

Gartner®

# Gartner Application Innovation & Business Solutions Summit

June 2 – 4, 2026 | Las Vegas, NV  
[gartner.com/us/apps](https://gartner.com/us/apps)

Deliver the Future:  
Innovate, Lead, Act.

**Early-bird discount:  
Get \$450 off by April 10.**



**Denis Torii**  
Vice President

# Turn your AI vision into action

**Discover proven strategies to innovate, drive measurable impact in an AI-native era and lead confidently.**

Applications and software engineering leaders are at a turning point where foresight must meet execution and business disruption is forcing dramatic changes.

**Gartner Application Innovation & Business Solutions Summit 2026** empowers you to go beyond admiring the AI-enabled promising future — it's about actively building and delivering it. Learn how modern technology, visionary leadership and decisive action can transform your organization's aspirations into reality. Join us to grow the skills and insights needed to deliver an adaptive and autonomous transformation journey today.



## Insights you can trust

Attend the only application conference shaped by data-driven insights and more than 200,000 annual conversations between Gartner experts and the IT community.



## Strengthen your network

Join a large and diverse group of enterprise applications and software engineering leaders at a conference that prioritizes meaningful interactions and powerful connections.



## Validate your strategy

Our global team of 60+ on-site experts helps you create and validate your application strategy using actionable guidance based on our proprietary insights and tools.



## Connect with your peers

Network with top technology leaders across regions and industries to build new relationships, broaden your perspectives and uncover new ways to solve problems.

# Join us to learn the new and critical leadership practices, technologies and architectures needed to thrive in a future economy driven by intelligent and adaptive systems.

## What's new for 2026

- ★ **The Senior Leadership Circle Program**, designed for senior-most enterprise applications and software engineering leaders offering high-value peer networking and exclusive content for leaders
- **Two new AI-focused spotlight tracks providing** actionable guidance on getting started and scaling AI.
- **New cost optimization spotlight** providing strategies aligning technology investments for long-term efficiency and resilience.
- **New case studies** where you can explore successes and lessons learned to share with your team
- **New venue — Caesars Forum** — Las Vegas' premier convention center offering a formal, purpose-built environment designed to foster meaningful connections

## Returning for 2026

- The Gartner-led Bake-Off lets you watch solution providers compete live with real-time demos using a shared use case, while Gartner analysts provide insightful commentary — offering a clear, side-by-side comparison to help demystify business orchestration and automation technology (BOAT).
- **Spotlight: Enterprise Architecture Sessions** designed for heads of enterprise architecture, focused on driving business value through AI leadership and optimizing IT investments.

## Who should attend

- Enterprise application leaders
- Software engineering/development leaders
- Platform engineering/DevOps directors/managers
- Software engineering/development directors/managers
- Application development directors/managers
- Software architects
- CRM, ERP, digital workplace application directors/managers
- Application architects
- Hybrid IT-business roles
- Heads of enterprise architecture
- AI engineers/specialists

# Gartner Opening Keynote

## Unlock the Human-AI Multiplier to Go From Pilot to Payoff

In the race to operationalize AI across applications, workflows and development tools, most technology leaders struggle to scale deployments, drive adoption and show ROI. The goal is to get tangible value without creating “AI slop”, accelerating tech debt or undermining user trust. This session provides insights and examples for practical transformation that emphasize human-AI partnership as a force multiplier for delivering AI solutions that get results.



**Jason Wong**  
Distinguished  
Vice President



**Brent Stewart**  
Senior Director



# Plan your experience

Sessions as of February 5, 2026, and subject to change

## Agenda tracks

## Hot topics

**A: Leading Through Technological Change**  
Application and software engineering leaders are communicators, influencers and value creators. This track explores the leadership insights and strategies needed to deliver outcomes in an age of unprecedented technological change.

- Building AI-ready teams for value creation
- Achieving business value in a VUCA world
- Future of leadership
- AI-driven transformation

**B: Evolving Enterprise Application Strategies**  
Enterprise application leaders prioritize creating a future-proof application platform strategy, maximizing their AI investments and reimagining how to modernize applications with AI agents. This track covers the newest practices for application strategy, roadmaps, implementation and governance in the age of AI.

