

Enhancing Digital Transformation Through Strategic Research and Insights

Company: Global Bank, Panama
Industry: Banking and Financial Services
Employees: 1,001 - 5,000



Mission-critical priority

Nathalie Angulo, COO of Global Bank, sought support from Gartner as the client worked to address mission-critical priorities such as digital transformation, cybersecurity, and adapting to AI advancements in the banking sector. The client worked with Gartner to access comprehensive research, timely insights, and expert guidance, which facilitated informed decision-making and strategic project implementation.



How Gartner helped

- Extensive research documents and access to analysts, which helped the client implement digital transformation initiatives and adapt to evolving cybersecurity challenges.
- Personalized support of their Executive Partner, who provided tailored information related to the latest technology trends and how cybersecurity is changing.
- Personalized support of their Executive Partner, who provided tailored information.



Outcome

With support from Gartner, the client:

- Successfully implemented a digital transformation strategy for the creation of a new product.
- Was able to stay informed about the latest changes in cybersecurity and effectively align their strategies with industry best practices.
- Networked with like-minded peers at the Gartner IT Symposium in Orlando.

“Gartner has helped us understand that there's always room for growth in the technology race. While we must acknowledge and navigate the inherent risks, the key lies in how effectively we manage these challenges” - **Nathalie Angulo, COO, Global Bank, Panama**