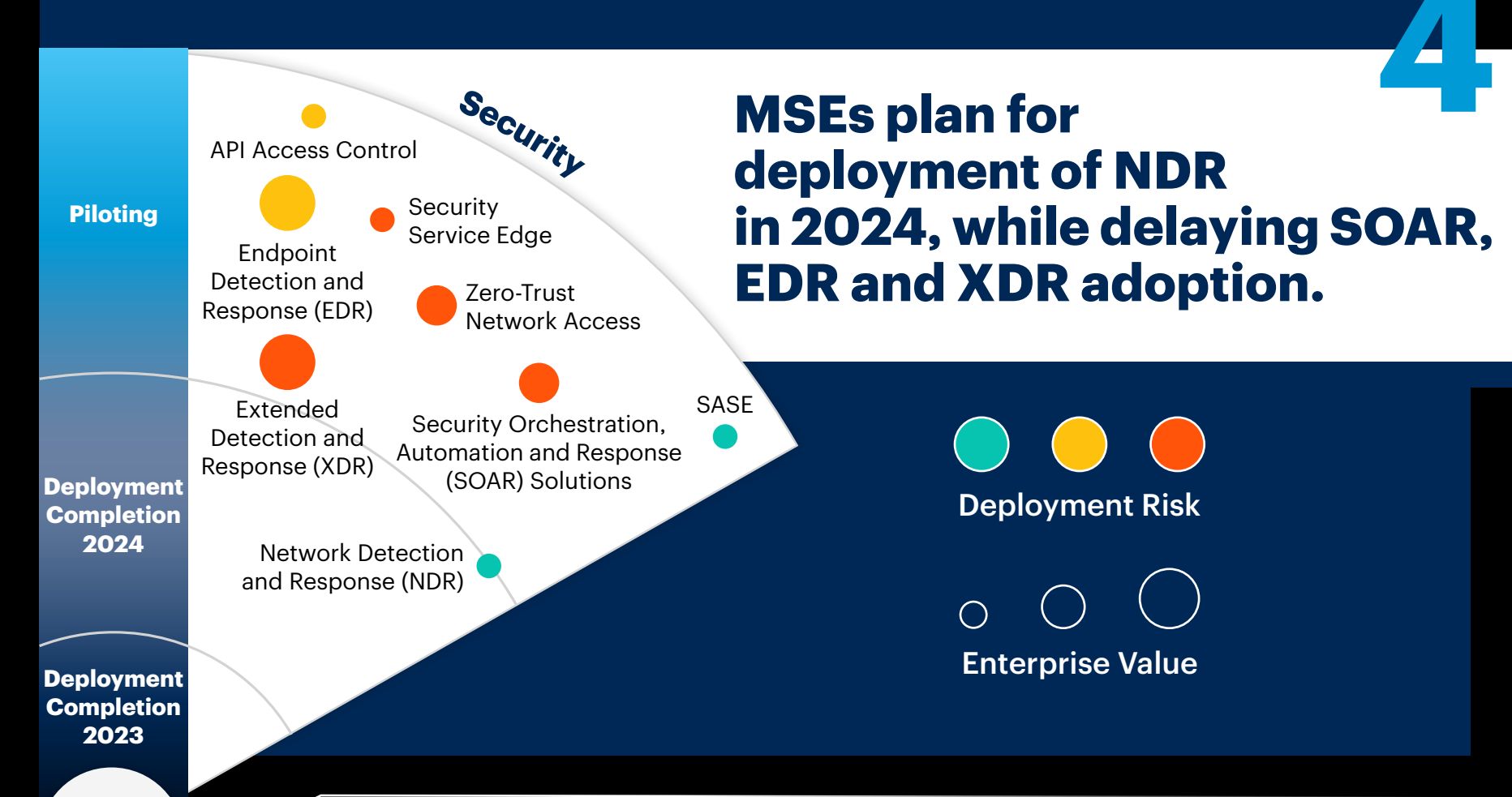


## 2 MSEs favor cloud over on-premises deployment for security technology.



## 3 MSEs retain in-house control of security decisions.

They use one or more of the following models to make internal cybersecurity decisions:



## MSEs plan for deployment of NDR in 2024, while delaying SOAR, EDR and XDR adoption.

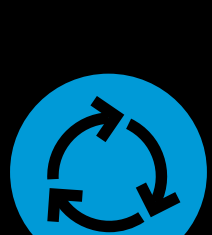
▶ **Next steps for MSE technology leaders:**



Select and deploy distributed hybrid information security vendors to balance security workload.



Consolidate security vendors to optimize spend.



Revise SLAs to streamline cybersecurity processes for internal teams and MSPs.

## Actionable, objective insight

Position your organization for success. Explore these additional complementary resources and tools for midsize enterprise leaders:

<p><b>Research</b></p> <p>Strategies for Midsize Enterprises to Mitigate Insider Risk</p> <p>See and understand the risk posed by internal threats.</p> <p><a href="#">Download Research</a></p>	<p><b>eBook</b></p> <p>3 Must Haves in Your Midsize Enterprise Cybersecurity Incident Response Plan</p> <p>Be prepared for a cybersecurity incident.</p> <p><a href="#">Download eBook</a></p>
<p><b>Roadmap</b></p> <p>2024 Technology Adoption Roadmap</p> <p>Benchmark your technology adoption.</p> <p><a href="#">Download Now</a></p>	<p><b>Insights</b></p> <p>2024 CIO Agenda: A Midsize Enterprise Perspective</p> <p>Explore top priorities, technologies and challenges for midsize enterprises.</p> <p><a href="#">Learn More</a></p>

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