



Gartner Application Innovation & Business Solutions Summit

14 – 15 September 2026 | London, U.K.
gartner.com/eu/apps

Deliver the Future: Innovate, Lead, Act

Applications and software engineering leaders are at a turning point where foresight must meet execution and business disruption is forcing dramatic changes. **Gartner Application Innovation & Business Solutions Summit 2026** empowers you to go beyond admiring the AI-enabled promising future — it's about actively building and delivering it. Learn how modern technology, visionary leadership and decisive action can transform your organization's aspirations into reality. Throughout this conference, you'll discover proven strategies to evolve your organization to innovate, lead with confidence and drive measurable impact. Join us to grow the skills and insights needed to deliver an adaptive and autonomous transformation journey today.

Agenda tracks

A. Leadership

Applications and software engineering leaders are communicators, influencers and value creators. This track explores the leadership insights and strategies needed to deliver outcomes in an age of unprecedented technological change.

Hot topics:

- Building AI-ready teams for value creation
- Achieving business value in a VUCA world
- Future of leadership
- AI-driven transformation

B. Evolving Enterprise Application Strategies

Enterprise application leaders prioritize creating a future-proof application platform strategy, maximizing their AI investments and reimagining how to modernize applications with AI agents. This track covers the newest practices for application strategy, roadmaps, implementation and governance in the age of AI.

Hot topics:

- AI strategy and implementation
- Tying applications to business outcomes
- Rethinking modernization
- Rationalization
- Governance



Who should attend

- Enterprise applications leaders
- Software engineering/development leaders
- Heads of enterprise architecture/principal enterprise architects
- Platform engineering/DevOps directors and managers
- Application development directors and managers
- Application and software architects
- CRM, ERP, application directors and managers
- AI engineers/specialists



3 ways to register

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Agenda tracks (continued)

C. Modern Software Engineering

Transform your software organization from AI experimentation to AI-native execution. This track shows you how to build an AI-ready foundation, accelerate SDLC productivity and integrate intelligent applications. Learn to modernize teams, manage technical debt and turn AI into measurable business value.

Hot topics:

- Engineering effectiveness and productivity
- Modernizing software engineering teams and technology
- Managing and reducing technical debt
- Building and integrating intelligent AI applications and agents
- Demonstrating and delivering business value from AI

D. Automating and Integrating Applications

Explore the latest in automating and integrating applications, with a focus on agentic automation. Gain actionable insights on streamlining workflows, orchestrating human tasks and the role of APIs as a foundation for agentic automation to maximize efficiency for your business.

Hot topics:

- Workflow orchestration
- Agentic automation
- Automation governance
- Automation value metrics
- API trends
- Business orchestration and automation technologies (BOAT)

E. Application and Software Architecture

Effective architecture is the foundation for delivering value, and AI-powered applications require architectures that are scalable, secure and ready for change. This track delivers strategies, frameworks and practical guidance for building, evolving and governing architectures that are resilient, scalable and ready for what's next.

Hot topics:

- Architecting AI-enabled applications
- AI agent architecture
- AI agent governance
- Application and integration modernization
- Architecture fundamentals



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Spotlight tracks



Cost Optimization

During a period of dynamic economic shifts, promoting cost optimization initiatives is essential for enterprise applications and software engineering leaders. This spotlight track delivers actionable strategies to move beyond short-term cost cuts — aligning technology investments with business impact, leveraging automation and AI, and optimizing platforms, vendors and teams for long-term efficiency and resilience.



AI Foundations — Getting Started

The sessions in this spotlight track enable leaders to position their teams for success as they are starting to adopt AI for their organizations. Creating an AI-first mindset, setting up AI education and training initiatives, identifying the right use cases to get started, and raising awareness for the new risks associated, are essential elements for getting started with AI. Understanding the basics will pave the way for scaling out later.



Scaling AI Adoption

This spotlight track is designed to enable leaders to take their small-scale AI approaches to a new level. Moving from isolated pilot AI initiatives into multiagent strategies that enable an autonomous business, where value is derived not only from technology enablement, but also by supporting tangible business outcomes. Less about the basics, more about increasing adoption.



Enterprise Architecture

This spotlight track equips heads of enterprise architecture with strategies to drive business value by leading AI initiatives, optimizing IT investments, leveraging AI within the function and demonstrating tangible results. Sessions also explore how to architect for adaptability in a rapidly changing technology landscape and guide organizations in adopting emerging technologies and trends.



Technical Insights

This track showcases Gartner for Technical Professionals content and digs deeper into the technical details around how you can deliver the future of applications for your organization.

Pricing

Early-bird price: £3,275

Expires 17 July 2026

Standard price: £3,725

Public-sector price*: £2,925

*Proof of public-sector status required for verification. Price cannot be applied retroactively. "Public sector" definition: National government, state or local government, public administration.

Group Rate Discount

Drive innovation, strategy and collaboration by attending as a group. Get complimentary registrations when you bring your team:

- 1 for every 3 paid registrations
- 2 for every 5 paid registrations
- 3 for every 7 paid registrations
- 4 for every 10 paid registrations



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