



Gartner Data & Analytics Summit

28 – 29 April 2026 | São Paulo, Brazil
gartner.com/br/data

Value at AI Velocity: Navigating the Now and Next

The pace of Artificial Intelligence innovation is forcing data and analytics leaders and teams to deliver measurable business value faster than ever before. As AI accelerates change across industries, leaders must deliver immediate impact while preparing for future developments. This year's conference focuses on overcoming challenges like scaling AI, managing disruption, and balancing risk using governance — helping leaders unlock data's full potential for lasting success.

Agenda Tracks

Track A: Leadership

A track designed for CDAOs and Data, Analytics and AI Leaders tasked with delivering business value through data, analytics & AI. These leaders delivery value and mature a data-driven culture by building trust and managing data while evolving technology capabilities.

Track B: AI

This track covers everything you need to be successful with AI including: AI strategy, responsible AI, AI governance, agentic AI and AI agents, generative AI, LLMs, retrieval augmented generation, AI engineering, prompt engineering, AI architecture, data science, ML, and scalability. This track is designed for D&A leaders and practitioners such as Heads of AI, AI Experts, AI Architects and AI Engineers.

Track C: Analytics

This track covers everything you need to be successful with analytics and business intelligence, including: self-service analytics, the adoption and impact of generative AI, Agentic Analytics, ecosystems, composability, natural language query, metrics & dashboards, data storytelling and decision intelligence. This track is designed for D&A leaders and practitioners such as Heads of Analytics, business analysts, analytics developers, analytics architects, and engineers.

Track D: Data Management

This track covers everything you need to be successful with data management. This includes topics, such as AI-readiness for data, federated data management, data management platform convergence, DataOps, data product management, cost optimization across the data management value chain, data fabric design for scalability, resilience and reliability of data management architectures. This track is designed for leaders responsible for data management as well as data architects and data engineers.



Who should attend:

- Chief Data and Analytics Officers (CDAOs), and heads of data and analytics and AI
- Heads of AI/AI leaders
- Analytics and business intelligence leaders
 - BI and analytics program leaders
 - Analytics and BI practitioners
 - Business analysts
- Analytic developers
- Analytic architects
- Analytic engineers
- Data scientists
 - AI engineers/architects
- Heads of data governance
 - MDM program managers
 - Data stewards and governance board
- Heads of data management
 - Database managers
 - Data integration managers
- Data architects
- Data engineers
- Data analysts
- IT leaders
 - Enterprise architects
 - Application architects and managers
- Information management
 - Information architect

3 ways to register

Site

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E-mail

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Agenda Tracks (continued)

Track E: Governance

A track designed for D&A leaders responsible for governance as well as those who take on governance roles like stewardship. This track covers everything you need to be successful no matter where you are in your D&A governance journey including: adaptive governance, achieving stakeholder buy-in, establishing your governance operating model, the impact of AI on D&A governance, the future of D&A governance roles and evolution of D&A governance platforms.

Track F: CDAO Circle

The CDAO Circle is an exclusive experience designed for both new-to-role and experienced CDAOs to elevate their performance and brand. The program provides targeted content, focused workshops, roundtables and valuable networking opportunities. Join your CDAO Peers to explore how you and your teams can use data, analytics and AI to drive better business value and improve culture, communication and change.

Spotlight Tracks

★ AI Leadership

This track is designed for AI Leaders tasked with building a world-class AI strategy and organization. It covers AI use cases, developing robust AI systems and delivery models, including Agentic AI, while ensuring safe and scalable operations, through strong AI governance. Learn to drive business transformation, measure AI value, manage risks, and align initiatives across all AI stakeholders.

★ Executive Toolkit

These sessions are focused on helping you leverage Gartner's tools as you plan and execute your D&A strategy. These sessions will help you craft concrete materials you can take back to your organization.

★ What's Next?

This track will highlight the emerging concepts organizations will need to build into their strategic plans as well as the latest best practices to solve problems old and new.

★ Create D&A Value at the Core

How to demonstrate and realize value from D&A investments by building a value competency that is part of every decision and action.

Group Rate Discounts

Accelerate learning and build a shared vision by attending as a group.

- 1 for 3 paid registrations
- 2 for 5 paid registrations
- 3 for 7 paid registrations
- 4 for 10 paid registrations

*See **Group Rate Discount terms and conditions.**



The Chief Data and Analytics Officer (CDAO) Circle Program

The premier, application-based experience for both new and seasoned CDAOs and heads of AI to elevate their impact and executive brand. Connect with a select community of peers through targeted content, exclusive workshops, and high-value networking lunches. Gain privileged insights and build powerful relationships as you explore how data, analytics, and AI can drive transformative business value, foster innovation, and lead cultural change. An application is required following registration.

Desconto Early Bird:

- Early-bird price R\$ 12.600 (Valid until February 27, 2026)
- Standard price R\$ 14.350
- Public-sector price R\$ 11.975*

*Proof of public-sector status required for verification. Price cannot be applied retroactively. "Public sector" definition: National government, state or local government, public administration.

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