

## Lead a World-Class Data & Analytics Organization

### Create & Execute an Adaptive Strategy

Develop, extend and execute a data, analytics and AI strategy aligned to stakeholder priorities to create value with accountability for communicating and impacting the organization's critical KPIs.

### Establish & Evolve the Operating & Organizational Model

Design the operating, organization and funding model to break down silos through executive, business, ecosystem and IT collaboration for optimal business impact.

### Develop Talent Across the Enterprise

Realize outcomes through data, analytics and AI talent acquisition, development, upskilling, retention, motivation and external talent management.

### Become an Effective Executive Leader

Build the leadership, managerial, collaboration, coalition and relationship building, and executive communication skills and behaviors of high-performing, strategic and trusted CDAOs.

### Embed Intelligence in Business & Decision Processes & Applications

Collaborate across technology teams to embed, democratize and operationalize data, analytics and AI in applications and business, decision and agentic workflows.

### Implement & Scale Deployment & Engineering Best Practices

Design, deploy and evolve agile implementation approaches including extending AI-ready data practices to content, DataOps, FinOps and data, AI and platform engineering.

### Architect & Select Data & Analytics Solutions

Evolve the D&A architecture, platforms and ecosystems to exploit fast-moving business and technology disruptions, including and beyond AI.

### Identify Emerging Business & Technology Trends

Drive innovation and prepare for what's next by monitoring, evaluating and prioritizing emerging data, analytics and AI trends.

### Provide Secure, Responsible Data, Analytics & AI

Navigate regulatory, security and ethical considerations to ensure trusted and responsible data, analytics and AI development and usage.

### Mature Data, Analytics & AI Governance

Implement a leading governance strategy, practices and technology approach to drive business aligned, governed and trusted data, analytics, data science and AI.

## Architect, Implement & Scale Data & Analytics Solutions

## Build Trusted Data, Analytics & AI

## Realize Value From Data & Analytics Investments

### Identify & Prioritize High-Value Use Cases

Ideate, prioritize and build a high-impact portfolio of data, analytics and AI use cases that deliver profound value to the business.

### Manage, Measure & Communicate Business Value

Engage and partner with business stakeholders to identify business value from data, analytics and AI, measure and adjust and communicate successes.

### Deliver High-Quality Products, Projects & Programs

Build program, project and product development disciplines to democratize access, development, interoperability, use and reuse of trusted data, analytics and AI assets.

### Manage Cultural Change & Business Transformation

Expand data and AI literacy and user enablement initiatives to maximize adoption and transform how people work and make trusted decisions using data, analytics and AI.

# Gartner Priorities Navigator™ for Chief Data & Analytics Officers

**Talk with us** to learn more about how Gartner uses this framework to guide your success.