- AI strategy and implementation
- Tying applications to business outcomes
- Rethinking modernization
- Rationalization
- Governance

**C: Modern Software Engineering**  
Transform your software organization from AI experimentation to AI-native execution. This track shows you how to build an AI-ready foundation, accelerate SDLC productivity and integrate intelligent applications. Learn to modernize teams, manage technical debt and turn AI into measurable business value.

- Engineering effectiveness and productivity
- Modernizing software engineering teams and technology
- Managing and reducing technical debt
- Building and integrating intelligent AI applications and agents
- Demonstrating and delivering business value from AI

**D: Automating and Integrating Applications**  
Explore the latest in automating and integrating applications, with a focus on agentic automation. Gain actionable insights on streamlining workflows, orchestrating human tasks and the role of APIs as a foundation for agentic automation to maximize efficiency for your business.

- Workflow orchestration
- Agentic automation
- Automation governance
- Automation value metrics
- API trends
- Business orchestration and automation technologies (BOAT)

**E: Application and Software Architecture**  
Effective architecture is the foundation for delivering value, and AI-powered applications require architectures that are scalable, secure and ready for change. This track delivers strategies, frameworks and practical guidance for building, evolving and governing architectures that are resilient, scalable and ready for what's next.

- Architecting AI-enabled applications
- AI agent architecture
- AI agent governance
- Application and integration modernization
- Architecture fundamentals

## Spotlight tracks



### Spotlight: AI Foundations — Getting Started

This track enables leaders to position their teams for success as they are starting to adopt AI for their organizations. Creating an AI-first mindset, setting up AI education and training initiatives, identifying the right use cases to get started and raising awareness for the new risks associated, are essential elements for getting started with AI. Understanding the basics will pave the way for scaling out later.



### Spotlight: Enterprise Architecture

This track equips heads of enterprise architecture with strategies to drive business value by leading AI initiatives, optimizing IT investments, leveraging AI within the function and demonstrating tangible results. Sessions also explore how to architect for adaptability in a rapidly changing technology landscape and guide organizations in adopting emerging technologies and trends.



### Spotlight: Scaling AI Adoption

This track is designed to enable leaders to take their small-scale AI approaches to a new level. Moving from isolated pilot AI initiatives into multiagent strategies that enable an autonomous business, where value is derived not only from technology enablement, but also by supporting tangible business outcomes. Less about the basics, more about increasing adoption.



### Spotlight: Technical Insights

This track showcases Gartner for Technical Professionals content and digs deeper into the technical details around how you can deliver the future of applications for your organization.



### Spotlight: Cost Optimization

During a period of dynamic economic shifts, promoting cost optimization initiatives is essential for enterprise applications and software engineering leaders. This track delivers actionable strategies to move beyond short-term cost cuts — aligning technology investments with business impact, leveraging automation and AI, and optimizing platforms, vendors and teams for long-term efficiency and resilience.

“I walked away with actionable frameworks, KPIs and peer learnings that I can directly apply to our initiatives — from GenAI enablement to modernizing support experiences. It wasn’t just about inspiration — it was about execution.”

Principal Software Engineer, Indeed

## Senior Leadership Circle Program

Designed specifically for the most senior enterprise applications and software engineering leaders, the Senior Leadership Circle Program is a curated executive experience, delivering presentations, discussions and networking opportunities addressing top priorities alongside a vetted group of peers. An application is required to participate.

## Interact with experts

### Gartner one-on-one meeting\*

Get a complimentary consultation with a Gartner expert on the topic of your choice.

### Contract Negotiation Clinics

Learn how to cost-optimize your assets with guidance and negotiation tactics from Gartner experts

### Ask the Expert sessions\*

Pose your most pressing questions to a Gartner expert in an intimate, topic-driven session.

## Network with peers



### Roundtables\*

Validate your thinking by exchanging ideas and best practices with your peers in a Gartner moderated roundtable.



### Workshops\*

Small-scale and interactive — drill down on specific topics with a how-to focus.



### End-user case studies

Learn about recent implementations firsthand.



