Meet the Gartner experts

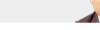## Sumit Agarwal
VP Analyst

- GenAI
- AI
- Data science and ML
- Responsible AI

Key Initiatives
- Analytics and Artificial Intelligence
- Analytics and Artificial Intelligence for Technical Professionals
- Artificial Intelligence

Soyeb Barot
VP Analyst, Chief of Research

- AI
- ML and data science
- Enterprise technical reference architectures
- Emerging tech: Future of computing and AGI (artfificial general intelligence)
- Cloud and hybrid cloud: D&A implementations

Key Initiatives
- Analytics and Artificial Intelligence
- Analytics and Artificial Intelligence for Technical Professionals
- Artificial Intelligence
- Data Management Solutions for Technical Professionals

Ian Bertram
Managing Vice President

- Postgraduate in marketing management and direct marketing bachelor of commerce, marketing and industrial relations
- How to develop a data and analytics strategy
- What are the building blocks for a successful data and analytics program within an organization?

Key Initiatives
- Data and Analytics Leaders and Programs
- Lead a World-Class Data and Analytics Organization
- Realize Value From Data and Analytics Investments

Mark Beyer
Distinguished VP Analyst

- Data architecture
- Metadata management, active metadata
- Data fabric, data mesh, data product
- Data lakehouses, data warehouses, data lakes, ODS
- Data for insurance, utilities, healthcare and education

Key Initiatives
- Analytics and Artificial Intelligence
- Data and Analytics Leaders and Programs
- Data Management Solutions

Amy Bickel
Director Analyst

- Data governance
- Master data management (MDM)
- Metadata management
- Data strategy
- Data literacy

Key Initiatives
- Data Management Solutions for Technical Professionals

Frank Buytendijk
Distinguished VP Analyst, Chief of Research

- Continuous foresight, strategic foresight, future, futurism, futuring, futures studies
- Digital ethics, digital society
- Data and analytics strategy (not vendors and technology), chief data officer

Key Initiatives
- Executive Leadership: Futures, Innovation and Disruption
- Future-Fit Organization

Neil Chandler
Managing Vice President

- Helping to establish a business analytics strategy and roadmap
- Helping to establish or expand the organizational approaches to support business analytics and AI
- Helping to define a metrics framework or KPIs to measure business value
- Helping to integrate advanced and predictive analytics into existing BI investments
- SMB: Business intelligence, analytics and performance management

Scott Clendaniel
Director Analyst

- AI strategy
- AI education and training
- ML and feature engineering
- Data literacy
- Data storytelling

Key Initiatives
- Analytics and Artificial Intelligence

Meet the Gartner experts (continued)

Henry Cook
Senior Director
Analyst

- Data warehouse/big data architecture
- Data warehouse/big data business cases
- Understanding in-memory database principles
- Understanding database principles so they can understand product differences
- Data warehouse/big data principles massively parallel, columnar, etc.

Key Initiatives
- Analytics and Artificial Intelligence
- Data and Analytics Leaders and Programs
- Data Management Solutions

Thornton Craig
Senior Director
Analyst

- Data management
- Data and analytics architecture
- Data integration
- Metadata
- Data streaming

Key Initiatives
- Data and Analytics Leaders and Programs
- Data Management Solutions

Guido De Simoni
Director Analyst

- How to build a data and analytics strategy to support business outcomes
- How to leverage data and analytics frameworks for business engagement
- Identifying the appropriate roadmaps for metadata management initiatives
- How to evaluate metadata management vendors
- How to keep your data and analytics governance initiative relevant to the business

Key Initiatives
- Data and Analytics Leaders and Programs
- Data Management Solutions

Pieter Den Hamer
VP Analyst

- AI strategy, trends, innovation and ethics
- Decision intelligence: Continuous/connected/contextual decision automation and augmentation
- Data and analytics strategies and governance for digital business
- Complex (business eco)systems, optimization, swarm intelligence, multiagent systems

