Gartner

Sneak Peek

Pinpoint High-Impact AI Use Cases and Develop Your AI Roadmap

AI investment is accelerating, but results aren't guaranteed.
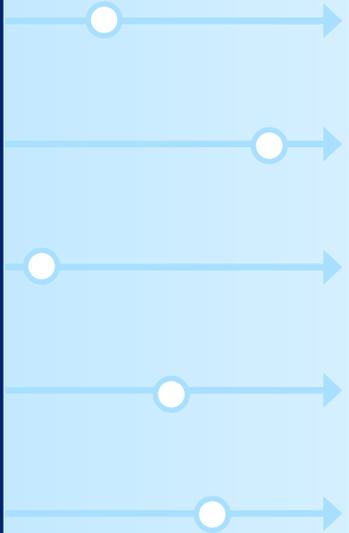
By 2027,
40%
of agentic AI projects will be canceled.

By the end of 2025,
50%
of GenAI efforts were abandoned after proof of concept.

Source: Gartner

The message is clear: Organizations need a smarter, more disciplined approach to AI.

Gartner AI Use Case Insights Platform shows you where AI can truly create value by helping you discover, evaluate and prioritize high-impact use cases tied to business outcomes.

The AI Maturity Assessment reveals your current capabilities, highlights the gaps that matter most and provides a clear roadmap for improvement. Used together, they give business and technology leaders the clarity and confidence to deliver AI outcomes that are practical, scalable and financially meaningful.

AI Use Case Insights

Access an expansive and continuously updated library of AI use cases, filterable by industry, function and target business objectives.

Evaluate each AI use case based on Gartner expert assessment of projected business value and complexity of implementation — all informed by proprietary research and real-world adoption data.

AI Use Case Insights

Use interactive dashboards and scorecards to rank and compare your shortlisted AI use cases based on alignment with organizational goals, risk appetite and readiness.
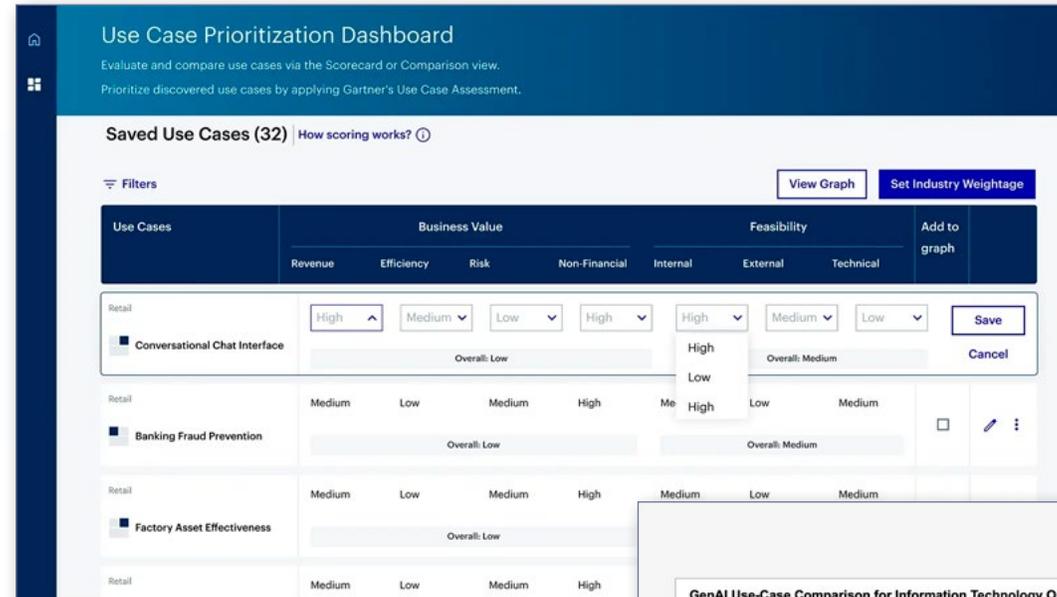
Export visualizations and action plans to continuously inform your AI roadmap and identify the most feasible opportunities that promise the greatest value.
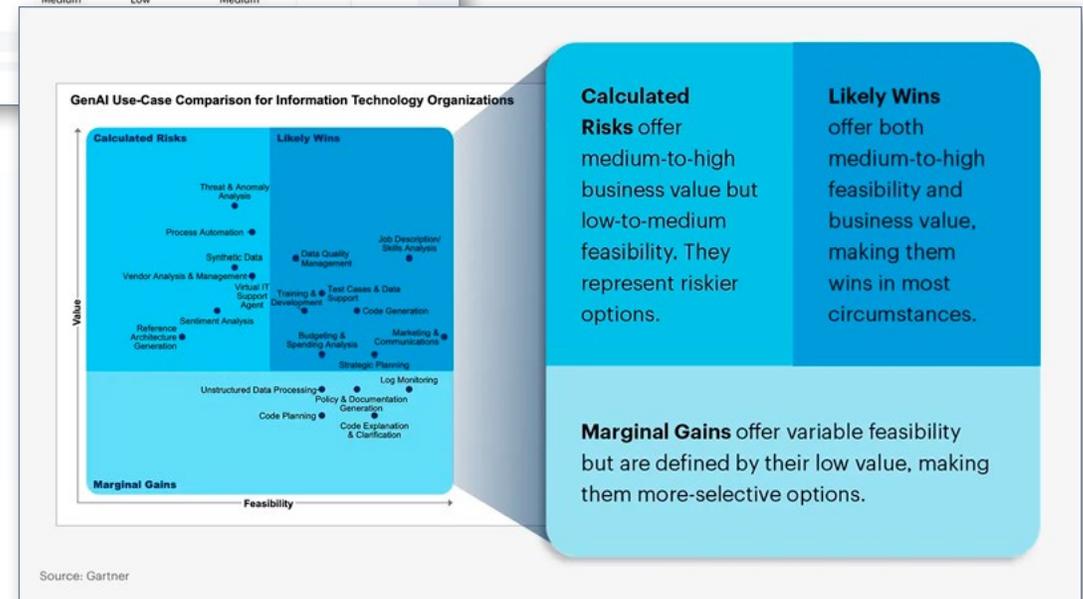
AI Maturity Model and Roadmap Toolkit

