





Sample Engagement Plan: IT Strategy*

Key Challenge: Develop an IT strategy that aligns with business priorities and engage business stakeholders.

	Month 1	Month 2	Month 3
Review Objective Research 	<ul style="list-style-type: none">Understand the key technology trends impacting your strategy using the Top 10 Strategic Technology Trends for 2019.	<ul style="list-style-type: none">Review frameworks you can use to approach your IT and Digital Business Strategy using IT Strategic Planning for the Digital Enterprise.	<ul style="list-style-type: none">Learn best practices to communicate your strategy with the Board of Directors and other key stakeholders using CIO Innovation and Strategic Business Change Leadership Primer for 2019.
Deploy Toolkits & Guides 	<ul style="list-style-type: none">Learn best practices to document and communicate your IT strategy using the Ignition™ Guide to Strategic Planning for IT.	<ul style="list-style-type: none">Conduct a workshop with your leadership team to start developing your IT strategy using the IT Strategy 2.0 Kickoff toolkit.	<ul style="list-style-type: none">Develop a concise and business focused communication document that will resonate with executive leadership using the Art of the One-Page Strategy.
Talk to an Expert 	<ul style="list-style-type: none">Discuss your existing IT and business strategy and understand key trends impacting your plans.	<ul style="list-style-type: none">Learn best practices for developing an effective IT strategy that aligns to the business strategy	<ul style="list-style-type: none">See how your peers are communicating IT strategy to the board and other business stakeholders.
Attend Events & Learn from Peers 	Hear directly from the experts and network with peers at: <ul style="list-style-type: none">Gartner Symposium/ITxpoCIO Leadership Forum		

Expected Outcome: A business-aligned plan that shows how IT will improve business capabilities and contributes to the success of the company.

*Note: This engagement plan is illustrative only. Engagement plans can be customized to address unique client needs and priorities.