

2025 Insurance Eye On Innovation Winners,  
Runner Ups and Finalists  
**Americas**

| Insurance Organization                           | Project Name/Initiative                            | Winner/ Runner Ups / Finalists |
|--------------------------------------------------|----------------------------------------------------|--------------------------------|
| Group1001                                        | <a href="#">Transfer packet Automation</a>         | Winner ★                       |
| Icatu Seguros                                    | <a href="#">AVI - Virtual Assistant of Icatu</a>   | Runner Up 1 ☆                  |
| Nationwide Mutual Insurance Company              | <a href="#">Hail No!</a>                           | Runner Up 2 ☆                  |
| Motion Picture Industry Pension and Health Plans | <a href="#">Sometimes the Little Things, Arent</a> | Finalist                       |

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**APAC**

| Insurance Organization    | Project Name/Initiative                                                                             | Winner/ Runner Ups / Finalists |
|---------------------------|-----------------------------------------------------------------------------------------------------|--------------------------------|
| Tawuniya                  | <a href="#">Tawuniya Super App: Redefining Insurance with an All-in-One Ecosystem for Everybody</a> | Winner ★                       |
| Tawuniya                  | <a href="#">Full Digital Claim Automation for Highly Critical Retail Insurance Customers</a>        | Runner Up 1 ☆                  |
| AIA Group                 | <a href="#">AI Role Play - A Generative AI-Powered Training Platform for Insurance Agents</a>       | Runner Up 2 ☆                  |
| AIA Group                 | <a href="#">DaVinci— AIA's Comprehensive AI-powered media creation tool</a>                         | Finalist                       |
| CHINA CONTINENT INSURANCE | <a href="#">Digital Auditor Project</a>                                                             | Finalist                       |
| Tawuniya                  | <a href="#">Unified Sales and E-Services Portal for MSMEs: The One of Its Kind Globally</a>         | Finalist                       |

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EMEA

| Insurance Organization             | Project Name/Initiative                                                                       | Winner/ Runner Ups / Finalists |
|------------------------------------|-----------------------------------------------------------------------------------------------|--------------------------------|
| SUKOON INSURANCE                   | <a href="#">KUDOS - UNIVERSAL API SOLUTION</a>                                                | Winner ★                       |
| Allianz Türkiye                    | <a href="#">Navigating the volatility in labor cost base with data driven decision making</a> | Runner Up 1 ☆                  |
| Anadolu Insurance                  | <a href="#">Virtual Claims Assistant</a>                                                      | Runner Up 2 ☆                  |
| Aksigorta A.Ş.<br>(Aksigorta Inc.) | <a href="#">Smart Growth Engine</a>                                                           | Finalist                       |
| Hiscox                             | <a href="#">Hiscox AI Enhanced Lead Underwriting Model</a>                                    | Finalist                       |
| Momentum Group                     | <a href="#">Momentum LifeReturns® reassessment</a>                                            | Finalist                       |
| Türkiye Sigorta A.Ş.               | <a href="#">Bilge: GenAI-Powered Conversations for Insurance &amp; Pensions</a>               | Finalist                       |