

Gartner Application Innovation & Business Solutions Summit

14 – 15 September 2026 | London, U.K.

gartner.com/eu/apps

Deliver the Future: Innovate, Lead, Act.



Denis Torii
Vice President Analyst

**Early-bird
discount:
Get €450 off
by 17 July.**



Gartner[®]

Turn your AI vision into action

Discover proven strategies to innovate, drive measurable impact in an AI-native future and lead confidently.

Applications and software engineering leaders are at a turning point where foresight must meet execution and business disruption is forcing dramatic changes. **Gartner Application Innovation & Business Solutions Summit 2026** empowers you to go beyond admiring the AI-enabled promising future — it's about actively building and delivering it. Learn how modern technology, visionary leadership and decisive action can transform your organization's aspirations into reality. Join us to grow the skills and insights needed to deliver an adaptive and autonomous transformation journey today.



Insights you can trust. The only applications conference shaped by data-driven insights and more than 200,000 annual conversations between Gartner analysts and the IT community.



Strengthen your network. Join a large and diverse group of enterprise applications, software engineering and enterprise architecture leaders at a conference that prioritizes meaningful interactions and powerful connections.



Validate your strategy. Our global team of 30+ on-site analysts help you create and validate your application strategy using actionable guidance based on our proprietary insights and tools.



Connect with your peers. Network with top technology leaders across regions and industries to build new relationships, broaden your perspectives and uncover new ways to solve problems.

Join us to learn the new and critical leadership practices, technologies and architectures needed to thrive in a future economy driven by intelligent and adaptive systems.

What's new for 2026?

- **Two new spotlight tracks providing** actionable guidance to lay the groundwork for AI and scale its adoption
- **New case studies** where you can explore successes and lessons learned to share with your team

Returning for 2026

- Sessions for **heads of enterprise architecture**, to help drive business value by leading AI initiatives and optimizing IT investments

Who should attend

- Head of enterprise application
- Head of software engineering/development
- Software engineering/app development leaders
- Application development directors/managers
- Platform engineering/DevOps directors/managers
- Application and software architects
- ERP and CRM application directors/managers
- Integration delivery leader
- Hybrid IT-business roles
- Heads of enterprise architecture
- AI engineers/specialists



Keynotes

Gartner keynote

Unlock the Human-AI Multiplier to Go From Pilot to Payoff

In the race to operationalize AI across applications, workflows and development tools, most technology leaders struggle to scale deployments, drive adoption and show ROI. The goal is to get tangible value without creating “AI slop,” accelerating tech debt or undermining user trust. This session provides insights and examples for practical transformation that emphasize human-AI partnership as a force multiplier for delivering AI solutions that get results.



Brent Stewart
Vice President
Analyst



Jason Wong
Distinguished Vice
President Analyst



Plan your experience

Sessions as of 22 May 2026 and subject to change

Agenda tracks

A **Leading Through Technological Change**
Applications and software engineering leaders are communicators, influencers and value creators. This track explores the leadership insights and strategies needed to deliver outcomes in an age of unprecedented technological change.

B **Evolving Enterprise Application Strategies**
Enterprise application leaders prioritize creating a future-proof application platform strategy, maximizing their AI investments and reimagining how to modernize applications with AI agents. This track covers the newest practices for application strategy, roadmaps, implementation and governance in the age of AI.

C **Modern Software Engineering**
Transform your software organization from AI experimentation to AI-native execution. This track shows you how to build an AI-ready foundation, accelerate SDLC productivity and integrate intelligent applications. Learn to modernize teams, manage technical debt and turn AI into measurable business value.

D **Automating and Integrating Applications**
Explore the latest in automating and integrating applications, with a focus on agentic automation. Gain actionable insights on streamlining workflows, orchestrating human tasks and the role of APIs as a foundation for agentic automation to maximize efficiency for your business.

E **Application and Software Architecture**
Effective architecture is the foundation for delivering value, and AI-powered applications require architectures that are scalable, secure and ready for change. This track delivers strategies, frameworks and practical guidance for building, evolving and governing architectures that are resilient, scalable and ready for what's next.

Hot topics

- Building AI-ready teams for value creation
- Future of leadership
- AI-driven transformation
- AI strategy and implementation
- Tying applications to business outcomes
- Rethinking modernization
- Rationalization
- Governance
- Engineering effectiveness and productivity
- Modernizing software engineering teams and technology
- Managing and reducing technical debt
- Building and integrating intelligent AI applications and agents
- Demonstrating and delivering business value from AI
- Workflow orchestration
- Agentic automation
- Automation governance
- Automation value metrics
- API trends
- Business orchestration and automation technologies (BOAT)
- Architecting AI-enabled applications
- AI agent architecture
- AI agent governance
- Application and integration modernization
- Architecture fundamentals

Plan your experience (continued)

★ Spotlight tracks



AI Foundations – Getting Started

This track enables leaders to position their teams for success as they are starting to adopt AI for their organizations. Creating an AI-first mindset, setting up AI education and training initiatives, identifying the right use cases to get started and raising awareness for the new risks associated, are essential elements for getting started with AI. Understanding the basics will pave the way for scaling out later.