Key Initiatives
- Artificial Intelligence
- Chief Data and Analytics Officer Executive Leadership
- Data and Analytics Leaders and Programs
- Generative AI Resource Cente

Alan Duncan
Distinguished
VP Analyst

- Data-driven culture change,data literacy, evidence-based decision making and business transformation
- Data and analytics strategy and operating models
- Developing organizational capability for data-driven and digital business: communities of excellence, business intelligence competency center (BICC)
- Business value of data and data analytics, information as an asset, data monetization, infonomics
- Data and analytics strategy for midsized enterprises

Key Initiatives
- Chief Data and Analytics Officer Executive Leadership
- Data and Analytics Leaders and Programs

Roxane Edjlali
Senior Director
Analyst

- Evolution of data warehousing toward the logical data warehouse
- Data lakes
- Data management organizational models
- Metadata management practices and technologies
- Data management strategies

Key Initiatives
- Data Management Solutions

Mike Fang
Senior Director
Analyst

- How to measure AI maturity level of organization?
- What are the promising technologies in AI?
- How to put AI POC into production?
- What are the core ethical issues in AI?
- How to leverage synthetic data; data sharing; privacy encryption techniques; data labeling techniques; dataops to support the customer AI initiative?

Key Initiatives
- Artificial Intelligence

Lydia Ferguson
Senior Director
Analyst

- MDM
- Data stewardship
- Data governance
- Metadata

Key Initiative
- Data Management Solutions for Technical Professionals

Meet the Gartner experts (continued)

Brian Foster
Managing Vice President

- D&A functional leadership and management
- Business value measurement
- Strategy development
- Executive engagement and alignment

Key Initiatives
- Build Trusted Data, Analytics and AI
- Chief Data and Analytics Officer Executive Leadership
- Lead a World-Class Data and Analytics Organization

Michael Gabbard
Senior Director Analyst

- Data and analytics organizational structure: Centers of excellence, delivery models
- Data and analytics strategy and data and analytics value management
- Data and analytics operating models and ways of working
- Cloud financial management and FinOps for D&A
- Data and analytics leadership

Key Initiatives
- Chief Data and Analytics Officer Executive Leadership
- Data and Analytics Leaders and Programs
- Gartner Research Board for Global Chief Data and Analytics Officers
- Lead a World-Class Data and Analytics Organization

Jorg Heizenberg
VP Analyst

- Designing D&A and AI organization and teams
- Defining D&A and AI roles and skills; attract and retain talent
- Developing D&A strategy or roadmap
- Creating data-driven organization and culture

Key Initiatives
- Chief Data and Analytics Officer Executive Leadership
- Data and Analytics Leaders and Programs
- Lead a World-Class Data and Analytics Organization

Afraz Jaffri
Senior Director Analyst

- How to take advantage of key trends in analytics and data science
- How to evaluate and select the right modern analytics and data science platforms
- How to introduce and optimize data science and machine learning capabilities for analytics solutions
- How to use AI in an organizations goals
- How to prepare an organization to shift from piloting and early projects to stable and strategic use of analytics and data science across the organization

Key Initiatives
- Analytics and Artificial Intelligence
- Artificial Intelligence
- Data and Analytics Leaders and Programs

Sarah James
Senior Director Analyst

- CDAO impact and influence
- Data-driven culture development
- Data strategy
- Executive coaching
- Data literacy

Key Initiatives
- Executive Leadership: Data and Analytics (Retired)
- Executive Leadership: Executive Communications (Retired)
- Executive Leadership: Executive Transitions (Retired)
- Executive Leadership: Leadership Dynamics and Communications
- Gartner Research Board for Global Chief Data and Analytics Officers

Saul Judah
VP Analyst

- Data and analytics governance: Designing and establishing effective data governance steering groups that deliver behavioral change
- Data and analytics governance: Designing effective data and analytics governance foundations, including policies and standards
- Data and qnalytics strategy: Assessing and advising clients on strategies that connect data with business value
- Data and analytics governance: Helping clients mature their information governance practices
- Data quality: Creating and executing customer data quality strategies that deliver business value

