

Gartner®

# Gartner Data & Analytics Summit 2026

11 – 13 May 2026 | London, U.K.  
[gartner.com/eu/data](https://gartner.com/eu/data)

Value at AI Velocity:  
Navigating the Now  
and Next

**Join us for the must-attend conference  
for data, analytics and AI leaders.**

**Chris Howard**  
Distinguished  
Vice President,  
Chief of Research



# Transform your data, analytics and AI journey in 2026

## Value at AI Velocity: Navigating the Now and Next

The pace of AI innovation is forcing data, analytics and AI leaders to deliver measurable business value faster than ever before. As AI accelerates change across industries, leaders must deliver immediate impact while preparing for future developments. **Gartner Data & Analytics Summit 2026** is dedicated to helping you overcome challenges like scaling AI, managing disruption and balancing risk through governance — unlocking data's full potential for lasting success.

Explore the latest in AI agents, GenAI, governance and data architecture at the conference this year in London. Join expert-led sessions, hands-on workshops and connect with industry leaders to gain the strategies and skills needed for impactful, data-driven results.



**Gain insights you can trust.** Join us for the only data, analytics and AI conference shaped by data-driven insights and more than 200,000 annual conversations between Gartner experts and the data, analytics and AI community.



**Strengthen your network.** Join 3,500+ data, analytics and AI executives at a conference that prioritizes meaningful interactions and powerful connections.



**Validate your strategy.** Our global team of 50 on-site experts helps you create and validate your game plan using actionable insights based on our proprietary insights and tools.



**Discover cutting-edge solution providers.** In a tech-driven world, access is everything. Evaluate 100+ solution providers at the forefront of technology and explore how they can advance your organization's mission.

## What's new for 2026

- **Introducing for 2026: Heads of AI and AI Leaders spotlight**  
Build world-class AI strategies with new sessions on delivery models, agentic AI and governance
- **New for 2026: Executive Toolkit spotlight**  
Get hands-on with Gartner tools: Reference Architecture, Gartner Magic Quadrant™ insights and frameworks.
- **Launch of Signature Series sessions**  
Featuring Gartner's most impactful and influential insights, designed to empower data, analytics and AI leaders with actionable insights and proven strategies. Sessions include: The CDAO Agenda and The Future of D&A 2030.

## Who should attend

- Chief data and analytics officers (CDAOs), and heads of data and analytics
- Chief AI leaders and heads of AI
- Analytics and business intelligence (BI) leaders
  - BI and analytics program leaders
  - Analytics and BI practitioners
  - Business analysts
- Analytic developers
- Analytic architects
- Analytic engineers
- AI leaders
- Data scientists
  - AI engineers/architects
- Heads of data governance
  - MDM program managers
  - Data stewards and governance board
- Heads of data management
  - Database managers
  - Data integration managers
- Data architects
- Data engineers
- Data analysts
- IT leaders
  - Enterprise architects
  - Application architects and managers
- Information management
  - Information architects



# Keynotes

## Gartner Keynote: Beyond AI

### Gartner Opening Keynote: Navigate AI On Your Data and Analytics Journey to Value

AI is accelerating new possibilities for data and analytics everywhere. Success isn't always about being the fastest, but about finding your own path to value, while managing risk and cost. Join this Gartner Opening Keynote to discover how a thoughtful approach to speed and direction helps you prepare for what's next, no matter where you are today.



**Jorg Heizenberg**  
Vice President



**Sarah James**  
Senior Director

## Gartner Keynote: Beyond AI

The continued investment in AI has led to accelerated investment in related technologies. This opens up groundbreaking possibilities for those with ambition and imagination. In this keynote address, Chris Howard looks at the convergence of multiple trends that point to a post-AI world and their implication for data professionals. From the digital twin of the earth to quantum entanglement, there are inspirational futures in our midst today.



**Chris Howard**  
Distinguished Vice  
President, Chief of  
Research



# Plan your experience

## Agenda tracks

**A Leadership**  
A track designed for CDAOs and data, analytics and AI leaders tasked with delivering business value through data, analytics and AI. These leaders deliver value and mature a data-driven culture by building trust and managing data while evolving technology capabilities.

