

Florida CIO Executive Summit

The Diplomat Beach Resort

Evanta
a Gartner Company

June 10, 2024

6:00pm - 8:30pm **Governing Body Welcome Reception**

June 11, 2024

7:45am - 8:30am **Registration & Breakfast**

8:30am - 9:15am **Leading Resilient Teams Through Unpredictable Adversity**

Lisa Thompson, Author of "Finding Elevation: Fear and Courage on the World's Most Dangerous Mountain", Guest Speaker

9:15am - 9:40am **Networking Break**

9:40am - 10:25am **Reevaluating Digital Evolution**

Vinod Balla, CIO, NationsBenefits
Ajay Sikha, Head of Innovation, Strategy, and IT - US, TECO Energy

9:40am - 10:25am **Driving Growth with Data and Insights**

John Murphy, Global Field CISO, Rubrik
Rich Latayan, CISO, AAA National
Preetam Sirur, CISO, EyeCare Leaders

9:40am - 10:25am **User Access — Leveraging the Right Technologies**

Brett Conlon, CISO, American Century Investments
Ben Field, CISO, Florida Crystals Corporation

10:25am - 11:05am **Networking Break**

- 10:30am - 10:55am Peer-to-Peer Meetings**
- 11:05am - 11:50am Embracing Innovation Through GenAI Use Cases**
- Chad Couch, CIO, JM Family Enterprises
Christine Vanderpool, VP & CTO, Florida Crystals Corporation
- 11:05am - 11:50am Optimize Operations to Reduce Cost and Sustain Growth**
- Chad Simpson, CIO, City Furniture
Ryan Hay, Sr. Director - IT Security and Compliance, SBA Communications
- 11:05am - 11:50am Communicating Risk — Translating Insight Into Action**
- James Bowie, VP - CISO, Tampa General Hospital
Eduardo Ortiz-Romeu, VP, Global Head of Cybersecurity, Techtronic Industries
- 11:50am - 12:35pm Lunch Service**
- 12:35pm - 1:10pm Building a Strong Case for Technology and Security as a Business Driver**
- Johann Balaguer, VP, CISO, Hard Rock International
Shawn Harrs, CIO, Red Lobster
- 1:10pm - 1:35pm Break**
- 1:35pm - 2:20pm Navigating Procurement — Best Practices in Vendor Selection and Contracts**
- Brian Fricke, CISO, City National Bank
- 1:35pm - 2:20pm Cutting Costs is Half the Battle**
- Elvis Clemetson, SVP & Global CIO, SBA Communications
Luis Suarez, CIO, H.I.G. Capital
- 1:35pm - 2:20pm Managing OT to Fully Secure the Business**

Ramses Veloso, CISO & VP, Infrastructure & Security, Rooms
To Go
Jim Betzhold, CISO, South Florida Water Management District

2:20pm - 3:00pm **Networking Break**

2:25pm - 2:50pm **Peer-to-Peer Meetings**

3:00pm - 3:50pm **Gartner's Future Lab: The Future of Leadership**

Frank Buytendijk, Chief of Research Gartner Futures Lab,
Gartner

3:50pm - 4:30pm **Reception**