

Gartner®

Gartner Data & Analytics Summit

17 – 18 June, 2025 | Sydney, Australia
gartner.com/ap/data

From Inspiring Exploration
to Leading Execution

**Join us at the must-attend
conference for data, analytics
and AI leaders.**

Gareth Herschel
VP Analyst



Empower your data, analytics and AI journey in 2025

Drive stronger performance on your mission-critical priorities.

Join us at **Gartner Data & Analytics Summit 2025**, where the future of data-driven decision making unfolds. Dive into hot topics such as AI advancements, data governance and analytics strategies designed to propel your organization forward. With expert-led sessions, hands-on workshops and unparalleled networking opportunities, this is the must-attend conference for data leaders. Be on-site to gain the insights and tools you need to transform your data initiatives and achieve impactful results.



Insight you can trust. The only data, analytics and AI conference shaped by data-driven research and more than 200,000 annual conversations between Gartner experts and the data, analytics and AI community.



Validate your strategy. Our global team of 20 on-site experts helps you create and validate your game plan using actionable insight based on our proprietary research and tools.



Strengthen your network. Join a large and diverse group of data, analytics and AI executives at a conference that prioritizes meaningful interactions and powerful connections.



Connect with your peers. From interactive sessions to networking meals, you have the opportunity to connect with 1,500+ data, analytics and AI leaders all in one place.

What's new for 2025



Join our Peer Meetups, intimate networking sessions designed for you to connect with and learn from peers who have implemented projects similar to yours.



Three spotlight tracks: New To Role, Emerging Concepts and Best Practices, and Fundamentals.



More access to roundtables, Ask the Expert sessions and workshops.

Who should attend

- Chief data and analytics officers (CDAOs), and heads of data and analytics and AI
- Analytics and business intelligence leaders
 - Analytics and BI practitioners
 - BI and analytics program leaders
 - Business analysts
- Analytic developers
- Analytic architects
- Analytic engineers
- AI leaders
- Data scientists
- AI engineer/architect
- Heads of data governance
 - MDM program managers
 - Data stewards and governance board
- Heads of data management
 - Database managers
 - Data integration managers
- Data architects
- Data engineers
- Data analysts
- IT leaders
 - Enterprise architects
 - Application architects and managers
- Information management
 - Information architects



Gartner Keynotes



Gareth Herschel
VP Analyst
Gartner

Scale Data and Analytics on Your AI Journey

With high D&A ambitions and AI pilots becoming increasingly ubiquitous, focus is shifting toward consistent execution. You can learn to continue innovating and experimenting while scaling success. In this keynote, Gartner's perspective guides you on preparing for the expected and adapting to the unexpected. Learn to enhance your D&A and AI capabilities on the path to success.



Peter Krensky
Senior Director
Analyst

Top Trends in Data and Analytics 2025

AI is having a huge impact but is not the only thing with societal, technological and organizational implications driving change in data and analytics. We examine trends in areas such as complexity, trust and empowerment facing leaders and teams as they make decisions in all aspects of their bet-the-business D&A strategy.



Carlie Idoine
VP Analyst

Guest Keynotes



Adam Spencer
Maths Geek,
Comedian
and Author

Winning the Numbers Game in our Digital World

Join award-winning broadcaster and national comedy champion Adam Spencer to learn how technologies like AI, cybersecurity and ChatGPT are disrupting business and how you can win in this world. In this keynote, he shares:

- How AI will impact every industry and how to harness its potential
- The crucial role every worker plays in your cybersecurity
- The business potential of holding a supercomputer in your hands
- How to keep up if the pace of digital disruption feels overwhelming



Rahaf Harfoush
Digital Anthropologist
and Bestselling
Author

Digital Zen: Mastering Well-Being in a Constantly Connected World

Reclaiming focus is crucial, necessitating a reevaluation of digital habits and the cultivation of digital well-being practices. This keynote addresses the impact of digital labor intensification and the psychological effects of doom scrolling on focus, deep work, and mental health. Rahaf Harfoush explores strategies for individuals and organizations to mitigate these challenges, promoting a balanced digital engagement.