- Strategy and operating models
- Delivering business value
- Talent development
- Building a data-driven culture
- Evolving technology capabilities

**B Artificial Intelligence**  
This track covers everything you need to be successful with AI, including: AI strategy, responsible AI, risk and governance, generative AI, LLMs, retrieval augmented generation, prompt engineering, data science, ML and scalability. A track designed for leaders responsible for AI, as well as AI experts, architects and engineers.

- AI strategy
- AI agents (and agentic AI)
- Cost management
- Responsible AI
- AI risk and governance

**C Analytics**  
This track covers everything you need to be successful with analytics and business intelligence, including: self-service analytics, the adoption and impact of generative AI, agentic analytics, ecosystems, composability, natural language query, metrics and dashboards, data storytelling and decision intelligence. This track is designed for D&A leaders and practitioners such as heads of analytics, business analysts, analytics developers, analytics architects and engineers.

- Self-service analytics
- Agentic analytics
- Impact of GenAI

**D Data Management**  
This track covers everything you need to be successful with data management, including data fabric, data products; data observability, cost optimization, scalability, resilience and reliability of data management architectures. This track is designed for leaders responsible for data management as well as data architects and data engineers.

- AI-readiness for data
- Federated data management
- Data management platform convergence
- DataOps
- Data products
- Cost optimization

**E Governance**  
A track designed for D&A leaders responsible for governance as well as those who take on governance roles like stewardship. This track covers everything you need to be successful no matter where you are in your D&A governance journey including: adaptive governance, achieving stakeholder buy-in, establishing your governance operating model, the impact of AI on D&A governance, the future of D&A governance roles and evolution of D&A governance platforms.

- Adaptive governance
- Stakeholder buy-in for governance programs
- D&A governance operating model
- AI impact on D&A governance
- Future of D&A governance roles
- Evolution of D&A governance platforms

## Spotlight track:

## Topics



### Heads of AI and AI Leaders

This spotlight track is designed for AI leaders tasked with building a world-class AI strategy and organization. It covers AI use cases, developing robust AI systems and delivery models, including agentic AI, while ensuring safe and scalable operations, through strong AI governance.

- AI delivery models
- Agentic AI
- AI governance



### Executive Toolkit

These sessions are focused on helping you leverage Gartner's tools as you plan and execute your D&A strategy. These sessions will help you craft concrete materials you can take back to your organization.

- Reference architecture
- Magic Quadrants
- Frameworks



### What's Next?

This spotlight track highlights the emerging concepts organizations will need to build into their strategic plans as well as the latest best practices to solve problems old and new.

- AI governance operating models
- AI governance with AI architecture
- Multiagent systems
- AI agent landscape



### Create D&A Value

Learn how to demonstrate and realize value from D&A investments by building a value competency that is part of every decision and action.

- Cost optimization
- Accelerating AI value
- Unlocking value through organizational change

# The CDAO Circle Program

The CDAO Circle Program\* is an exclusive experience designed for both New To Role and experienced CDAOs and AI leaders to elevate their performance and brand. The program provides targeted content, focused workshops and valuable networking lunches.

Join your CDAO peers to explore how you and your teams can use data, analytics and AI to drive better business value and improve culture, communication and change. An application is required.

## What's included

- The opportunity to network and connect with a community of CDAOs and AI Leaders
- Exclusive interactive sessions focused on the most pressing priorities of CDAOS and AI Leaders
- Priority access to book interactive sessions and one-on-one meeting(s) with a Gartner expert
- Exclusive meals, featuring keynote presentations from visionaries and industry leaders

“The CDAO Circle was an excellent program that provided an environment for thoughtful and valuable conversations and networking. I will be back!”

Ryan Boyle, Vice President Data Analytics and Insights,  
American Arbitration Association

## Featured sessions

- State of D&A 2026: Exchange Lessons from CDAO Agenda Survey 60 min
- How Ready Is My Organization For AI Agents?
- The Evolving CDAO—Archetypes, AI Ambitions, and Growth Paths
- The CDAO's Blueprint for Leading Enterprise-Wide Transformation in the Age of AI

\*Qualification criteria apply for the CDAO Circle Program. Interested candidates can complete an application during the registration process.

[Learn More →](#)



“Gartner Data & Analytics Summit allowed me to connect with leaders and practitioners across a variety of industries. The combination of Gartner [insights] presentations and real-life D&A use case sessions is invaluable.”

Daniel Fuhrmann, Director, Client Analytics, Thrivent

## Network with peers



### Roundtables\*

Moderated by Gartner experts for exchanging ideas and best practices with your peers.



