

Gartner conferences:
Attend as a team to multiply your impact



5x

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5x

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5x

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the coverage

the insights

the ROI

unified strategy



1 attendee covers

- ~15 sessions (maximum)
- 1 networking track
- Solo exhibitor meetings
- Limited peer connections
- Fragmented take-aways

A team of 5 covers

- 75+ sessions simultaneously
- Every keynote, every workshop, every critical track
- Comprehensive exhibitor evaluations
- 5x the strategic relationships
- A complete, actionable roadmap

Divide and conquer for complete conference coverage



Total intelligence gathering

No blind spots. No missed opportunities. Your team captures insights across key focus areas, such as cost and value optimization, hybrid and sovereign cloud, generative and agentic AI, security and compliance — simultaneously. You return with the complete picture while competitors are working with fragments.

Implementation-ready strategy

No need to brief the team later. Your leadership experienced it together, debated it together and built your action plan together — during the conference. You hit the ground running.

Maximum ROI per dollar

Group discounts + exponential learning = unbeatable value. You're not just saving money; team coverage multiplies the impact of every registration dollar.

Competitive advantage

While others may send one person (or skip it entirely), you're building organizational knowledge at scale. That gap compounds fast.



“ I left feeling inspired informed, and better equipped to lead my team through the next phase of innovation. ”
Eleazar Flores
Infrastructure Engineer, Grainger

Send a team.
Guarantee results.

▶ Calculate coverage now!

Group Rate Discount

Maximize learning by participating in relevant sessions or splitting up to cover more ground, sharing your take-aways later.

Complimentary registrations

- 1 for 3 paid registrations
- 2 for 5 paid registrations
- 3 for 7 paid registrations
- 4 for 10 paid registrations

For more information, email GlobalConferences@gartner.com or contact your Gartner account manager.

3 ways to register

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