Scaling AI Adoption

This track is designed to enable leaders to take their small-scale AI approaches to a new level. Moving from isolated pilot AI initiatives into multiagent strategies that enable an autonomous business, where value is derived not only from technology enablement, but also by supporting tangible business outcomes. Less about the basics, more about increasing adoption.



Cost Optimization

During a period of dynamic economic shifts, promoting cost optimization initiatives is essential for enterprise applications and software engineering leaders. This track delivers actionable strategies to move beyond short-term cost cuts — aligning technology investments with business impact, leveraging automation and AI, and optimizing platforms, vendors and teams for long-term efficiency and resilience.



Enterprise Architecture

This track equips heads of enterprise architecture with strategies to drive business value by leading AI initiatives, optimizing IT investments, leveraging AI within the function and demonstrating tangible results. Sessions also explore how to architect for adaptability in a rapidly changing technology landscape and guide organizations in adopting emerging technologies and trends.



Technical Insights




This track showcases Gartner for Technical Professionals content and digs deeper into the technical details around how you can deliver the future of applications for your organization.



“I walked away with actionable frameworks, KPIs and peer learnings that I can directly apply to our initiatives – from GenAI enablement to modernizing support experiences. It wasn’t just about inspiration – it was about execution.”

Principal Software Engineer, Indeed

Interact with analysts

-  **Gartner one-on-one meeting***
Get a complimentary consultation with a Gartner analyst on the topic of your choice.
-  **Contract Negotiation Clinics***
Learn how to cost-optimize your assets with guidance and negotiation tactics from Gartner analysts.
-  **Ask the Analyst sessions***
Pose your most pressing questions to a Gartner analyst in an intimate, topic-driven session.

Network with peers

-  **Roundtables***
Validate your thinking by exchanging ideas and best practices with your peers in a Gartner-moderated roundtable.
-  **Workshops***
Small-scale and interactive – drill down on specific topics with a how-to focus.
-  **End-user case studies**
Learn about recent implementations firsthand.
-  **Peer Meetups**
Connect and share with a small group of your peers.
-  **Networking lunches, receptions and special events**
Unwind, learn from peer experiences and grow your network during planned receptions and special events.

Exhibitor Showcase

- Exhibit Showcase**
Connect with application and software engineering solution providers. Enjoy expanded show floor hours.
- Theater sessions**
Get a snapshot of the current solution landscape. Exhibitors reveal products and Gartner analysts present findings based on Gartner Magic Quadrant™ insights and the Gartner Hype Cycle™ methodology.
- Solution Provider sessions**
Get an inside view of current marketplace offerings from the clients who deploy them and the solution providers that develop them.
- Face-to-face solution provider meetings**
Meet with the solution providers that interest you the most, and walk away with a shortlist and actionable solutions.

*Online preregistration is required for these sessions. Reserve your place early, as space is limited. Interactive sessions are end-user exclusive.



Exhibit Showcase

Premier

[View All Exhibitors](#) →

Exhibitor list as of 22 May 2026 and subject to change

Registration and pricing

What's included

In addition to ten tracks, this conference offers you a chance to book a one-on-one meeting with Gartner analysts, participate in roundtable discussions and workshops, ask your questions directly to the analysts, and get the opportunity to network with senior-most technology leaders across regions and industries.

Early-bird price: **€3,275**

Expires 17 July 2026

Standard price: **€3,725**

Public-sector price: **€2,925**

*Eligibility for the public-sector price will be verified; proof of public-sector status will be required. Price cannot be applied retroactively. "Public sector" definition: National government, state or local government, public administration.

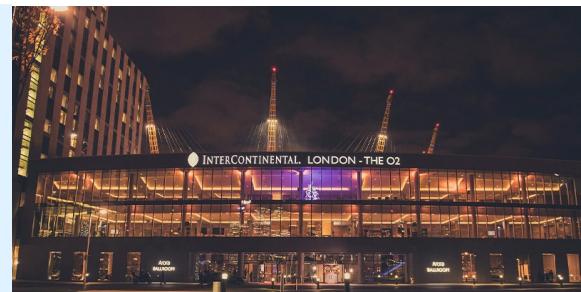
Group Rate Discount

Accelerate learning and build a shared vision by attending as a group. Receive complimentary registration(s) when you register as a team:

- 1 for every 3 paid registrations
- 2 for every 5 paid registrations
- 3 for every 7 paid registrations
- 4 for every 10 paid registrations

For more information, email GlobalConferences@gartner.com or contact your Gartner account manager.

Visit gartner.com/eu/apps or call +44 80 0066 8209 for updates and to register!



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Around the globe

**Gartner Application Innovation &
Business Solutions Summit**

17 – 18 June 2026 | Tokyo, Japan
gartner.com/jp/jai

8 – 10 June 2027 | Las Vegas, NV
gartner.com/us/apps



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