### Executive Stories

Accelerate your initiatives by sitting down with peers to hear their leadership stories, real world challenges, success factors and lessons.



### Workshops\*

Small-scale and interactive — drill down on specific topics with a how-to focus.



### Social engagements

Unwind, learn from peer experiences and grow your network during planned Meetups, receptions and special events.

## Interact with experts

### Keynotes

Let the experience of visionaries, innovators and renowned thought leaders inspire you — and reframe your thinking about business and leadership.

### Gartner one-on-one meeting\*

Complimentary consulting with one Gartner expert on the topic of your choice.

### Contract Negotiation Clinics

Learn practical strategies and tools for negotiating vendor contracts.

### Ask the Expert sessions\*

Pose tough questions to a single Gartner expert in an intimate, topic-driven session.

## Connect with solution providers

### Exhibit Showcase

Learn about the current exhibitor landscape as you continuously evaluate and analyze product capabilities.

### Solution Provider sessions

Get an inside view of current marketplace offerings from the clients who deploy them and the solution providers that develop them.

### Theater sessions

Get a snapshot of the current solution landscape. Exhibitors reveal products and Gartner experts present findings based on Gartner Magic Quadrant™ research and the Gartner Hype Cycle™ methodology.

### Face-to-face solution provider meetings

Meet with the solution providers that interest you most, and walk away with a shortlist and actionable solutions.

\*Space is limited and preregistration is required.

# Exhibit Showcase

## Premier Plus



## Premier



Exhibitor list as of 23 January 2026, and subject to change

Interested in exhibiting? Contact us at [exhibit@gartner.com](mailto:exhibit@gartner.com)

# Registration and pricing

## What's included

In addition to five tracks of the latest Gartner insights, your conference registration fee includes complimentary access to these special features:

- **One Gartner one-on-one meeting\***
- **Workshops\***
- **Roundtables\***
- **Ask the Expert sessions\***
- **Contract Negotiation Clinics\***
- **Peer Meetups**
- **Exhibit Showcase**
- **Networking lunches and receptions**
- **CDAO Circle Program\***

\*Online preregistration is required for one-on-ones, workshops, the CDAO Circle Program and roundtables. Reserve your place early, as space is limited.

## Group Rate Discount

Maximize learning by participating together in relevant sessions or splitting up to cover more ground, sharing your session take-aways later.

### Complimentary registrations

- 1 for every 3 paid registrations
- 2 for every 5 paid registrations
- 3 for every 7 paid registrations
- 4 for every 10 paid registrations

For more information, email [GlobalConferences@gartner.com](mailto:GlobalConferences@gartner.com) or contact your Gartner account manager.

## Gartner conference tickets

We accept one Gartner summit ticket for payment. If you are a client with questions about tickets, please contact your sales representative or call +44 80 0066 8209.



### Early-bird discount

Save €675 on the standard rate by 13 March.

**Early-bird price: €3,750**

Standard price: €4,425

Public Sector Price\*: €3,425

\*Proof of public-sector status required for verification. Price cannot be applied retroactively. "Public sector" definition: National government, state or local government, public administration.

### 3 ways to register

**Web:**

[gartner.com/eu/data](http://gartner.com/eu/data)

**Email:**

[GlobalConferences@gartner.com](mailto:GlobalConferences@gartner.com)

**Phone:**

+44 80 0066 8209



### ExCeL London

Royal Victoria Dock, 1 Western Gateway London, England E16 1XL United Kingdom

Visit [gartner.com/eu/data](http://gartner.com/eu/data) or call +44 80 0066 8209 for updates and to register!



**Gartner**

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### **Join the conversation**



### **Register now and save €675**

Early-bird discount expires 13 March.

**Web:** [gartner.com/eu/data](https://gartner.com/eu/data)

**Email:** [GlobalConferences@gartner.com](mailto:GlobalConferences@gartner.com)

**Phone:** +44 80 0066 8209

### **Around the globe**

#### **Gartner Data & Analytics Summit**

9 – 11 March 2026 | Orlando, FL

28 – 29 April 2026 | São Paulo, Brazil

11 – 13 May 2026 | London, U.K.

19 – 21 May 2026 | Tokyo, Japan

16 – 17 June 2026 | Sydney, Australia

21 – 22 September 2026 | Mumbai, India



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