

Gartner®

Gartner Data & Analytics Summit 2026

March 9 – 11, 2026 | Orlando, FL
gartner.com/us/data

Value at AI Velocity: Navigating
the Now and Next

**Join us for the must-attend conference
for data, analytics and AI leaders.**

Chris Howard
Distinguished
Vice President,
Chief of Research



Transform your data, analytics and AI journey in 2026

Value at AI Velocity: Navigating the Now and Next

The pace of AI innovation is forcing data, analytics and AI leaders to deliver measurable business value faster than ever before. As AI accelerates change across industries, leaders must deliver immediate impact while preparing for future developments. **Gartner Data & Analytics Summit 2026** is dedicated to helping you overcome challenges like scaling AI, managing disruption and balancing risk through governance — unlocking data's full potential for lasting success.

Explore the latest in AI agents, GenAI, governance and data architecture at Gartner Data & Analytics Summit. Join expert-led sessions, hands-on workshops and connect with industry leaders to gain the strategies and skills needed for impactful, data-driven results.



Gain insights you can trust. Join us for the only data, analytics and AI conference shaped by data-driven insights and more than 200,000 annual conversations between Gartner experts and the data, analytics and AI community.



Strengthen your network. Join 5,000+ data, analytics and AI executives at a conference that prioritizes meaningful interactions and powerful connections.



Validate your strategy. Our global team of 60+ on-site experts helps you create and validate your game plan using actionable insights based on proprietary Gartner insights and tools — including personalized one-on-one meetings.



Discover cutting-edge solution providers. In a tech-driven world, access is everything. Evaluate 150+ solution providers at the forefront of technology and explore how they can advance your organization's mission.

What's new for 2026

- **Introducing for 2026: AI Leadership spotlight.** Build world-class AI strategies with new sessions on delivery models, agentic AI and AI governance.
- **New for 2026: Executive Toolkit spotlight.** Get hands-on with Gartner tools: Reference Architecture, Gartner Magic Quadrant™ insights and frameworks.
- **Launch of Signature Series sessions.** Featuring the most impactful and influential Gartner insights, designed to empower data, analytics and AI leaders with actionable insights and proven strategies. Sessions include: State of D&A 2026, Top Data and Analytics Predictions for 2026 and The Future of AI.

Who should attend

- Chief data and analytics officers (CDAOs), and heads of data and analytics
- Chief AI leaders and heads of AI
- Analytics and business intelligence (BI) leaders
 - BI and analytics program leaders
 - Analytics and BI practitioners
 - Business analysts
- Analytic developers
- Analytic architects
- Analytic engineers
- AI leaders
- Data scientists
 - AI engineers/architects
- Heads of data governance
 - MDM program managers
 - Data stewards and governance board
- Heads of data management
 - Database managers
 - Data integration managers
- Data architects
- Data engineers
- Data analysts
- IT leaders
 - Enterprise architects
 - Application architects and managers
- Information management
 - Information architects



Keynotes

Gartner Opening Keynote: Navigate AI on Your Data and Analytics Journey to Value

AI is accelerating new possibilities for data and analytics everywhere. Success isn't always about being the fastest, but about finding your own path to value, while managing risk and cost. Join this Gartner Opening Keynote to discover how a thoughtful approach to speed and direction helps you prepare for what's next, no matter where you are today.



Adam Ronthal
Vice President



Georgia O'Callahan
Director

Gartner Keynote: Beyond AI

The continued investment in AI has led to accelerated investment in related technologies. This opens up groundbreaking possibilities for those with ambition and imagination. In this keynote address, Chris Howard looks at the convergence of multiple trends that point to a post-AI world and their implication for data professionals. From the digital twin of the earth to quantum entanglement, there are inspirational futures in our midst today.



Chris Howard
Distinguished Vice President,
Chief of Research



Plan your experience

Agenda tracks

A

Leadership

A track designed for CDAOs and data, analytics and AI leaders tasked with delivering business value through data, analytics and AI. These leaders deliver value and mature a data-driven culture by building trust and managing data while evolving technology capabilities.

- Strategy and operating models
- Delivering business value
- Talent development
- Building a data-driven culture
- Evolving technology capabilities

B

Artificial Intelligence

This track covers everything you need to be successful with AI, including: AI strategy, responsible AI, risk and governance, generative AI, LLMs, retrieval augmented generation, prompt engineering, data science, ML and scalability. A track designed for leaders responsible for AI, as well as AI experts, architects and engineers.

- AI strategy
- AI agents (and agentic AI)
- Cost management
- Responsible AI
- AI risk and governance

C

Analytics

This track covers everything you need to be successful with analytics and business intelligence, including: self-service analytics, the adoption and impact of generative AI, agentic analytics, ecosystems, composability, natural language query, metrics and dashboards, data storytelling and decision intelligence. This track is designed for D&A leaders and practitioners, such as heads of analytics, business analysts, analytics developers, analytics architects and engineers.

