

Scaling AI Value Through Trust, Risk and Governance



60%

of organizations will fail to realize AI value by 2027 due to a lack of integration between data governance and AI governance.



How to scale and realize value

How do I manage risk, trust and governance related to business value?



Risk, trust and governance are not an afterthought but a strategic priority. Data and analytics (D&A) leaders must evaluate the impact of risk and trust in data, and adapt relevant governance models to protect and enhance the business value of D&A investments.

AI value

Risk management: Identify, assess and mitigate risks to protect value.



Trust in data: Build confidence in data quality, transparency and responsible use.



Governance for innovation: Establish adaptive governance to enable innovation while managing risk.



Risk, trust and governance are not afterthoughts. They are strategic priorities that protect and enhance the business value of D&A investments.

Three actions to realize AI

1

Balance value and risk

Balance data, analytics and AI value with risk reduction:

- Build a strong relationship with legal counsel.
- Develop essential legal knowledge.
- Mitigate risks effectively and proactively.

2

Build a data-driven culture

Influence mindset and behaviors to enable and articulate value:

- Drive a shift in mindset and behaviors.
- Permeate trust in data, analytics and AI.
- Encourage accountability and responsible use at scale.

3

Apply adaptive governance

Apply business-value-focused D&A governance to drive innovation:

- Focus governance on value-driven outcomes.
- Enable data-driven innovation responsibly.
- Modernize D&A governance for the GenAI era.

Executive takeaway



Integrating risk management, trust and adaptive governance is essential to scaling AI and maximizing business value.