

Gartner
SUPPLY CHAIN
SYMPOSIUM | Xpo™

18 – 20 May 2026 | Barcelona, Spain
gartner.com/eu/supplychain

Dynamic by Design: Renew, Rethink and Recode Next-Gen Supply Chains

Early-bird discount:
Save €550 by 20 March.



Lindsay Azim
Senior Director

Redefine supply chain success in 2026 and beyond

Dynamic by Design: Renew, Rethink and Recode Next-Gen Supply Chains

CSCOs are called to predict disruptions, drive visibility and lead through rapid AI and tech change. By rethinking models and integrating advanced tech and agile talent, you can unlock innovation and build resilient, dynamic supply chains. Inspire ideas, fuel bold experimentation and accelerate transformation. Explore our sessions at **Gartner Supply Chain Symposium/Xpo™ conference**, all developed with this theme in mind.



Gain insights you can trust. Attend the only supply chain conference shaped by data-driven insights and more than 200,000 annual conversations between Gartner experts and the supply chain community.



Validate your strategy. Our global team of 50+ on-site experts helps you create and validate your game plan using actionable business and technology insights and tools.



Strengthen your network. Join a large and diverse group of 2,000+ CSCOs and supply chain executives at a conference that prioritizes meaningful interactions and powerful connections.



Connect with your peers. Network with top supply chain leaders across regions and industries to build new relationships, broaden your perspectives and uncover new ways to solve problems.

The premier conference for supply chain

What's new for 2026

- 140+ brand-new sessions across the agenda
- Freshly streamlined track framework
- New: CSCO networking opportunities



More sessions focused on leadership, strategy, talent and AI with new insights covering: Managing cost while delivering value, gaining ROI on AI and technology investments, decoding CSCO effectiveness, rethinking the next generation of supply chain leaders and more.



More peer engagement opportunities, including interactive roundtables, hands-on workshops and opportunities to connect and share during dedicated meals, breaks and receptions.



New guest speakers and Executive Stories

Who should attend

- CSCOs
- Heads of planning
- Heads of logistics
- CPOs and heads of procurement
- Heads of manufacturing
- Heads of fulfillment
- Heads of quality
- Heads of strategy
- Heads of supply chain, IT
- Your supply chain team



Keynotes

Gartner Opening Keynote

Leading Supply Chain Into the Autonomous Era

While supply chains face new waves of cost pressures and shifting geopolitics, the promise of AI has CEOs pushing for the next wave of growth. In this moment, success demands reimagining how, where and by whom supply chains are operated. Join the Gartner Opening Keynote to discover how CSCOs and supply chain executives can boldly build tomorrow's supply chains and lead their companies into the autonomous era.



Alan O'Keeffe
Vice President

Guest Keynote

Building an Adaptive Knowledge Practice

As AI-driven tools become more powerful, the ability to engage in critical thinking, creative problem-solving and deep learning is becoming a competitive advantage. However, if we are not intentional about how we engage with these technologies, we risk passively accepting AI-generated outputs rather than developing the skills to challenge, refine and build upon them. Rahaf Harfoush explores how individuals and organizations can build an adaptive knowledge practice — a structured approach to learning that ensures curiosity, critical thinking and strategic knowledge application remain at the core of professional development. She delves into the cognitive shifts needed to transition from passive consumption to active mastery, offering insights on how leaders can foster a culture of deliberate learning and intellectual agility.



Rahaf Harfoush
Digital Anthropologist



Plan your experience

Agenda tracks

A Leadership and Influence
In a volatile world, you must inspire teams and lead transformation. This track helps you build influence, foster resilience and drive cross-functional outcomes. Gain strategies to strengthen C-suite relationships, empower teams and deliver lasting impact in cost, growth and sustainability.

- Driving value with the C-suite and board
- Promoting innovation in the supply chain
- Building cross-department collaboration
- Fostering a resilient culture
- Enabling profitable growth

B Strategy
In today's fast-changing market, you must balance agility, resilience and growth. This track offers proven frameworks for strategic decision making — covering risk, cost, sustainability and transformation — so you can align supply chain strategy with business goals and respond proactively to new challenges.

- Managing risk
- Building agility and resilience
- Driving digital transformation
- Managing cost while driving growth
- Driving sustainability initiatives

C New! Organization and Talent
As complexity rises, you must build future-ready teams and foster innovation. This track delivers strategies for organization design, talent development and empowering your people to excel — helping you drive supply chain success in a fast-moving world.

- Upskilling for AI
- Sourcing top talent
- Maximizing organization design
- Leveraging COEs
- Building high-performing teams

D New! Technology, AI and Innovation
As AI and tech rapidly reshape supply chains, you must adapt and deliver value. This track equips you to evaluate trends, build digital capabilities and leverage innovation for competitive advantage — unlocking efficiency and accelerating your supply chain's growth.