### Peer Meetups

Connect and share with a small group of your peers.



### Networking lunches, receptions and special events

Unwind, learn from peer experiences and grow your network during planned receptions and special events.

## Meet solution providers

### Exhibit Showcase

Connect with application and software engineering solution providers. Enjoy expanded show floor hours.

### Solution Provider sessions

Get an inside view of current marketplace offerings from the clients who deploy them and the solution providers that develop them.

### Theater sessions

Get a snapshot of the current solution landscape. Exhibitors reveal products and Gartner experts present findings based on Gartner Magic Quadrant™ insights and the Gartner Hype Cycle™ methodology.

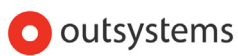
### Face-to-face solution provider meetings

Meet with the solution providers that interest you the most, and walk away with a shortlist and actionable solutions.

\*Online preregistration is required for one-on-ones, workshops, roundtables and Ask the Expert sessions. Reserve your place early, as space is limited. Interactive sessions are end-user exclusive.

# Exhibit Showcase

Premier



Interested in exhibiting?  
Contact us at  
[exhibit@gartner.com](mailto:exhibit@gartner.com)



# Registration and pricing

## What's included

In addition to 10 tracks, this conference offers you a chance to book a one-on-one meeting with Gartner experts, participate in roundtable discussions and workshops, ask your questions directly to the experts, and the opportunity to network with senior-most technology leaders across regions and industries.

## Group Rate Discount

Accelerate learning and build a shared vision by attending as a group. Receive complimentary registration(s) when you register as a team:

- 1 for every 3 paid registrations
- 2 for every 5 paid registrations
- 3 for every 7 paid registrations
- 4 for every 10 paid registrations

For more information, email [GlobalConferences@gartner.com](mailto:GlobalConferences@gartner.com) or contact your Gartner account manager.



## Pricing

**Early-bird price: \$4,475**

(Expires April 10, 2026)

Standard price: \$4,925

Public-sector price\*: \$4,175

\*Eligibility for the public-sector price will be verified; proof of public-sector status will be required. Price cannot be applied retroactively. "Public sector" definition: National government, state or local government, public administration.

## 3 ways to register

### Web:

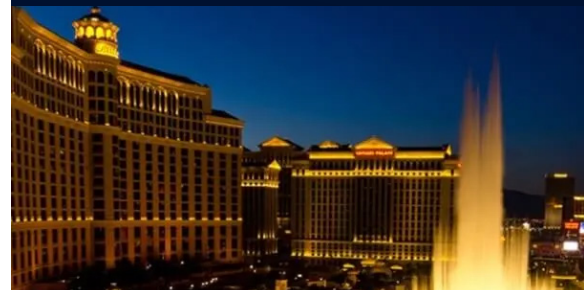
[gartner.com/us/apps](https://gartner.com/us/apps)

### Email:

[GlobalConferences@gartner.com](mailto:GlobalConferences@gartner.com)

### Phone:

1 855 761 9211



## Venue

### Caesars Forum

3911 South Koval Lane  
Las Vegas, Nevada 89109  
United States



**Gartner**<sup>®</sup>

## **Gartner Application Innovation & Business Solutions Summit**

June 2 – 4, 2026 | Las Vegas, NV  
[gartner.com/us/apps](https://gartner.com/us/apps)

**Join the conversation**



#GartnerAPPS



**Early-bird discount: Get  
\$450 off by April 10.**

**Web:** [gartner.com/us/apps](https://gartner.com/us/apps)

**Email:** [GlobalConferences@gartner.com](mailto:GlobalConferences@gartner.com)

**Phone:** 1 855 761 9211

### **Around the globe**

**Gartner Application Innovation &  
Business Solutions Summit**

17 – 18 June 2026 | Tokyo, Japan

**Gartner Application Innovation &  
Business Solutions Summit**

14 – 15 September 2026 | London, U.K.



Gartner, Inc., 56 Top Gallant Road, Stamford, CT 06902-7700

© 2026 Gartner, Inc. and/or its affiliates. All rights reserved. EVT\_M\_1007\_4475721