Gartner®

Gartner Data & Analytics Summit

12 – 14 May 2025 | London, U.K.
gartner.com/eu/data

From Inspiring Exploration to Leading Execution

Join us for the must-attend conference for data, analytics and AI leaders.

Rita Sallam
Distinguished
VP Analyst

Empower your data, analytics and AI journey in 2025

Drive stronger performance on your mission-critical priorities.

Join us at **Gartner Data & Analytics Summit 2025**, where the future of data-driven decision making unfolds. Dive into hot topics such as AI advancements, data governance and analytics strategies designed to propel your organization forward. With expert-led sessions, hands-on workshops and unparalleled networking opportunities, this is the must-attend conference for data leaders. Be on-site to gain the insights and tools you need to transform your data initiatives and achieve impactful results.

Insight you can trust. The only conference focused on data, analytics and AI, shaped by data-driven research and more than 200,000 annual conversations between Gartner experts and the data, analytics and AI community.

Validate your strategy. Our global team of 50+ on-site experts helps you create and validate your game plan using actionable insight based on our proprietary research and tools.

Strengthen your network. Join a large and diverse group of data, analytics and AI executives at a conference that prioritizes meaningful interactions and powerful connections.

Connect with your peers. From interactive sessions to scheduled networking meals and impromptu conversations in the hallway, you have the opportunity to connect with 3,500+ data, analytics and AI leaders all in one place.

What's new for 2025

Exciting agenda additions including sessions on the latest developments in AI, leadership and the public sector.

New-to-Role (NTR) sessions designed for first-time CDAOs and experienced CDAOs at a new company/industry.

Increased capacity for roundtables, Ask the Expert sessions and workshops, with interactive sessions now repeated throughout the three days.

Who should attend

- Chief data and analytics officers (CDAOs), and heads of data and analytics and AI
- Analytics and business intelligence leaders
  - Analytics and BI practitioners
  - BI and analytics program leaders
  - Business analysts
- Analytic developers
- Analytic architects
- Analytic engineers
- AI leaders
- Data scientists
  - AI engineer/architect

- Heads of data governance
  - MDM program managers
  - Data stewards and governance board
- Heads of data management
  - Database managers
  - Data integration managers
- Data architects
- Data engineers
- Data analysts
- IT leaders
  - Enterprise architects
  - Application architects and managers
- Information management
  - Information architects

Keynotes

Gartner Opening Keynote: Scale Data and Analytics on Your AI Journeys

With high D&A ambitions and AI pilots becoming increasingly ubiquitous, focus is shifting toward consistent execution. We share ways to continue innovating and experimenting while scaling success. In this keynote, Gartner's perspective guides you on preparing for the expected and adapting to the unexpected. Learn to enhance your D&A and AI capabilities on the path to success.

Jorg Heizenberg
VP Analyst

Aura Popa
Senior Director
Analyst

Gartner Keynote: Why Transformation Feels So Hard

"We don't need to transform," said no CEO ever. Everybody's transforming, seemingly all the time. But transformations can feel like pushing water uphill, even when people agree that change is needed. This is because most enterprises overlook findings from neuroscience, behavioural science, and psychology that describe how people change and under what conditions. This keynote focuses on how to overcome four behavioural hotspots that show up in just about every transformation.

Mary Mesaglio
Distinguished VP
Analyst

Plan your experience

Role-based agenda tracks

Topics

A **Leadership**
A track designed for CDAOs, data, analytics and AI leaders tasked with creating a strategy and operating model that delivers business value.
These leaders develop talent and mature a data-driven culture by building trust and managing data while evolving technology capabilities.

- Strategy and operating models
- Delivering business value
- Talent development
- Building a data-driven culture

B **AI**
This track covers everything you need to be successful with AI, including: AI strategy, responsible AI, risk and governance, generative AI, LLMs, retrieval augmented generation, prompt engineering, data science, ML and scalability. This track is designed for leaders responsible for AI, as well as AI experts, architects and engineers.

- AI strategy
- Risk and governance
- Prompt engineering
- GenAI
- DS and ML

C **Analytics**
Designed for ABI leaders and practitioners including business analysts, analytics developers, analytics architects, and engineers, this track covers everything you need to be successful with analytics and business intelligence, including: self-service analytics, hard resets to drive modernization, the adoption and impact of generative AI, ecosystems, composability, natural language query, modern dashboarding, data storytelling and decision intelligence.

- Self-service analytics
- Modernization
- Impact of GenAI
- Decision intelligence
- Data storytelling

D **Data Management**
This track covers everything you need to be successful with data management, including data fabric, data products; data observability, cost optimization, scalability, resilience and reliability of data management architectures. This track is designed for leaders responsible for data management as well as data architects and engineers.

- Data fabric
- Data products
- Data observability
- Cost optimization
- Scalability

E **Governance**
Designed for leaders responsible for governance as well as data stewards, this track covers everything you need to be successful with alignment, risk, trust, privacy, ethics, literacy and accountability.

