

Gartner Digital Workplace Summit presents

How Digital Workplace Leaders Are Rethinking Work

Unify strategy with collaboration to elevate your organization's digital workplace.



Drive success across your strategic priorities. Digital workplace leaders can rethink work by:



Executing a successful digital workplace strategy



Building cross-functional strategy with facilities, IT and HR



Demonstrating ROI for digital workplace initiatives

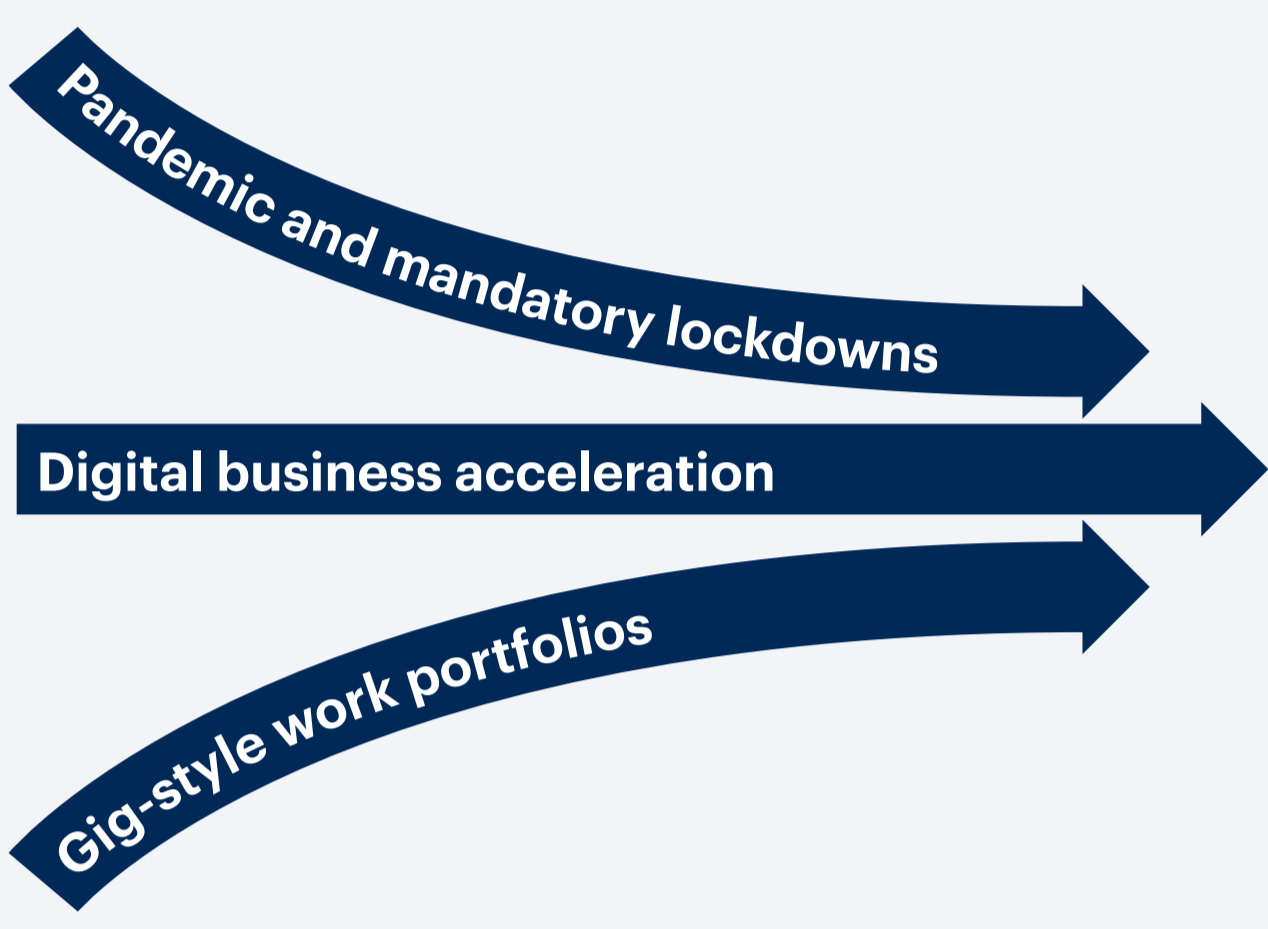


Driving digital transformation with digital dexterity

2 key trends shaping the future of the digital workplace

- 1 Work is distributed.** The "where, when, who and how" of work is changing.

