

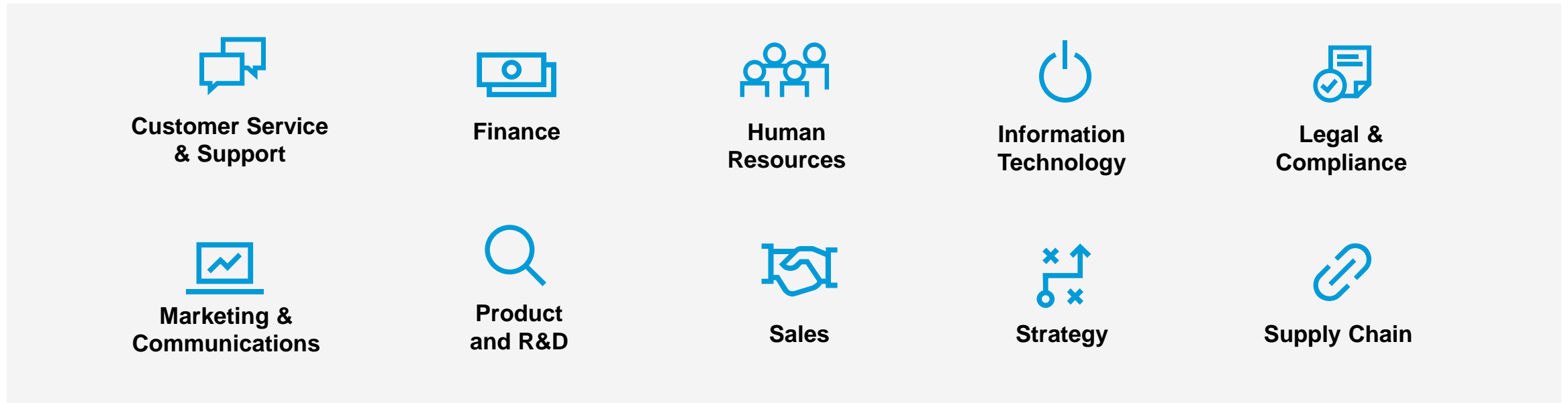


**Fuel the future of
your business**

We equip leaders with indispensable insights, advice and tools to achieve their mission-critical priorities and build the successful organizations of tomorrow.

Gartner equips leaders with indispensable insights, advice and tools to achieve their priorities and build the successful organizations of tomorrow.

Leaders of every major function across every market sector



at more than 73% of the Global 500 and 15,000+ organizations of every size

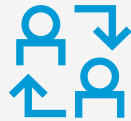
We help you tackle today's management and technology challenges with unrivaled insights on key business priorities



Trusted insights

A clear picture of where you stand today — and how to lead your organization into the future

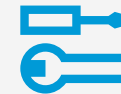
- Gleaned from more than **380,000 client interactions each year** — including **130,000+ senior executive interactions**
- 300,000+ proven **best practices**
- **Quoted by leading business publications worldwide** an average of 70 times every week



Strategic advice

One-to-one guidance to help you focus on the issues and opportunities that truly matter

- A global team of **2,000 + experts** who understand your role, business and industry
- **Expert partners** to guide you to the right insights, when you need them
- More than **2,000 consulting engagements annually**



Practical tools

Tools and programs to help you turn strategy into decisions, and execute for measurable results

- **1 billion+** learning and development benchmarks
- **Maturity diagnostics** covering 35+ functional areas
- **75+** global industry events/TGI stat
- **175 Gartner Magic Quadrants, a standard for market analysis** in 140 technology segments
- **Market Forecasts** Global coverage, 850+ **Vendor Revenue Profiles**, 14 **Market Opportunity Models (MOMs)**

We work with you to create a service plan for achieving your mission-critical priorities

Support your decisions with our objective research

- Proprietary methodologies that produce leading-edge business and technology insights to inform your decisions
- Exclusive peer briefings on the freshest findings and insights from our practitioner research
- The technology industry's largest data repository with current data from 1,100 technology vendors across 400 tech markets

Talk to an expert

- 2,000+ experts engaging in 380,000+ client interactions in more than 100 countries each year
- Advisors who have the experience and knowledge to provide specific guidance for your role and your critical priorities
- A high-touch, 1:1 consultative approach that leaves you with not only ideas but the skills to implement them

Learn from peers

- A global network of peers from 12,000 organizations with whom you can exchange ideas, share perspectives and expedite solving shared challenges
- Opportunities such as structured meetups at conferences to interface with other C-level executives and heads of functions, getting a uniquely useful window into your most important challenges
- More than 14,000 peer benchmarks covering every major function to help you measure and improve performance

Deploy toolkits and guides

- Practical toolkits and guides that enable you to save time, empower your teams and effectively upgrade your processes
- Best practice templates and step-by-step work plans address common challenges across all major functions
- Maturity diagnostics that cover 35+ functional areas

Engage a consultant

- More than 2,000 consulting engagements annually
- Unbiased comparisons of technology performance relative to competitors and those considered best in class
- Expert negotiation advice for technology purchasing decisions, averaging 15% hard-dollar savings in 3 out of 4 contract reviews