- Risk
- Trust
- Privacy
- Ethics
- Literacy

Spotlight track: New To Role
If you are a first-time CDAO or an experienced CDAO at a new company/industry, these are the sessions to help you make a quick and significant impact. Explore:

- CDAO leadership and influence
- Organizational and operating models
- Extending the D&A strategy for AI

Spotlight track: Emerging Concepts and Best Practices
Been there, done that? These sessions focus on the cutting-edge topics that you need to be thinking about. We discuss:

- AI-ready data
- Data, analytics and AI governance (including AI and financial governance)
- Business value of data, analytics and AI

Spotlight track: Fundamentals
Pretty good with Excel, but just picked up the whole of data, analytics and AI as a responsibility? These are sessions to get you grounded quickly so you know the key questions to ask and how to assess the answers. Learn about:

- Data fabrics and ecosystems
- AI explainability and risk mitigation
- Data products and DataOps

"The sessions were meticulously organized, offering a comprehensive overview of business strategies to navigate today's rapidly evolving landscape. The networking opportunities were equally remarkable, enabling me to connect with professionals from diverse industries."

Atiq Rahman, Fidelity Investments

Chief Data and Analytics Officer Circle Program*

The CDAO Circle Program is an exclusive experience designed for both new-to-role and experienced CDAOs to elevate their performance and brand. The program provides targeted content, focused workshops and valuable networking lunches. Join your CDAO peers to explore how you and your teams can use data, analytics and AI to drive better business value and improve culture, communication and change. An application is required.

Interact with experts

Gartner expert one-on-one meeting*
Complimentary consulting with a Gartner expert on the topic of your choice.

Roundtables*
Moderated by Gartner experts for exchanging ideas and best practices with your peers.

Workshops*
Small-scale and interactive, you can drill down on specific topics with a how-to focus.

Connect with Solution Providers

Exhibit Showcase
Learn about the current exhibitor landscape as you continuously evaluate and analyze product capabilities.

Analytics and BI Bake-Off
Watch as leading solution providers compete head-to-head, showcasing their latest analytics and BI platforms.

Solution Provider sessions
Get an inside view of current marketplace offerings from the clients who deploy them and the solution providers that develop them.

*Space is limited and preregistration is required.

Exhibit Showcase

Premier Plus

aws

CLOUDERA

pyramid

Ssas

Interested in exhibiting?
Contact us at
exhibit@gartner.com

Exhibitor list as of 3 February 2025, and subject to change

View All Exhibitors →

Registration and pricing

What's included

In addition to 5 tracks of the latest Gartner research, your conference registration fee includes complimentary access to these special features:

- **One Gartner expert one-on-one meeting***
- **Workshops***
- **Roundtables and Ask the Expert sessions***
- **Exhibit Showcase**
- **Networking breakfasts, lunches and receptions**
- **Chief Data and Analytics Officer Circle Program***

*Online preregistration is required for one-on-ones, workshops, roundtables and Ask the Expert sessions. Reserve your place early, as space is limited. The CDAO Circle Program requires an application and is subject to approval.

Group Rate Discount

Maximize learning by participating together in relevant sessions or splitting up to cover more ground, sharing your session take-aways later.

Complimentary registrations

- 1 for every 3 paid registrations
- 2 for every 5 paid registrations
- 3 for every 7 paid registrations
- 4 for every 10 paid registrations

For more information, email **GlobalConferences@gartner.com** or contact your Gartner account manager.

Gartner conference tickets

We accept one Gartner summit ticket for payment. If you are a client with questions about tickets, please contact your sales representative or call **+ 44 80 0066 8209.**

Gartner Conference Navigator

Gartner Conference Navigator helps you organize, view and custom-create an agenda based on:

- Date and time
- Track
- Experts/speakers
- Session descriptions
- Key initiatives
- Vertical industries

Early-bird discount

Save €650 by 14 March 2025.

Early-bird price: €3,625 + VAT
Standard price: €4,275 + VAT
Public Sector price*: € 3,300 + VAT

3 ways to register

Web:
gartner.com/eu/data

Email:
GlobalConferences@gartner.com

Phone:
+44 80 0066 8209

*Proof of public-sector status required for verification. Price cannot be applied retroactively. "Public sector" definition: National government, state or local government, public administration.

Venue

ExCeL London

Royal Victoria Dock,
1 Western Gateway
London, England E16 1XL
United Kingdom

The ExCeL London is conveniently accessible by railway or car from all the major London Airport hubs.

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Join the conversation

    #GartnerDA

Register now and save €650 on the standard rate.
Early-bird discount expires
14 March 2025.

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Around the globe

Gartner Data & Analytics Summit

20 – 22 May 2025 | Tokyo, Japan

2 – 3 June 2025 | Mumbai, India

17 – 18 June 2025 | Sydney, Australia