- Self-service analytics
- Agentic analytics
- Impact of GenAI

D

Data Management

This track covers everything you need to be successful with data management, including data fabric, data products, data observability, cost optimization, scalability, resilience and reliability of data management architectures. This track is designed for leaders responsible for data management, as well as data architects and data engineers.

- AI-readiness for data
- Federated data management
- Data management platform convergence
- DataOps
- Data products
- Cost optimization
- Data fabric for scalability
- Resilience of data management architectures

E

Governance

A track designed for D&A leaders responsible for governance, as well as those who take on governance roles like stewardship. This track covers everything you need to be successful no matter where you are in your D&A governance journey including: adaptive governance, achieving stakeholder buy-in, establishing your governance operating model, the impact of AI on D&A governance, the future of D&A governance roles and evolution of D&A governance platforms.

- Adaptive governance
- Stakeholder buy-in for governance programs
- D&A governance operating model
- AI impact on D&A governance
- Future of D&A governance roles
- Evolution of D&A governance platforms

Spotlight tracks



Heads of AI and AI Leaders

This track is designed for AI leaders tasked with building a world-class AI strategy and organization. It covers AI use cases, developing robust AI systems and delivery models, including agentic AI, while ensuring safe and scalable operations, through strong AI governance.



Executive Toolkit

These sessions are focused on helping you leverage Gartner tools as you plan and execute your D&A strategy. These sessions help you craft concrete materials you can take back to your organization.



What's Next?

This track highlights the emerging concepts organizations will need to build into their strategic plans, as well as the latest best practices to solve problems old and new.



Create D&A Value

Learn how to demonstrate and realize value from D&A investments by building a value competency that is part of every decision and action.

Hot topics

- AI delivery models
- Agentic AI
- AI governance
- Reference architecture
- Magic Quadrants
- Frameworks
- AI governance operating models
- AI governance with AI architecture
- Multiagent systems
- AI agent landscape
- Cost optimization
- Accelerating AI value
- Unlocking value through organizational change



The CDAO Circle Program

The CDAO Circle Program* is an exclusive experience designed for both New To Role, and experienced CDAOs and AI leaders to elevate their performance and brand. The program provides targeted content, focused workshops and valuable networking lunches. Join your CDAO peers to explore how you and your teams can use data, analytics and AI to drive better business value and improve culture, communication and change.

What's included

- The opportunity to network and connect with a community of CDAOs and AI leaders
- Exclusive interactive sessions focused on the most pressing priorities of CDAOS and AI leaders
- Priority access to book interactive sessions and one-on-one meeting(s) with a Gartner expert
- Exclusive meals, featuring keynote presentations from visionaries and industry leaders

Featured sessions

- State of D&A 2026: Exchange Lessons from CDAO Agenda Survey 60 min
- How Ready Is My Organization For AI Agents?
- The Evolving CDAO—Archetypes, AI Ambitions, and Growth Paths
- The CDAO's Blueprint for Leading Enterprise-Wide Transformation in the Age of AI

*Qualification criteria apply for the CDAO Circle Program. Interested candidates can complete an application during the registration process.

[Learn More →](#)

“The CDAO Circle was an excellent program that provided an environment for thoughtful and valuable conversations and networking. I will be back!”

Ryan Boyle, Vice President Data Analytics and Insights,
American Arbitration Association



“Gartner Data & Analytics Summit has been an invaluable conference — from the ability to see a large assortment of data/BI vendors to the wide range of experts/workshops. It cannot be missed.”

Barry Rowan, Senior BI Developer, Riteway

Network with peers



Roundtables*

Moderated by Gartner experts for exchanging ideas and best practices with your peers.



Executive Stories

Accelerate your initiatives by sitting down with peers to hear their leadership stories, real world challenges, success factors and lessons.



Workshops*

Small-scale and interactive — drill down on specific topics with a how-to focus.



Social engagements

Unwind, learn from peer experiences and grow your network during planned Meetups, receptions and special events.

Interact with experts

Keynotes

Let the experience of visionaries, innovators and renowned thought leaders inspire you — and reframe your thinking about business and leadership.

Gartner one-on-one meeting*

Complimentary consulting with one Gartner expert on the topic of your choice.

Contract Negotiation Clinics

Learn practical strategies and tools for negotiating vendor contracts.

Ask the Expert sessions*

Pose tough questions to a single Gartner expert in an intimate, topic-driven session.

Connect with solution providers

Exhibit Showcase

Learn about the current exhibitor landscape as you continuously evaluate and analyze product capabilities.

Solution Provider sessions

Get an inside view of current marketplace offerings from the clients who deploy them and the solution providers that develop them.

Theater sessions

Get a snapshot of the current solution landscape. Exhibitors reveal products and Gartner experts present findings based on Gartner Magic Quadrant™ research and the Gartner Hype Cycle™ methodology.

