

How a newly created banking group consolidated its IT to shift towards growth and digital transformation

Company Name: Cassa Centrale/Allitude
Industry: Financial Services Company
Employees: 11,700



Mission-critical priority

CCB, a Banking Group established at the beginning of 2019, initially focused on the rationalization and consolidation of its IT and Operations. By the beginning of 2022, it embarked on a new phase focused on growth and digital transformation



How Gartner helped

Gartner Consulting helped Cassa Centrale in the definition of its IT strategy, emphasizing **growth and digital transformation** working on three main dimensions:

- **Shift cultural legacy**, transitioning from a locally-based Group to a national entity compliant with European regulations.
- **Accelerate digital transformation** for consistent user experiences and analytics.
- Introduction of new technological archetypes and hence **new ways of working and managing innovation**.



Outcome

The resulting plan outlined five key objectives:

- Modernize core banking
- Digitally transform the Group's service model
- Introduce advanced analytics
- Enhance the infrastructure resilience and implement advanced cybersecurity practices.
- Industrialize the ICT operational model to enable highly scalable, productive, and agile IT implementations

Impact

Increasing annual IT investments and implementation capacity, resulted in delivering approximately 60% more man-days since the beginning of the transformation.

“We acknowledge that there are still many challenges ahead, but we are confident that with a clear vision, commitment, daily hard work, continuous improvement, and a solid partner like Gartner Consulting by our side, we will always be ready” – Manuele Margini, CIO Group Cassa Centrale & CEO Allitude SpA