Gartner®

IT
SYMPOSIUM|Xpo™

10 – 13 November 2025 | Barcelona, Spain
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The World's Most Important Gathering of CIOs and IT Executives™

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Distinguished VP
Analyst

Agents of Change: Leading Through Intelligence

In today's uncertain and volatile world, the choices CIOs and technology leaders need to make are crucial. Now is the moment to harness AI and make the strategic decisions that ensure success of your digital transformation.

As the lead change agent, you need:

- **Adaptive leadership.** Navigate fast-changing, complex challenges with clarity and purpose.
- **Smart technology decisions.** Engage with AI-ready data, cybersecurity, cloud sovereignty, cost optimization and more.
- **Innovation and resilience.** Create a culture ready to embrace change.
- **Actionable insights.** Gain practical and prioritized strategies that create value.
- **A future-ready workforce.** Prepare your organization for a very different tomorrow.

Join us at **Gartner IT Symposium/Xpo™ 2025 conference** in Barcelona this November to make the critical choices that unlock the greatest potential of change for you, your organization and our society.

Insight you can trust

Join us for the only conference for CIOs and IT leaders shaped by data-driven research and more than 200,000 annual conversations between Gartner experts and the IT community.

Validate your strategy

Our global team of 140+ on-site experts helps you create and validate your strategy using actionable insight based on our proprietary research and tools.

Strengthen your network

Join a large and diverse group of 6,000+ CIOs and IT executives at a conference that prioritizes meaningful interactions and powerful connections.

Connect with your peers

The CIO Circle Program

Designed for CIOs to focus on delivering digital transformation, pivoting personal leadership and connecting with fellow CIOs. An application is required.

Women in IT Program

Get unparalleled access to an environment dedicated to helping women in technology leadership succeed and bring their brilliance forward.

Midsize Enterprise Program

Connect with peers and focus on your business, technology and leadership development as a midsize enterprise.

Industry-specific insights

Contextualized industry content covering strategic technologies, insights and hot-button issues affecting different industries, including:

- Banking/Finance
- Public Sector
- Healthcare & Life Sciences
- Manufacturing
- Power & Utilities
- Oil & Gas
- Education
- Retail & Consumer Goods
- Insurance

What's new for 2025

Optimizing technology spend in a volatile economy

Explore comprehensive insights into cost optimization, from strategic BVIT frameworks to actionable strategies addressing cloud costs and technical debt to specific Contract Negotiation Clinics, giving you granular tactics to save significant cost.

Leveraging AI to drive organizational outcomes

Access practical content and frameworks that highlight where to achieve productivity gains, enhance customer and citizen experiences, and develop new applications for real outcomes. Learn how to utilize GenAI to drive savings and efficiency while boosting productivity. Prepare your organization's data, establish governance, and develop interoperability strategies to lay the groundwork for AI implementation. Every organization should explore AI's impact on customer service, productivity enhancement and business process reimagining.

Future planning through uncertainty

Understand how major geopolitical and technological shifts are influencing your technology strategy and the broader organization. From China's AI innovations to global geopolitical changes, use scenario planning to anticipate disruptions and lead your organization with resilience in uncertain times.

Who should attend

CIOs, IT executives and their senior leadership teams, including:

- Chief Technology Officers
- Chief Digital Officers
- Chief Transformation Officers
- Chief Data Officers
- Chief Information Security Officers
- Infrastructure and Operations Leaders
- Enterprise Architecture Leaders
- Sourcing, Vendor and Program Leaders
- Application Leaders

Plan your experience

Dive into key topics for CIOs and IT leaders around AI, cybersecurity, executive leadership and more.

Agenda tracks

Leadership

Sessions in this track focus on strong leadership skills to manage change, foster innovation and lead through risks to drive impactful results and build a resilient culture.

Board Communications

Strengthen your influence in the boardroom by connecting IT priorities to revenue, cost and risk.

Culture

Cultivate high-performance teams who support each other to be innovative, adaptable and accountable

Executive Leadership

Discover strategies to prepare for the evolving CIO role and leverage executive transitions for impactful leadership.

Innovation

Discover how to accelerate the effectiveness of innovation campaigns.

Organizational Change

Discover essential strategies to navigate IT transformations as a new CIO and avoid common pitfalls for smoother transitions.

Sustainability

Address sustainability risks in AI implementations by identifying opportunities to mitigate their impact.

Strategy

Sessions in this track highlight how to develop robust IT strategies to navigate digital transformation, optimize costs and maximize IT investments for competitive advantage.

Business Value of IT

Communicate the business value of IT by learning about outcome-driven metrics, KPIs and storytelling techniques.

Customer and Citizen Experience

Enhance customer experience by aligning technology with business goals and exploring top technology trends in CRM and CX.

Digital and Business Transformation

Understand the latest trends, technologies, best practices and what others are doing to drive greater value from digital investments.

Governance and Risk Management

Explore governance and risk management strategies that keep pace with AI advancements and geopolitical impacts.

Operating Model

Up your game by learning the best practices for transitioning to a product-centric IT operating model, elevating your Office of the CIO and optimizing your organizational design.

Strategic Planning and Execution

Prepare for the future by aligning strategic planning with execution.

Talent

Future-proof the technology workforce by adopting skills-based talent management and fostering a culture of continuous learning.