Determine your organization's AI maturity with a robust assessment across seven core AI pillars to help develop an AI roadmap.

Plotting the Current vs. Target Maturity - Tier 1

● Current maturity ▨ Target maturity

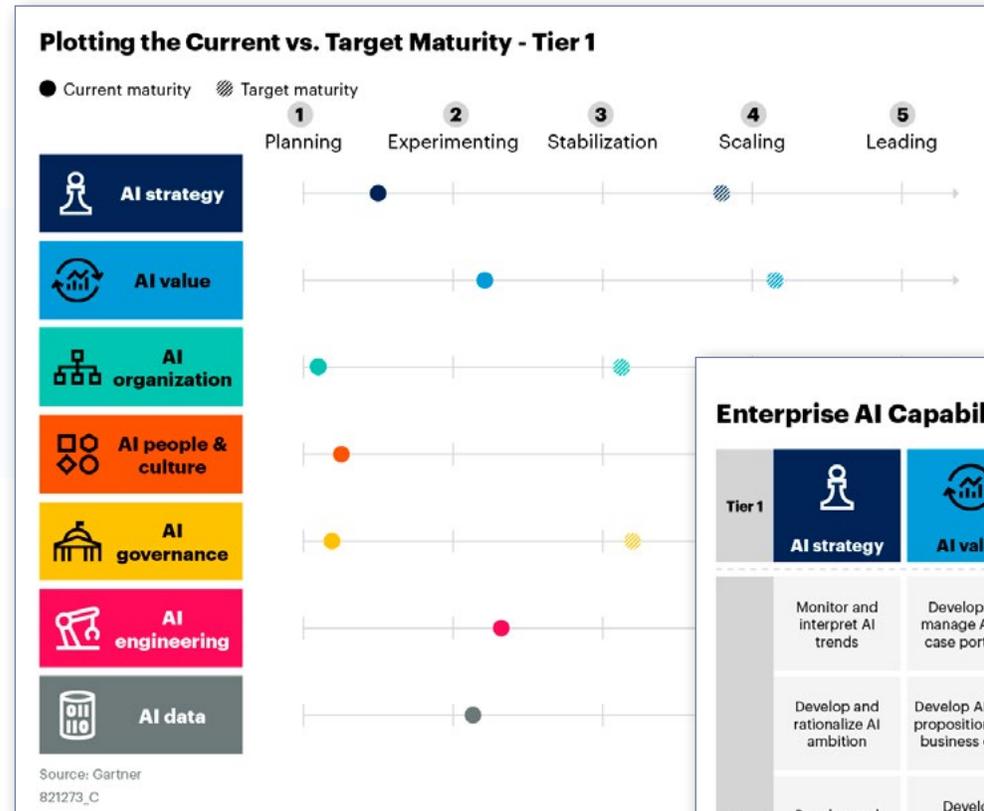|	1 Planning	2 Experimenting	3 Stabilization	4 Scaling	5 Leading
AI strategy					
AI value					
AI organization					
AI people & culture					
AI governance					
AI engineering					
AI data					

Source: Gartner
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Export visualizations and action plans to continuously inform your AI roadmap and identify the most feasible opportunities that promise the greatest value.

