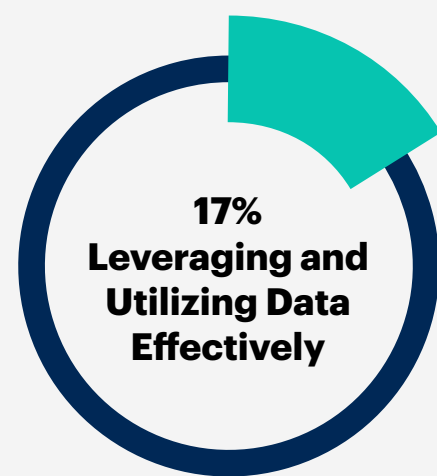
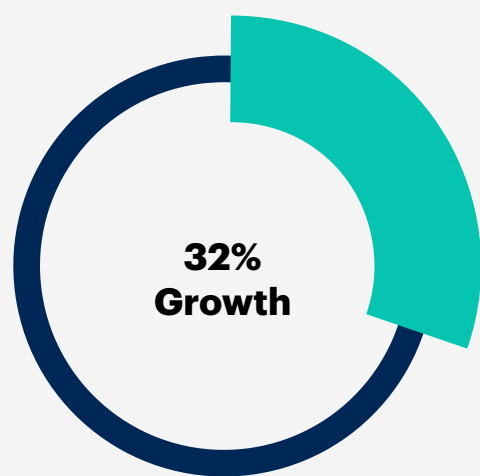


# Top Priorities, Technologies and Challenges in the Nordic Region for 2023

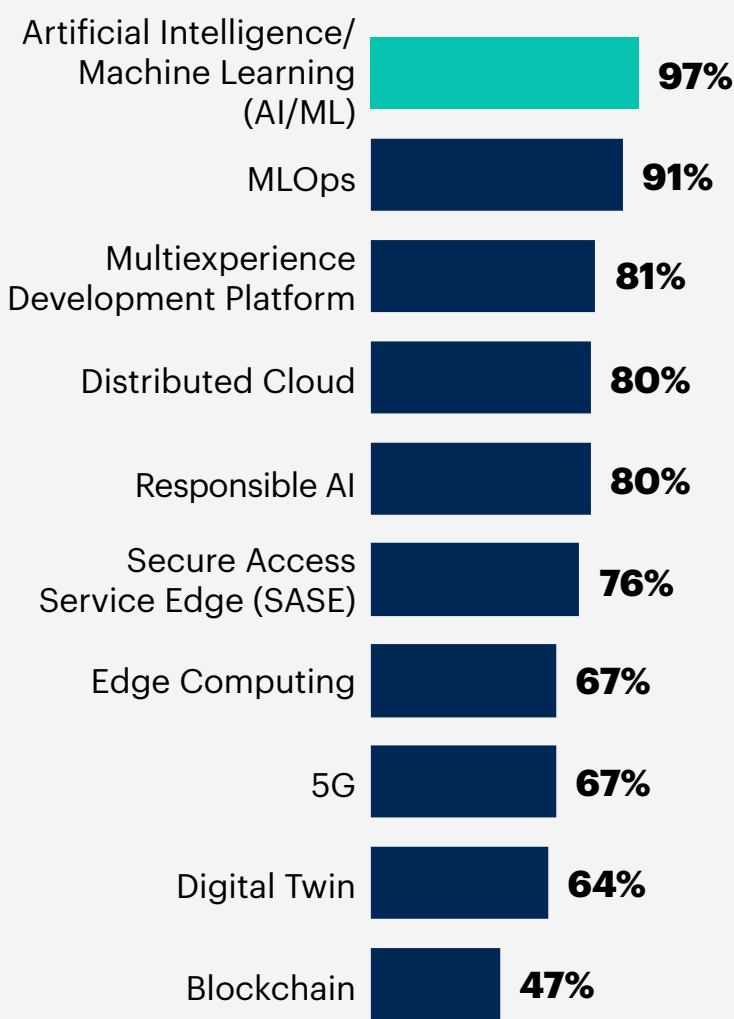
The 2023 Gartner CIO and Technology Executive Survey identifies enterprise priorities and tech spending trends.