Key Initiatives
- Data and Analytics Leaders and Programs

Cuneyd Kaya
Director Analyst

- Building and choosing ML and analytic platforms on the cloud and on-premises
- Deploying ML workloads to production
- Migrating on-premises data products to cloud
- Business intelligence applications
- Value generation from AI/ML

Key Initiatives
- Analytics and Artificial Intelligence for Technical Professionals
- Data Management Solutions for Technical Professionals

Candice Kenney
VP Analyst

- CDAO leadership, role and responsibilities
- D&A organization design
- Setting up data and analytics governance
- Communicating the value of D&A

Key Initiative
- Chief Data and Analytics Officer Executive Leadership
- Data and Analytics Leaders and Programs
- Strategic Portfolio Management

Gartner Data & Analytics Summit

12 – 14 May 2025 | London, U.K.
gartner.com/eu/data

Meet the Gartner experts (continued)

Michele Launi
Senior Principal
Analyst

- Data integration (ETL, ELT, data replication, data virtualization, streaming)
- Data products
- Data mesh
- Data architectures
- Data fabric

Key Initiatives
- Architect, Implement and Scale Data and Analytics Solutions
- Data Management Solutions

Debra Logan
Distinguished
VP Analyst

- Office of the CDO, new roles and skills needed for managing and exploiting information
- Data driven culture, data strategy, data governance, data literacy, measuring the impact of data on business operations
- Change and change management, changing culture, high performing teams
- Creating a strong internal brand for the role of data and analytics in the organization
- Leadership skills development and career coaching

Key Initiatives
- Analytics and Artificial Intelligence
- Build Trusted Data, Analytics and AI
- Chief Data and Analytics Officer Executive Leadership
- Data and Analytics Leaders and Programs
- Develop Cross-Organizational Functional Alignment

Chris Long
Director Analyst

- Business intelligence
- Self-service analytics
- Analytics governance
- Semantic layers/metrics stores/ headless BI

Key Initiatives
- Analytics and Artificial Intelligence for Technical Professionals
- Data Management Solutions for Technical Professionals

Jason Medd
Senior Director
Analyst

- Data quality
- Data governance
- Data catalog

Key Initiatives
- Data Management Solutions for Technical Professionals

Mary Mesaglio
Distinguished
VP Analyst

- How to clarify your AI ambition and not fall for the hype
- The art of culture hacking: Changing your culture fast
- The behavioral side of innovation and change
- Making better decisions
- What digital transformation looks like on the ground, five levels down from the C-suite

Key Initiatives
- CIO Impact on Digital Business Strategy and Execution
- Executive Leadership: Leadership Dynamics and Communications
- Gartner Research Board for Global CIOs

Georgia O'Callaghan
VP Analyst

- Business intelligence
- Self-service analytics
- Self-service analytics governance
- Business intelligence tool selection
- Feature stores

Key Initiatives
- Analytics and Artificial Intelligence for Technical Professionals
- Data Management Solutions for Technical Professionals

Thomas Oestreich
Managing Vice
President

- Key challenges for data management leaders
- Building a modern data architecture
- Organizing and optimizing the data management value chain

Key Initiatives
- Data and Analytics Leaders and Programs
- Data Management Solutions
- Realize Value From Data and Analytics Investments

Sally Parker
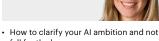Senior Director
Analyst

- MDM: Strategy-pitfalls-approaches
- Securing buy-in to data and analytics strategy
- Foundation and futures of information governance
- Data-driven culture
- CDO role

Key Initiatives
- Chief Data and Analytics Officer Executive Leadership
- Data and Analytics Leaders and Programs
- Data Management Solutions

Meet the Gartner experts (continued)

Daryl Plummer
Distinguished
VP Analyst

- Understanding and taking advantage of cloud computing
- Confronting uncertainty through disruption and future trends
- Understanding and taking advantage of digital business and digital transformation
- Explaining the business connection to cloud computing, business models, and emerging phenomena
- Predicting the future