Face-to-face solution provider meetings

Meet with the solution providers that interest you most, and walk away with a shortlist and actionable solutions.

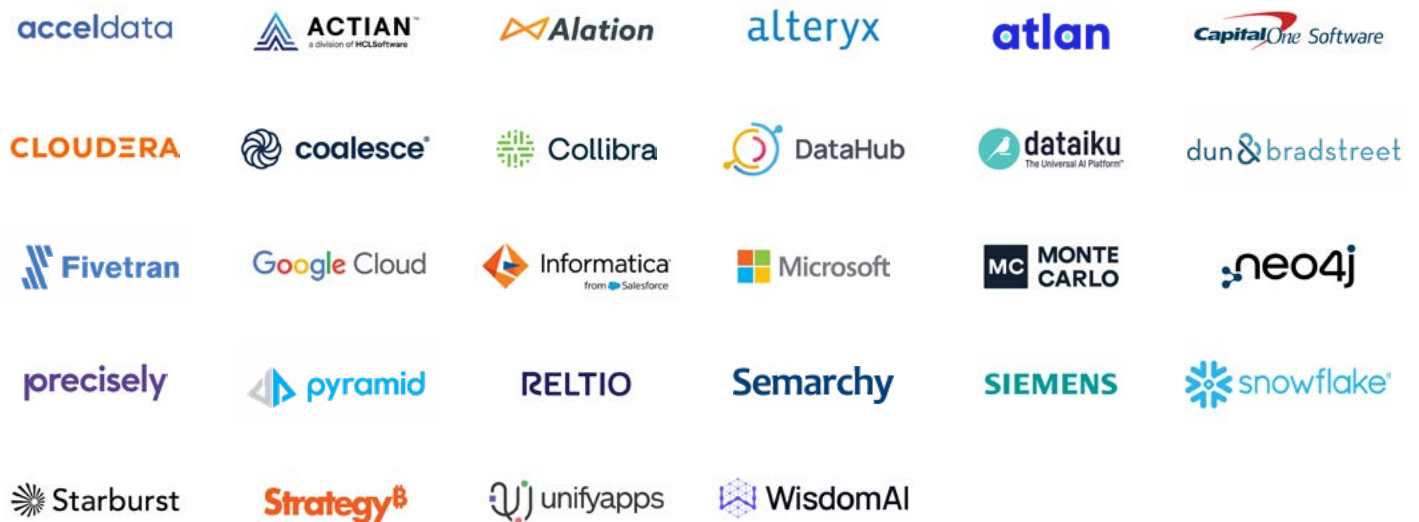
*Space is limited and preregistration is required.

Exhibit Showcase

Premier Plus



Premier



Sessions as of January 27, 2026, and subject to change

Interested in exhibiting? Contact us at exhibit@gartner.com

Registration and pricing

What's included

In addition to five tracks of the latest Gartner insights, your conference registration fee includes complimentary access to these special features:

- **One Gartner one-on-one meeting***
- **Workshops***
- **Roundtables***
- **Ask the Expert sessions***
- **Contract Negotiation Clinics**
- **Peer Meetups**
- **Exhibit Showcase**
- **Networking breakfasts, lunches and receptions**
- **CDAO Circle Program***

*Online preregistration is required. Reserve your place early, as space is limited.

Group Rate Discount

Maximize learning by participating together in relevant sessions or splitting up to cover more ground, sharing your session take-aways later.

Complimentary registrations

- 1 for every 3 paid registrations
- 2 for every 5 paid registrations
- 3 for every 7 paid registrations
- 4 for every 10 paid registrations

For more information, email GlobalConferences@gartner.com or contact your Gartner account manager.

Gartner conference tickets

We accept one Gartner summit ticket for payment. If you are a client with questions about tickets, please contact your sales representative or call **1 855 761 9211**.



Early-bird discount

Save \$450 on the standard rate by January 16.

Early-bird price: \$4,475

Standard price: \$4,925

Public Sector Price*: \$4,175

*Proof of public-sector status required for verification. Price cannot be applied retroactively. "Public sector" definition: National government, state or local government, public administration.

3 ways to register

Web:

gartner.com/us/data

Email:

GlobalConferences@gartner.com

Phone:

1 855 761 9211



Venue

Gaylord Palms Resort & Convention Center

We've reserved rooms at a discounted rate.

6000 W. Osceola Parkway
Kissimmee, Florida 34746
United States



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Join the conversation



#GartnerDA

Register now and save \$450.

Early-bird discount expires January 16.

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Phone: 1 855 761 9211

Around the globe

9 – 11 March 2026 | Orlando, FL

28 – 29 April 2026 | São Paulo, Brazil

11 – 13 May 2026 | London, U.K.

19 – 21 May 2026 | Tokyo, Japan

16 – 17 June 2026 | Sydney, Australia

21 – 22 September 2026 | Mumbai, India

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