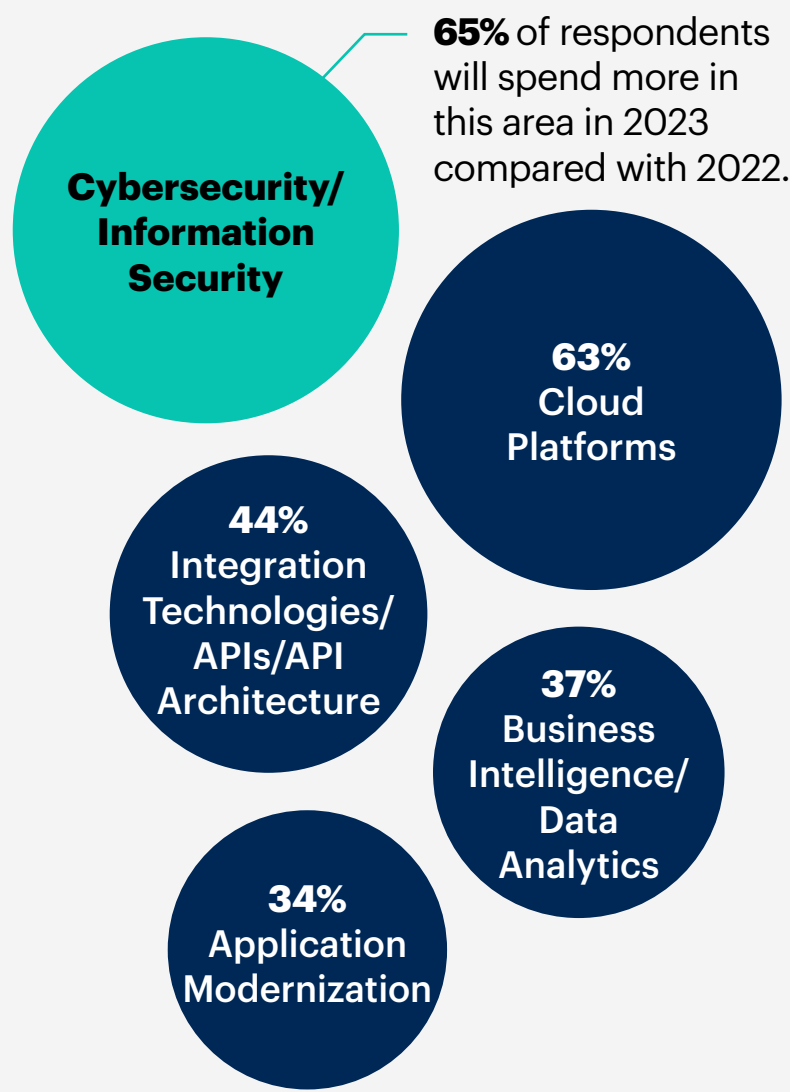
## What are the top enterprise priorities?



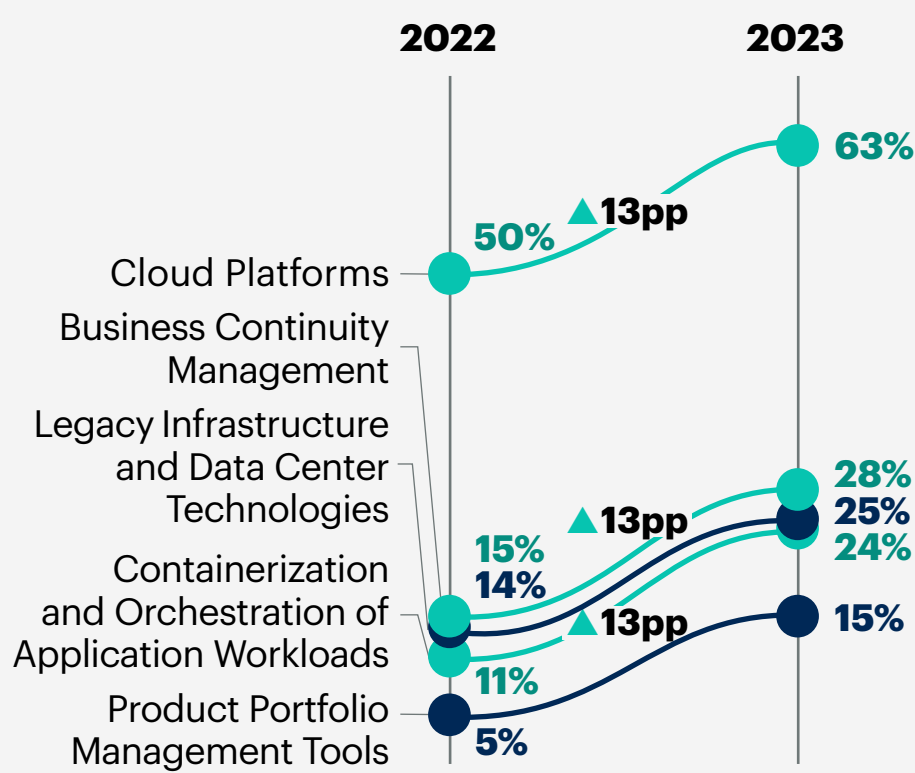
## Which technologies are most likely to be implemented by 2025?



## Where will investments go in 2023?



## For which technologies will more CIOs increase funding in 2023 compared to 2022?



## What are the challenges while developing a vision for digital change?

- Ensuring that business leaders understand the possibilities
- Agreeing on a shared vision across different parts of the enterprise
- Competing expectations from different stakeholders

## What can you do now?



**Engage business leaders** to create awareness about the opportunities for leveraging technology to transform business models and deliver value.



**Get executive approval** to act on a shared vision by building a “roadshow” deck to align with your CEO, board and other stakeholders



To mitigate the common barrier of competing expectations from different stakeholders, use arguments, storytelling and deeper analysis to **build consensus and influence your peers.**

n = 70 Nordic region CIOs and technology executives  
Source: 2023 Gartner CIO and Technology Executive Survey