Plan your experience

Dive into key topics for CIOs and IT leaders around AI, cybersecurity, executive leadership and more.

Agenda tracks (continued)

Technology

Sessions in this track bring you the latest emerging technologies to optimize data, cybersecurity and applications for efficiency, innovation and resilience.

Applications and Architecture

Explore strategies to transform your digital workplace into a cohesive environment that boosts productivity and innovation.

Artificial Intelligence

Delve into the current state and the future of AI and its transformative potential.

Cybersecurity

Stay ahead of cybersecurity threats by exploring the latest trends and developing a comprehensive cybersecurity playbook.

Data and Analytics

Harness the power of data and analytics to drive informed decision making and innovation.

Emerging Technologies

Stay ahead of the curve by exploring emerging technologies and their potential impact on your organization.

Infrastructure and Cloud

Optimize your cloud strategy in the age of AI by avoiding common pitfalls and aligning with business objectives.

Sourcing and Suppliers

Optimize technology buying processes by adopting best practices and mitigating cost increases from software vendors.

"Gartner IT Symposium is an excellent opportunity to gather insights, explore trends and potential game-changing topics and to network with international peers."

Denny Möller, Senior Lead IT Strategy and IT Management, Allianz SE

Interact with experts

Gartner Hype Cycle™ sessions
Forward-looking sessions showing how a technology or application will evolve over time, providing insight to manage deployment within your business goals, led by Gartner experts.

Gartner Magic Quadrant™ sessions
Expert-led sessions offering unbiased solution provider assessments to support technology acquisition decisions with qualitative analysis on specific technologies and suppliers.

Gartner Signature Series and track sessions
Learn about top trends, predictions and survey results from Gartner experts and get advice on what to do now and in years ahead.

Workshops
Experience hands-on sessions to explore proven solutions to real-life challenges with peers — all under the guidance of Gartner experts.

Roundtables
Exchange insights and best practices with your peers in these Gartner-facilitated, small-group discussions around a specific issue.

Ask the Expert sessions
Pose tough questions to a single Gartner expert in intimate, topic-driven sessions.

Gartner expert one-on-one meetings
Receive the undivided attention of a Gartner expert during a private, 30-minute consultation to discuss your strategy, next steps and technology decisions.

Peer Meetups and receptions
Unwind, learn from peer experiences and grow your network during planned receptions and unique special events.

Explore technology solutions

IT Xpo
Join solution providers in this interactive environment, and gain insight from subject matter experts, explore new products and services and engage in peer-to-peer exchanges.

Learn about the current landscape as you continuously evaluate and analyze product capabilities. Visit the IT Xpo to gain mind share and build relationships with executives from solution provider companies.

Meet solution providers
Compare solutions and formulate your shortlists of providers that can best help solve your mission-critical priorities.

Interactive sessions
Make educated investment decisions based on objective insight from Gartner case studies, Executive Stories and thought leadership.

IT Xpo

Premier

ATLASSIAN   aws   boomi   CISCO   DARKTRACE

HALOITSM   hp   IFS   Island   Lenovo

McKinsey & Company   NUTANIX   okta   paloalto NETWORKS   pwc

SAP   servicenow   THREATLOCKER   vodafone business   ZOHO | ManageEngine

zoom

Interested in exhibiting?
Contact us at
exhibit@gartner.com

Exhibitor list as of 10 July 2025, and subject to change

Registration and pricing

Accelerate learning and build a shared vision by attending as a group

It's never been more critical to make the most of an opportunity to bring your teams together and strategize about what comes next.

To stay ahead, CIOs, IT executives and their teams need to leverage all areas of IT to anticipate changes, shift quickly in response and then accelerate transformation. Fundamental to this success will be the ability for your IT leaders and their teams to work side by side with a shared knowledge and an aligned vision.

Group Rate Discount

Save on registration when you attend the conference with your team and colleagues. Receive complimentary registration(s) when you register as a team.*

Complimentary registrations

- 1 for 4 paid registrations
- 2 for 8 paid registrations
- 3 for 12 paid registrations
- 4 for 16 paid registrations

For more information, email **GlobalConferences@gartner.com** or contact your Gartner account manager.

Gartner Conference Navigator

Once registered, utilize Gartner Conference Navigator, our online agenda-building tool, to help you organize, view and custom-create an agenda based on the following categories:

- Date and time
- Track
- Experts/speakers
- Session descriptions
- Key initiatives
- Vertical industries

Registration and pricing

Standard price: €6,975
Public-sector price: €5,350

3 ways to register

Web:
gartner.com/eu/symposium

Email:
GlobalConferences@gartner.com

Phone:
+44 80 0066 8209

Gartner hotel room rate

Gartner has reserved a limited block of hotel rooms at special hotel rates for registered attendees. Visit the conference website for more details.

Visit gartner.com/eu/symposium or call +44 80 0066 8209 for updates and to register!

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8 – 10 September | Gold Coast, Australia
gartner.com/au/symposium

20 – 23 October 2025 | Orlando, FL
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28 – 30 October 2025 | Tokyo, Japan
gartner.com/ap/symposium

10 – 13 November 2025 | Barcelona, Spain
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17 – 19 November 2025 | Kochi, India
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