Plan your experience

Sessions as of November 26, 2024, and subject to change

Agenda tracks

Topics

A	Leadership A track designed for CDAOs, data, analytics and AI leaders tasked with creating a strategy and operating model that delivers business value. These leaders develop talent and mature a data-driven culture by building trust and managing data while evolving technology capabilities.	<ul style="list-style-type: none">• Strategy and operating models• Delivering business value• Talent development• Building a data-driven culture
B	AI This track covers everything you need to be successful with AI including: AI strategy, responsible AI, risk and governance, generative AI, LLMs, retrieval augmented generation, prompt engineering, data science, ML, and scalability. This track is designed for leaders responsible for AI, as well as AI experts, architects and engineers.	<ul style="list-style-type: none">• AI strategy• Risk and governance• Prompt engineering• GenAI• DS and ML
C	Analytics Designed for ABI leaders and practitioners including business analysts, analytics developers, analytics architects, and engineers, this track covers everything you need to be successful with analytics and business intelligence, including: self-service analytics, hard resets to drive modernization, the adoption and impact of generative AI, ecosystems, composability, natural language query, modern dashboarding, data storytelling and decision intelligence.	<ul style="list-style-type: none">• Self-service analytics• Modernization• Impact of GenAI• Decision intelligence• Data storytelling
D	Data Management This track covers everything you need to be successful with data management, including data fabric, data products; data observability, cost optimization, scalability, resilience and reliability of data management architectures. This track is designed for leaders responsible for data management as well as data architects and engineers.	<ul style="list-style-type: none">• Data fabric• Data products• Dataobservability• Cost optimization• Scalability
E	D&A Governance Designed for leaders responsible for governance as well as data stewards, this track covers everything you need to be successful with alignment, risk, trust, privacy, ethics, literacy and accountability.	<ul style="list-style-type: none">• Risk• Trust• Privacy• Ethics• Literacy

“This conference is top of the list each year! It covers the emerging trends but also sets you up to make well-informed decisions about the structure of your data capabilities.”

Andrew Briscoe, Head of Enterprise Applications, UniSuper

Chief Data and Analytics Officer Circle Program*



The CDAO Circle Program is an exclusive experience designed for both new-to-role and experienced CDAOs to elevate their performance and brand. The program provides targeted content, focused workshops and valuable networking lunches. Join your CDAO peers to explore how you and your teams can use data, analytics and AI to drive better business value and improve culture, communication and change. An application is required.

Interact with experts



Gartner one-on-one meeting*

Complimentary consulting with a Gartner expert on the topic of your choice.



Roundtables*

Moderated by Gartner experts for exchanging ideas and best practices with your peers.



Workshops*

You can drill down on specific topics with a how-to focus in these small-scale, interactive sessions.

Connect with Solution Providers

Exhibit Showcase

Learn about the current exhibitor landscape as you continuously evaluate and analyze product capabilities.

Solution provider sessions

Get an inside view of current marketplace offerings from the clients who deploy them and the solution providers that develop them.

*Space is limited and preregistration is required.



Exhibit Showcase

Premier

Ab Initio

Google

IBM

neo4j

Qlik

SAP

SAS

teradata.

Interested in exhibiting?
Contact us at
exhibit@gartner.com

Exhibitor list as of 3 February 2025, and subject to change



Visit gartner.com/ap/data or call +61 2 8520 3132 for updates and to register!

Registration and pricing

What's included

In addition to 5 tracks of the latest Gartner research, your conference registration fee includes complimentary access to these special features:

- **One Gartner one-on-one meeting***
- **Workshops***
- **Roundtables***
- **Exhibitor Showcase**
- **Networking breakfasts, lunches and receptions**

*Online preregistration is required for one-on-ones, workshops, and roundtables. Reserve your place early, as space is limited.

Group Rate Discount

Maximize learning by participating together in relevant sessions or splitting up to cover more ground, sharing your session take-aways later.

Complimentary registrations

- 1 for every 3 paid registrations
- 2 for every 5 paid registrations
- 3 for every 7 paid registrations
- 4 for every 10 paid registrations

For more information, email GlobalConferences@gartner.com or contact your Gartner account manager.

Gartner conference tickets

We accept one Gartner summit ticket for payment. If you are a client with questions about tickets, please contact your sales representative or call **+61 2 8520 3132**.

Gartner Conference Navigator

Gartner Conference Navigator helps you organize, view and custom-create an agenda based on:

- Date and time
- Session descriptions
- Track
- Key initiatives
- Experts/speakers

*Proof of public sector status required for verification. Price cannot be applied retroactively.
"Public sector" definition: National government, state or local government, public administration.



Early-bird discount

**Save AU\$520 by
11 April 2025**

Early-bird price: AU\$3,475 + GST
Standard price: AU\$3,995 + GST
Public Sector price*: AU\$3,350 + GST

3 ways to register

Web:
gartner.com/ap/data

Email:
GlobalConferences@gartner.com

Phone:
+61 2 8520 3132



Hotel

There's a wide variety of accommodations within walking distance of the ICC Sydney, to suit a range of budgets.

To book your accommodation please contact a hotel directly to make your reservation.

Visit our [conference website](#) for some recommended options.

14 Darling Drive
Sydney, New South Wales
2000 Australia

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Join the conversation



#GartnerDA



Early-bird discount:

Save AU\$520 by 11 April 2025

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Around the globe

Gartner Data & Analytics Summit

3 – 5 March 2025 | Orlando, FL

28 – 29 April 2025 | São Paulo, Brazil

12 – 14 May 2025 | London, U.K.

20 – 22 May 2025 | Tokyo, Japan

2 – 3 June 2025 | Mumbai, India



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