

# Gartner at a Glance

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Data reflects year-end 2022\*

## About Gartner

- We deliver **actionable, objective insight** that drives smarter decisions and stronger performance on an organization's mission-critical priorities.
- **Founded in 1979**, we have **over 19,500 associates** in ~85 offices around the world.
- Gartner is a member of the **S&P 500** with **\$5.5 billion in revenues** in 2022.
- We guide the leaders who **shape the world** in every major area of an organization:



## Clients we serve

- **More than 15,000 client enterprises** in ~90 countries and territories
- **C-suite leaders and their teams** across all enterprise functions in every industry around the world

## Actionable, objective insight

- Developed through rigorous proprietary research methodologies to ensure our insights are **independent and objective**
- Created by a global team of **2,500 research and advisory experts** who understand your role, business and industry
- Complemented by **peer perspectives and advice** accessed through:
  - The **Gartner Peer Connect client community** of nearly 230,000 active participants from almost every enterprise function
  - **Worldwide destination conferences plus virtual live and recorded events** tailored for specific executives and their teams
  - The **Gartner Peer Insights™ public community**, where users have shared over 500,000 online reviews on more than 32,000 products and services, delivering value in over 11.5 million annual user sessions
- **Quoted by leading media publications worldwide** an average of 180 times every week

## Expert guidance

- Delivered in more than **460,000 client interactions each year**
- Provided by **experts, many of whom are former practitioners**, to help challenge conventional thinking and accomplish mission-critical activities
- Informed by an **annual average of nearly 200 new, thoroughly vetted practitioner-sourced case studies**
- Applied in **2,500** technology-driven strategic consulting and contract optimization engagements annually with CIOs and other senior executives through our Consulting business

## Practical tools

- Gartner Score maturity diagnostics cover **more than 70 functional areas across the enterprise** and apply a consistent methodology that uniquely factors capability and organizational importance.
- **75 Gartner Magic Quadrants** are a standard for objective market analysis covering more than 800 technology and technology service vendors.
- **370+ active Gartner Ignition Guides** accelerate team execution of initiatives in nearly every enterprise function.
- **The Digital IQ Index measures brands' digital marketing performance** across over 1,000 data points to quantify aptitude and maturity relative to industry peers.

**To learn more about how Gartner works with executives and their teams to enable faster, smarter decisions and stronger performance, visit [gartner.com](https://www.gartner.com).**

\*SEC-reported data as of 31 December 2022

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