

Gartner®

Gartner CIO & IT Executive Conference

6 – 8 October 2025 | Dubai, UAE
gartner.com/me/cio

Drive Change. Build
a Tech-Driven Future.

Early-bird price
Save AED 3,375
on the standard rate.

*Expires 8 August 2025



Mary Mesaglio
Distinguished VP Analyst

Drive Change. Build a Tech-Driven Future.

2025 marks the dawn of a transformative era with unmatched opportunities for CIOs, IT leaders and business executives. The region is set to redefine its digital landscape, harnessing cutting-edge technologies like AI and GenAI to create new value and drive organizational transformation. As strategic leaders, CIOs are tasked with updating enterprise governance, operating models and strategies. This involves steering digital business transformation, extracting business value from data, shaping the future of intelligent applications and building a robust digital foundation, while ensuring cybersecurity measures are in place to mitigate risks.

Gartner CIO & IT Executive Conference 2025 is dedicated to empowering CIOs and IT leaders with the tools, strategies and actionable insights needed to drive change, and build a resilient future. Join us as we explore the critical role of innovation in shaping the future outcomes of business in a tech-driven world.



Explore insights from Gartner IT research

Gartner Predicts



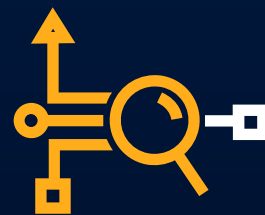
By 2026,
natural language will become the dominant method to query and interface with existing data management ecosystems, leading to 10 times better data consumption.



By 2028,
enterprise spend on battling misinformation will surpass \$500 billion, cannibalizing 50% of marketing and cybersecurity budgets.



By 2028,
the fragmented data management markets will converge into a “single market” around data ecosystems enabled by data fabric and GenAI, reducing technology complexity and integration costs.



By 2029,
80% of enterprises with mature automation practices will pivot to a consolidated platform that orchestrates business processes and agentic automation.

The experience

Build new relationships, broaden your perspectives and uncover ways to solve problems alongside other CIOs and senior IT executives.

More than just a conference

Immerse yourself in three days of cutting-edge IT content, unparalleled networking opportunities and access to leading solution providers showcasing the latest technologies.



Contract Negotiation Clinics*

These small-scale clinics led by Gartner experts provide hands-on negotiating skills, best practices for procurement and solution-provider-specific guidance.



Workshops*

These interactive sessions explore proven solutions to real-life challenges with peers — all under the guidance of Gartner experts.



Roundtables*

Exchange insights and best practices with your peers in this Gartner-facilitated, small-group discussion around a specific issue.



Ask the Expert sessions*

Pose tough questions to a single Gartner expert in an intimate, topic-driven discussion with your peers.



Gartner one-on-one meetings*

One 30-minute consultation with Gartner experts providing targeted, personalized guidance to help you plan proactively and invest wisely.



Track Sessions

Insight across a wide range of topics across technology innovation, executive leadership and business strategy. Get a mix of the foundation and the future with tangible next steps.



Executive Stories

Hear directly from leaders across different organizations on their real-world challenges, successes and lessons learned along the way.

*Preregistration is required.

Visit gartner.com/me/cio or call +44 80 0066 8209 for updates and to register!

The experience (continued)

Special program

Gartner CIO & IT Executive Conference has a special program available to attendees to help frame insights and information even further.

The CIO Circle Program

This exclusive program* is designed for CIOs to focus on delivering digital transformation, pivoting personal leadership and adapting the IT operating model to drive value and agility. It is the ideal opportunity for you to connect with peers across regions and industries to share best practices and gain new perspectives on leading enterprise change.

*Formerly the CIO Experience. An application is required and qualification criteria apply.

Conference by the numbers

3

days

30+

Gartner experts

500+

CIOs and IT executives

20+

solution providers



The image shows a tablet displaying a digital business strategy framework. The screen is divided into three main sections, each with a header and a list of items. The first section is titled 'Digital Performance' and includes 'Digital Business Strategy & Execution' and 'Digital Performance'. The second section is titled 'Executive Leadership Development' and includes 'Executive Leadership Development' and 'Executive Leadership Development'. The third section is titled 'Leadership of Culture & People' and includes 'Leadership of Culture & People' and 'Leadership of Culture & People'.

This year's agenda delivers the latest technology, strategy and leadership insight across 17 of the topics most critical to CIOs based on the Gartner Priorities Navigator™ for CIOs framework.



Streamlining software design enhances system efficiency, ensuring seamless integration and scalability to support evolving business needs.