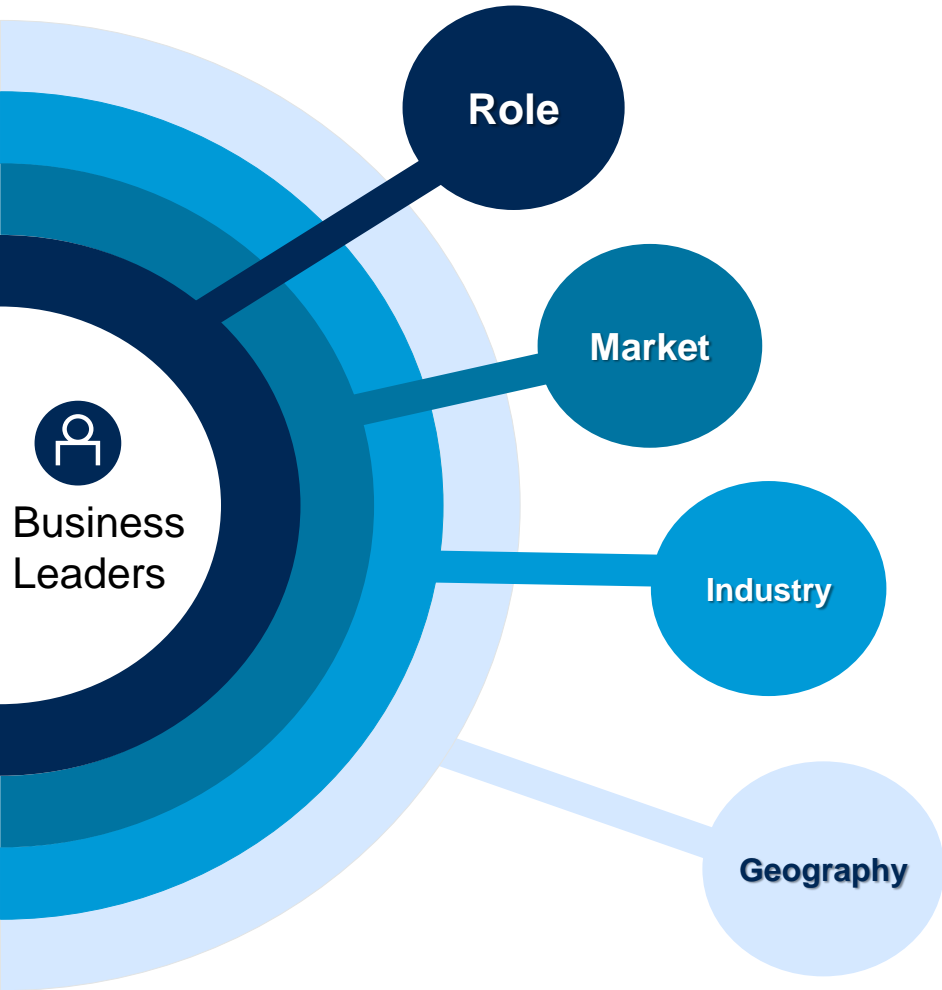
Attend conferences

- 75+ global conferences to help you master your role, transform your business and tap into an unsurpassed peer network
- Connect 1:1 with Gartner experts to learn what you need to know now and what lies ahead
- Learn from visionary leaders and unconventional thinkers who will reveal surprising connections between life, business and technology

This data is accurate as of June 1, 2018. Statistics are updated quarterly.

RESTRICTED

Gartner offers business leaders trusted analysts, exclusive advice and practical tools **you can't get anywhere else**



BEST PRACTICE RESEARCH AND ADVICE FOR PRODUCT LEADERSHIP

Targeted research and advice to help you achieve success in your role

- General Manager**
- Emerging Tech CEO**
- Product Manager**
- Product Marketer**

QUANTITATIVE RESEARCH AND ADVICE

Helping you navigate every market, industry and geography

Market Share Reports

Market share insight about top vendors provides quantitative understanding of major players' relative strengths and year over year marketplace momentum

Peer Insights

Peer Insights reviews are read by enterprise IT buyers. Access to those reviews gives you unfiltered customer feedback to help refine product offerings and competitive positioning.

Competitive Landscapes

Gartner competitive landscapes provide illustrative and qualitative insight into the key vendors within defined markets, showcasing market leaders, emerging vendors, and declining market offerings.

Industry Specific Research

Understand which technologies are enabling critical industry-specific initiatives

Market Opportunity Models

Gartner's 14 Market Opportunity Models quantitative insight provides robust analysis of changing market conditions for major product and budget categories.

Vendor Revenue Profiles

Company specific profiles on 850+ vendors provide a complete financial picture, helping navigate the relative strength/weakness of the revenue portfolio based on significant changes to technology adoption, business models, and entry/exit of tech business areas.

Market Forecasts

Detailed insight into current and future spending by 7 top level budget components, subcomponents, and across countries.

Drive your Business Forward

Shorter product cycles.
Rapid innovation.
Mergers & Acquisitions.

You need to make critical decisions
for growth. **Fast.**