Gartner for AI Leaders

How TP Actively Implements AI to Stay Ahead

Company Name: Tp
Industry: Digital Business Services
Employees: 490,000+

Mission-critical priority

Danny Kuivenhoven, Global Head of AI at TP, is tasked with navigating the fast-paced AI landscape, and successfully implementing AI governance. With Gartner's support, the organization has leveraged fresh research, tailored advice, and a robust network to establish a strong AI governance framework and accelerate AI adoption, positioning them for a successful future.

How Gartner helped

The client utilized:

- **Gartner's guidance on establishing AI governance,** helping the client overcome knowledge gaps and set the right strategic direction.
- **Cutting-edge research** that provided insights into the latest AI trends even before they were published on Gartner's platform.
- **Executive Partner support** for tailored advice on AI challenges and leadership strategies.

Outcome

With support from Gartner, the client:

- **Accelerated AI implementation,** and prepared for a successful future in AI-driven initiatives.
- **Enhanced strategic AI planning**, supported by the Executive Partner's guidance and access to specialized research and expertise.
- **Networked with a community of like-minded peers** at Gartner's IT Symposium/Xpo.

"Gartner is like my personal Wikipedia, providing the right research information and allowing me to set up meetings with analysts who can assist me."

— Danny Kuivenhoven, Global Head of AI, TP

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