Strategic guidance and decision making foster organizational growth and inspire teams to align with overarching goals, driving success.

Embracing digital technologies revolutionizes operations, boosting efficiency and value delivery across the enterprise.

Intelligent automation and decision-making capabilities propel innovation, optimizing processes and enhancing competitive edge.

Effective dialogue with leadership ensures alignment on strategic initiatives, facilitating informed governance and decision making.

Robust policies and risk management safeguard assets and reputation, ensuring compliance and operational stability.

Scalable IT frameworks and cloud solutions enhance flexibility and cost-efficiency, supporting dynamic business demands.

Cultivating a collaborative environment drives innovation and employee satisfaction, contributing to overall organizational success.

Efficient frameworks for value delivery ensure processes and systems align with strategic objectives, optimizing performance.

Protecting information assets from threats ensures data integrity and availability, maintaining trust and operational continuity.

Managing transitions effectively aligns structures and processes with strategic goals, enhancing adaptability and performance.

Long-term strategy development and implementation drive growth and ensure alignment with business objectives.

Leveraging data insights informs decision making and enhances competitiveness, optimizing business outcomes.

Aligning technology investments with business goals maximizes impact, enhancing organizational capabilities and outcomes.

Exploring new tech developments drives innovation and competitive advantage, positioning for future success.

Agenda topics (continued)

Innovation

Fostering creativity and advancement cultivates an environment ripe for new ideas, driving business evolution.

Talent

Developing and retaining skilled personnel ensures the organization has the expertise needed to achieve strategic objectives.

Sourcing and Suppliers

Effective vendor management and procurement strategies ensure quality and reliability in the supply chain.

Customer/Citizen Experience

Enhancing satisfaction through improved interactions and services ensures needs are met, fostering loyalty and engagement.

Keynote



Magnus Lindkvist
Futurologist, Magnus
Lindkvist AB

Everyday Future: Ignoring the Fluff and Making Things Happen

Whenever “the future” is mentioned as a title or theme, it conjures images of shiny gadgets, burning planets and big words. Useful in books and movies, less so for leaders and managers. In a real-time world, the future must be transformed from a tirade of clichés into a management tool. Futurologist Magnus Lindkvist spent the pandemic years crafting actionable insights from how companies, entrepreneurs and leaders made the “future” an activity, not just a theory. Why is success toxic? What is exaptation, and how can it spawn innovation? Why should we follow aliens? And what can we all learn from the Bee Gees? Get answers to these questions, and many more, in his keynote.



Week at a Glance

Use the following Week at a Glance as a guide for planning your conference experience

Monday, 6 October

8:00 a.m.	Registration Opens and Attendee Breakfast
9:30 a.m.	Gartner Opening Keynote
10:15 a.m.	Refreshment Break
11:00 a.m.	Leadership Greatest Hits: 2025 Edition — A Playlist of 10 Tactics Executives Used to Boost Impact
	Top Trends for Cybersecurity 2025
	Mastering Cloud Financial Management: Strategic Approaches for CIOs to Align Cost With Value
	Roundtable: At What Pace Are You Adopting AI in Your Org — Use Cases in Action*
	Contract Negotiation Clinic: Follow Gartner's 4-Step Framework to Optimize Your IT Services' Megavendor Negotiations
	How to Create an Optimal Data and Analytics Organizational Model
12:15 p.m.	Lunch
1:45 p.m.	Creating an IT Strategy in Times of Disruption: Pitfalls and Best Practices
	Top Technology Trends in 2025 That Will Impact Your CRM and Customer Experience Strategy
	AI Agents: Are You Ready to Set Your AI Free?
	Roundtable: Exploring Cybersecurity Threats in the AI Era*
	Research Discussion: Who Runs Tech? Navigating the Evolution of Tech Leadership for CIOs and Tech Execs
	CIO Circle Workshop: Assess and Transform Your IT Operating Model*
3:15 p.m.	The Worst Behaviors You Tolerate Shape Your Culture
	AI Will Be the Foundation of Next Generation IT Operations
	Catalysts for Change: Future Impact of Emerging Technologies on Industries
	Roundtable: Assessing AI's Impact on the Government Sector After 2 Years*
3:45 p.m.	Refreshment Break
4:30 p.m.	Closing Keynote