Enterprise AI Capabilities for Maturity Model - Tier 1 and 2

	AI strategy	AI value	AI organization	AI people & culture	AI governance	AI engineering	AI data
Tier 1	Monitor and interpret AI trends	Develop and manage AI use case portfolio	Develop external partnerships and alliances for AI	Manage culture and change for / due to AI	Create, maintain, and evolve AI, governance policies and controls	Design and architect AI applications and systems	Acquire and prepare AI data
	Develop and rationalize AI ambition	Develop AI value propositions and business cases	Manage and balance internal and external ecosystem	Evolve roles and staffing for / due to AI	Develop AI governance operating models and teams	Develop, test and integrate AI applications and systems	Manage and govern AI data
Tier 2	Develop and refine AI strategy	Develop AI product portfolios	Evolve internal operating model	Deliver skills, training, and literacy for AI	Engineer oversight systems and enforce policies	Deploy, operate and scale AI systems	Build AI data utilization and insights
	Develop and coordinate AI strategic roadmap					Manage project, platform and application portfolios	
	Innovate / incubate AI					Develop and manage AI engineering teams	

Source: Gartner
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AI Maturity Model and Roadmap Toolkit

Evaluate current versus target maturity levels to identify gaps and opportunities. This scoring system enables a strategic approach to prioritizing AI initiatives.
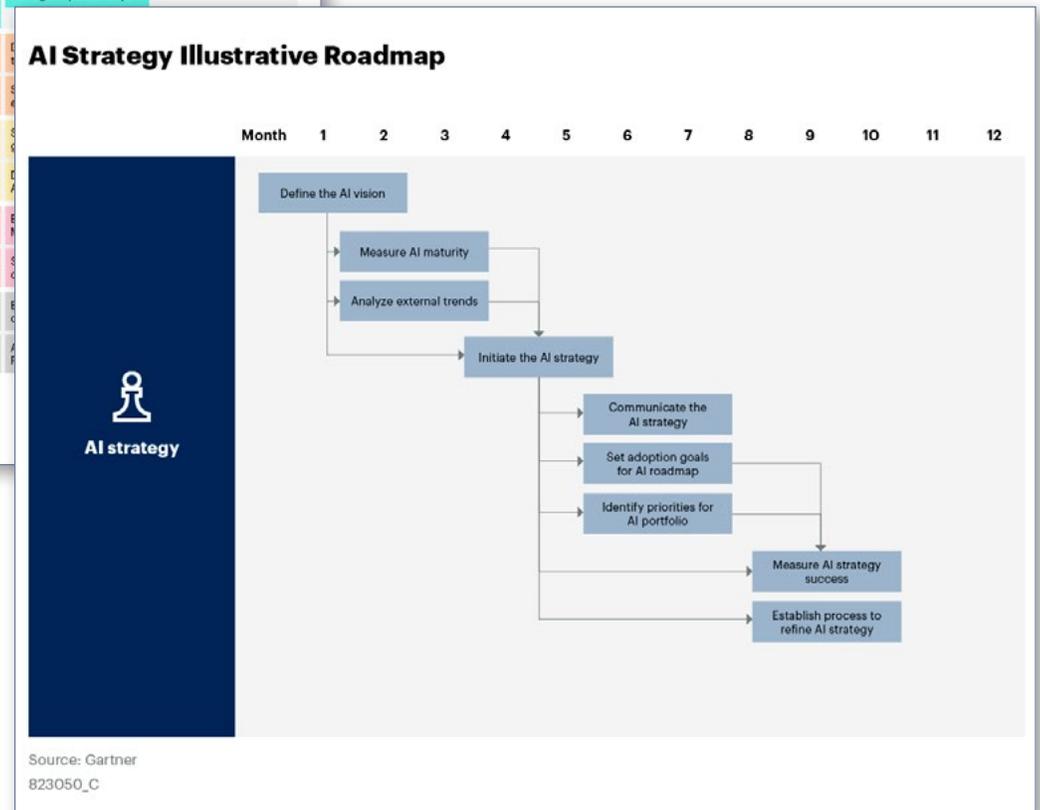

Go deeper into each roadmap workstream to understand the moving parts of your AI roadmap at a high level, and receive tailored recommendations on Gartner resources and best practices.

Actionable, objective insights

Explore these additional complimentary resources
and tools on AI:

Insights
Gartner AI Hub
Discover unparalleled proprietary AI insights, conferences and tools.

Learn More

Webinar
Gartner's Guide to Identifying "Top" AI Use Cases, Funding and Measuring Value
Identify and prioritize AI use cases using our structured evaluation criteria.

Watch Now

Article
Why Your Headcount Strategy Matters More Than AI Downsizing
Cost-cutting is non-negotiable, but here's why you should proceed with caution.

Read Now

Article
Why 50% of GenAI Projects Fail — And How to Beat the Odds
Master these fundamentals to turn pilots into production.

Read Now

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