- Gaining ROI on tech investments
- Leveraging agentic AI
- Maximizing data
- Delivering supply chain automation
- Enabling human-AI collaboration

E Supply Chain Planning
CSCOs and supply chain planning leaders play a key role in managing uncertainty and complexity. This track helps you enhance planning as a strategic advantage — integrating top talent and advanced tech to generate insights, enable smarter decisions and build agile, resilient supply chains for the future.

- Driving planning transformation
- Enabling planning process excellence
- Building cross-functional alignment
- Leveraging emerging technology
- Improving planning performance

Hot topics

Plan your experience (continued)

Agenda tracks

F

Sourcing and Procurement

As cost pressures and risks rise, chief procurement officers must defend margins and secure supply continuity. This track provides insights to balance cost savings with innovation, manage risk and resilience, and drive long-term value — helping maintain a competitive edge in a dynamic market.

Hot topics

- Managing cost pressures
- Accelerating AI utilization
- Developing stronger supplier partnerships
- Improving procurement processes
- Building procurement influence

G

Logistics and Fulfillment

Logistics and customer fulfillment leaders face disruptions, rising costs and shifting demands. This track delivers practical strategies to boost efficiency, resilience and sustainability — helping adapt quickly, prioritize what matters and drive growth in a changing logistics landscape.

- Driving logistics transformation
- Leveraging AI, automation and robotics
- Optimizing costs
- Outsourcing vs. insourcing
- Delivering on customer experience



“Gartner Supply Chain Symposium/Xpo was an extremely valuable experience, and I will be able to apply the lessons and concepts that I learned to my organization. Great presenters from a wide variety of industries, and the topics and discussions were relevant to my industry.”

2025 Gartner Conference Attendee

Interact with experts



Workshops*

Use these hands-on sessions to explore proven solutions to real-life challenges with peers — all under the guidance of Gartner experts.



Roundtables*

Exchange insights and best practices with your peers in this Gartner-facilitated, small-group discussion around a specific issue.



Ask the Expert sessions*

Pose tough questions to a single Gartner expert in an intimate, topic-driven session.



The CSCO Circle Program

Meet with a community of CSCOs in a program offering a curated, executive experience that delivers presentations, discussions and networking opportunities exclusively for supply chain leaders at the top of their field. An application is required.

Network with peers



Peer conversations

Engage in peer-to-peer conversations organically throughout the conference. With 2,000+ CSCOs and supply chain leaders in attendance, learn how others are tackling the similar challenges you face every day.



Industry Networking Breakfast

Participate in an elevated networking breakfast experience alongside industry peers.



Champions of Women in Supply Chain Luncheon*

Join your supply chain peers for an engaging lunch session featuring Gartner expert insights and structured networking with a focus on building more inclusive supply chain organizations and leadership teams.

Meet solution providers



Theater Sessions

Get a snapshot of the current solution landscape. Exhibitors reveal products and Gartner experts present findings based on Gartner Magic Quadrant™ insights and the Gartner Hype Cycle™ methodology.



Supply Chain Xpo

Visit the dynamic Supply Chain Xpo, where you can interact with solution providers and learn about new products and services.

*Preregistration is required. These sessions are available to end users only; space is limited.

Supply Chain Xpo

Premier



[View All Exhibitors →](#)

Exhibitor list as of 29 January 2026, and subject to change.



Registration and pricing

What's included

In addition to seven tracks of the latest Gartner insights, our conference registration fee includes complimentary access to these special features:

- **A Gartner one-on-one meeting***
- **Workshops***
- **Roundtables***
- **Supply Chain Xpo**
- **Networking breakfasts, lunches and receptions**

*Preregistration is required. These sessions are available to end users only; space is limited.

Group Rate Discount

Save on registration when you attend the conference with your colleagues. Receive complimentary registration(s) when you register as a team.

- 1 for 4 paid registrations
- 2 for 8 paid registrations
- 3 for 12 paid registrations
- 4 for 16 paid registrations

For more information, email GlobalConferences@gartner.com or contact your Gartner account manager.

Register: gartner.com/eu/supplychain

Phone: +44 80 0066 8209



Early-bird discount

Save €550 by registering before 20 March.

Early-bird price: €3,850 + VAT

Standard price: €4,400 + VAT

Public-sector price: €3,525 + VAT*

*Proof of public-sector status required for verification. Price cannot be applied retroactively. "Public sector" definition: National government, state or local government, public administration.

3 ways to register

Web:

gartner.com/eu/supplychain

Email:

GlobalConferences@gartner.com

Phone:

+44 80 0066 8209



Venue

International Barcelona
Convention Center
11-14 Plaça de Willy Brandt
Barcelona, Catalunya 08019 Spain



Gartner® **SUPPLY CHAIN SYMPOSIUM | Xpo™**

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Join the conversation



#GartnerSC



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on the standard rate.**

Expires 20 March.

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Around the globe

Gartner Supply Chain
Symposium/Xpo™ conference

4 – 6 May 2026 | Orlando, FL
gartner.com/us/supplychain

18 – 20 May 2026 | Barcelona, Spain
gartner.com/eu/supplychain



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