Tuesday, 7 October

9:30 a.m.	Guest Keynote
10:15 a.m.	Refreshment Break
11:00 a.m.	Signature Series: Top Strategic Predictions for 2026 and Beyond
	The CIO Cybersecurity Playbook for 2026
	Top 10 FinOps Practices for Optimizing GenAI Costs
	From Chaos to Synergy: Buy, Build and Blend Your Digital Workplace
	Contract Negotiation Clinic: Gartner's Top 10 Tips, Tactics and Tricks for Negotiation Success
	Roundtable: How Is AI Impacting Ethics Principles and Data Governance in Organizations?*
	CIO Circle Workshop: Lead Resilience From Definition to Implementation in Uncertain Times*
12:30 p.m.	You're a New CIO: Avoid These Pitfalls When Making Changes in IT
	The Pillars of a Successful AI Strategy
	Winning in a World Without Truth
1:00 p.m.	Lunch
2:30 p.m.	Encouraging Tech Adoption With a Gentle Push
	What CIOs Need to Know About China's AI Innovations
	Top Strategic Trends in Software Engineering for 2025
	Encouraging Tech Adoption With a Gentle Push
	Contract Negotiation Clinic: Reduce Contract Risks in AI and GenAI Deals
	Roundtable: Alignment and Integration Opportunities in IT/OT*
	CIO Circle Workshop: New To Role CIO: A Structured Approach to Accelerate*
3:45 p.m.	Refreshments Break

Continued on next page

Agenda as of 1 June 2025, and subject to change.

*Preregistration required

Please Note: Based on availability and eligibility you may sign-up for the session via Conference Navigator after you register for this conference.

Visit gartner.com/me/cio or call +44 80 0066 8209 for updates and to register!

Week at a Glance (continued)

Tuesday, 7 October (continued)

- 4:15 p.m. Avoid Buyer's Remorse: Adopt 5 Practices for Highly Effective Technology Buying
Seven Disruptions You Might Not See Coming: 2025-2030
CIOs: How Not to Lose Your Job Over a Failed ERP Implementation
Roundtable: How Much Value Has GenAI Delivered for Enterprises?*
- 5:00 p.m. 6 Measures That Will Enhance Your IT Business Value Story
Learning From Other Industries: Delivering Business Value From Technologies and Trends
Cloud Repatriation — The Reality and the Myth
What Keeps Data Leaders Up at Night

Wednesday, 8 October

- 9:30 a.m. **Guest Keynote**
- 10:15 a.m. Refreshment Break
- 10:45 a.m. Negotiation Cheat Sheet: 10 Powerful Tips and Techniques to Optimize Your Vendor Deals
IT Organizational Design: A Pragmatic Approach
Signature Series: Gartner's Top Strategic Technology Trends for 2026
How to Increase Board Confidence in Cybersecurity
Roundtable: The Hyperpersonalized Customer Experience — Leveraging Data and AI for Competitive Advantage*
Workshop: Develop and Refine Your Practical AI Strategy*
- 12:15 p.m. How to Make IT Cost Optimization a Business Decision
Getting Value From AI
Prepare for a Renaissance of Intelligent Applications in the Enterprise
C-Suite Dynamics 2026: How CIOs Can Gain and Maintain a Seat at the Table
Roundtable: Women in Technology — Empowering Women's Leadership in the AI Revolution*
- 12:45 p.m. Lunch
- 3:00 p.m. Competing Beyond Digital: Embracing Autonomous Business
How Best-in-Class Organizations Defend AI Risks
The Future of Cloud in 2030
Roundtable: Agentic AI and Its Impact on Organizations*
- 3:45 p.m. Top 10 Reasons Why Generative AI Projects Fail and How to Fix It
Maverick Research: The Far Future According to Maverick
The Future of Analytics in the Era of Generative AI

Agenda as of 1 June 2025, and subject to change.

*Preregistration required



Exhibit Showcase

Test-drive solutions and tackle immediate and long-term issues with the help of leading technology providers. Use the exhibitor showcase to explore new products or services, gain insights from subject matter experts and engage in peer-to-peer exchanges.

Premier



THREATLOCKER



*Exhibitors as of 23 April 2025, and subject to change

Bring your leadership team

Attend together to gain new perspectives, get inspired and strengthen partnerships. Align on your organization's mission-critical priorities and focus on what drives results. Visit the conference website for [special team pricing](#).

Early-bird discount

Early-bird price: AED 20,325 + VAT
Expires 8 August 2025

Standard price: AED 23,700 + VAT

Public-sector* price: AED 17,825 + VAT
*Proof of public-sector status required for verification. Price cannot be applied retroactively. "Public sector" definition: National government, state or local government, public administration.

3 ways to register

Web:

gartner.com/me/cio

Email:

globalconferences@gartner.com

Phone:

+44 80 0066 8209



Venue

Grand Hyatt Dubai

Riyadh Street, Sheikh Rashid Road,
Dubai, United Arab Emirates

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