Key Initiatives
- Emerging Technologies and Trends Impact on Products and Services
- Refine Tech Marketing Approaches
- Analyst Relations Leadership and Evolution
- Artificial Intelligence

Aura Popa
Senior Director
Analyst

- Introducing and optimizing data science capabilities for analytics solutions
- Developing and implementing an analytics strategy and get started with data science
- Leveraging and supporting self-service analytics and citizen data scientists
- Building, nurturing and placing data science teams
- Applying data analytics best practices

Key Initiative
- Analytics and Artificial Intelligence
- Chief Data and Analytics Officer Executive Leadership
- Data and Analytics Leaders and Programs

Prasad Pore
Seenior Director
Analyst

- Lakehouse, data warehouse and data lake best practices
- D&A strategy formulation and implementation
- Stream data processing best practices
- End-to-end D&A architecture
- Data observability

Key Initiatives
- Data Management Solutions for Technical Professionals

Anurag Raj
Senior Principal
Analyst

- What is a data fabric and how to go about building one (data fabric, logical data warehouse, data mesh)? Metadata activation
- How to set up a data quality program (data quality, MDM, data observability)
- How to become a data-driven organization (IT Score for Data & Analytics, data and analytics strategy, data governance, data literacy)

Key Initiatives
- Chief Data and Analytics Officer Executive Leadership
- Data and Analytics Leaders and Programs
- Data Management Solutions

Ramke Ramkrishnan
VP Analyst

- Providing thought leadership on data warehouse architecture, design and orchestration
- Delivering value proposition on cloud (SaaS/PaaS/IaaS) data management and integration deployments
- Enabling advanced snalytics and big data life cycle management
- Advice on modern data technologies and deployment roadmaps
- Defining strategies for data integration and data governance frameworks

Key Initiatives
- Analytics and Artificial Intelligence for Technical Professionals
- Data Management Solutions for Technical Professionals
- Software Architecture and Integration for Technical Professionals

Cameron Roche
Director Analyst

- Establishing and evolving D&A operating model
- Becoming a successful D&A leader
- Creating an actionable D&A strategy: Inclusive of organizing/developing talent
- Executing and embedding D&A initiatives effectively
- Driving culture change to support data-driven decisions

Key Initiatives
- Architect, Implement and Scale Data and Analytics Solutions
- Build Trusted Data, Analytics and AI
- Chief Data and Analytics Officer Executive Leadership
- Data and Analytics Leaders and Programs
- Lead a World-Class Data and Analytics Organization

Adam Ronthal
VP Analyst

- DBMS platform and infrastructure selection
- dbPaaS and cloud practices and technology
- Data ecosystems
- FinOps for data and analytics

Key Initiatives
- Data and Analytics Leaders and Programs
- Data Management Solutions

Rita Sallam
Distinguished
VP Analyst

- Comparing and selecting the right vendors
- Assessing cost of ownership
- How to take advantage of key trends in analytics and BI
- Developing a successful analytics strategy and program

Key Initiatives
- Analytics and Artificial Intelligence
- Artificial Intelligence
- Chief Data and Analytics Officer Executive Leadership
- Data and Analytics Leaders and Programs

Gartner Data & Analytics Summit

Meet the Gartner experts (continued)

Kurt Schlegel
VP Analyst

- Building the business case for analytics
- Crafting a strategy for analytics
- Designing the right organizational model for analytics
- Creating a performance metrics framework
- Analytic best practices

Key Initiatives
- Data Security

Svetlana Sicular
VP Analyst

- Responsible AI, AI ethics
- AI/ML
- AI governance and data strategies for AI and ML
- Helping companies across all industries become software vendor

Key Initiatives
- Analytics and Artificial Intelligence
- Artificial Intelligence
- Data and Analytics Leaders and Programs
- Data Management Solutions

Birgi Tamersoy
Senior Director Analyst

- What are the best practices in building and deploying AI systems?
- How can I architect flexible and scalable AI systems?
- How can I operationalize my AI development and deployment?
- What AI techniques would bring me the most value for my use cases?
- What emerging AI techniques should I be aware of?