How Work Is Becoming More Distributed



70% of remote workers are hybrid workers, meaning that they work sometimes from the office, sometimes from home.



When organizations give employees flexibility over how much they work, they create up to a 9% jump in employees ranked as high performers.

Source: Gartner

The opportunities of distributed work for digital workplace leaders

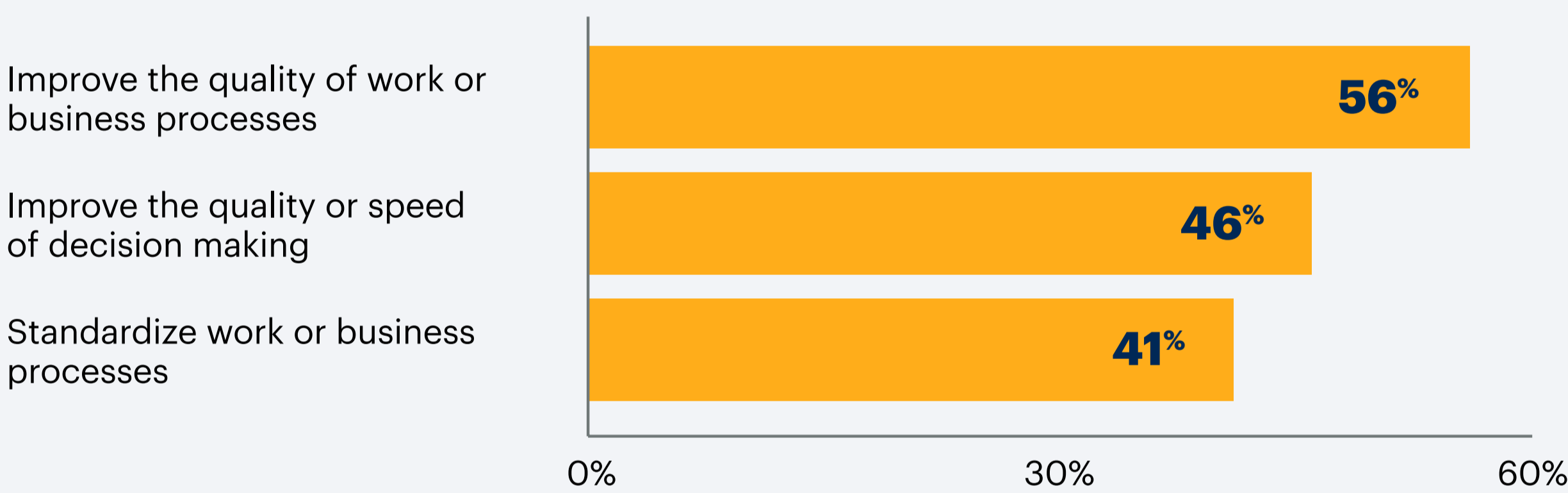
Use data to measure impact and inform improvements:

- Listen to employees through surveys and other feedback mechanisms so that barriers can be removed.
- Use digital experience monitoring and employee productivity monitoring to improve employee well-being.
- Use employee performance metrics to measure engagement.

- 2 Tinkerers become mechanics.** Business-led technology delivery is essential to scale digital transformation.

Non-IT Staff Top Objectives in Producing Analytics or Technology Capabilities

Multiple Responses Allowed (Up to Three)



By 2023, the number of active citizen developers at large enterprises will be at least 4x the number of professional developers.

The opportunities of tinkerers becoming mechanics for digital workplace leaders

- Find targets for democratized delivery in common repeatable and reportable work patterns.
- Include business-led delivery across intake, triage, planning, execution and reporting.

Get unbiased guidance to create your digital workplace transformation strategy

Our team of Gartner experts help you address your biggest challenges in areas such as:



Future of work



Workplace technologies



Collaboration tools



Platforms and more

Key reasons to attend for digital workplace leaders

Connect with experts and peers to:

- ✓ Realize what a successful digital workplace program looks like for your organization
- ✓ Identify the right roles necessary to develop, implement and execute a digital workplace program
- ✓ Learn how to communicate the value of a digital workplace program to your board/CEO
- ✓ Share challenges and solutions with your IT leader peers

Don't miss it!

Gartner Digital Workplace Summit

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