Key Initiative
- Analytics and Artificial Intelligence
- Analytics and Artificial Intelligence for Technical Professionals
- Artificial Intelligence
- Generative AI Resource Center

Robert Thanaraj
Senior Director Analyst

- Data integration, metadata, data fabric
- Data engineering, DataOps, data engineer
- Emerging data architecture trends, logical data warehouse, data lakes, data hubs, lakehouses, data mesh
- Cloud migration, data management in the cloud

Key Initiatives
- Data and Analytics Leaders and Programs
- Data Management Solutions

Wilco van Ginkel
Director Analyst

- (Gen)AI
- LLMs
- AI agents
- (Gen)AI operations
- (Gen)AI security

Key Initiatives
- Analytics and Artificial Intelligence for Technical Professionals

Sue Waite
Director Analyst

- How to align, scope and prioritize data quality/data management activities to ensure alignment with mission-critical business priorities
- Key activities required to successfully deliver data quality results
- Data quality's roles within a holistic enterprise data governance strategy
- The role of MDM, data catalogs and metadata management with data quality
- Organizational roles and responsibilities with respect to data quality/data governance

Key Initiatives
- Build Trusted Data, Analytics and AI
- Chief Data and Analytics Officer Executive Leadership
- Data and Analytics Leaders and Programs
- Data Management Solutions
- Realize Value From Data and Analytics Investments

Andrew White
Distinguished VP Analyst, Chief of Research

- The role, skills and scope for the chief data and analytics officer (CDAO, CDO etc.)
- How to build a business-relevant data and analytics strategy and/or operating model
- How to become a data-driven organization and realize the business value of data and analytics
- How to succeed with a business-relevant data and analytics governance or MDM program
- Select technologies for data and analytics governance and stewardship

Key Initiative
- Analytics and Artificial Intelligence
- Chief Data and Analytics Officer Executive Leadership
- Data and Analytics Leaders and Programs
- Data Management Solutions

Bart Willemsen
VP Analyst

- Customer and employee privacy and data protection challenges
- Developing privacy programs and privacy officer's best practices
- Reviewing guidelines, privacy and risk management programs, policies, (white)papers
- Ethical challenges with AI and other technology in business and society
- Artificial Intelligence related privacy, bias, risk and ethics concerns

Key Initiatives
- Cyber Risk
- Cybersecurity Leadership
- Executive Leadership: Strategic Risk Management
- Privacy Program Management

Gartner Data & Analytics Summit

Meet the Gartner experts (continued)

Alys Woodward
Senior Director
Analyst

- How should midsize enterprise CIOs set their data and analytics governance and implementation strategies?
- How should midsize enterprise CIOs foster a data-driven culture to improve their business with data and analytics?
- How should technology and services providers prioritize emerging technologies and trends that should be integrated into their offerings?
- How should technology and services providers classify their AI/data and analytics/emerging technology offerings, where do they fit in Gartner's terminology?
- How should technology and services providers message their AI/data and analytics products and how do they find the right buyers?

Key Initiatives
- Artificial Intelligence
- Data and Analytics Leaders and Programs
- Emerging Technologies and Trends Impact on Products and Services
- Midsize Enterprise IT Leadership
- Optimize Product Marketing Strategy

Ehtisham Zaidi
VP Analyst

- Data integration (tools, vendors, architectures, best practices)
- Data fabric and data mesh (design, best practices, teams, vendors, strategies)
- Data engineering and DataOps (best practices, architecture, organizational approaches, tools, vendors)
- Data virtualization, data preparation and data catalogs (tools, best practices and vendors)
- Pricing strategy and contract reviews (data management strategies agenda)

Key Initiatives
- Data Management Solutions