

Philadelphia CIO Executive Summit

Hilton Philadelphia at Penn's Landing



November 1, 2023

6:00pm - 8:30pm **Governing Body Welcome Reception**

Edward Malinowski, CIO & CISO, Bayada Home Health Care

November 2, 2023

7:45am - 8:30am **Registration & Breakfast**

8:30am - 9:15am **You Speak, They Swarm — The Power of Story in Reaching Your Audience**

Arthur Zards, Thought Leader, TED/TEDx Speaker, Coach & Producer, Guest Speaker

9:15am - 9:40am **Networking Break**

9:40am - 10:25am **The Most Important Shift for Cybersecurity in a Generation**

Nathan Smolenski, Head of Cyber Intelligence Strategy, Netskope
Keith McMenamin, Vice President of Information Technology, Visit Philadelphia
Mark Eggleston, CISO, Corporation Service Co
Arvin Bansal, CISO Americas, Global Manufacturer

9:40am - 10:25am **The Art of Optimizing**

Samantha Davis, CIO Americas, Arkema Inc.
Michael Carr, Chief Technology Officer, Vanguard Group
Kevin Gokey, SVP, Global Chief Information Officer, Church & Dwight

- 9:40am - 10:25am** **Instituting Adaptive Enterprise-wide Governance**
- Joshua Beeman, Associate CIO, University of Pennsylvania
Jeff Linso, Sr. Vice President Information Technology and Security, PetroChoice Lubrication Solutions
- 9:40am - 10:25am** **Managing OT to Fully Secure the Business**
- Todd Bearman, CISO, TE Connectivity
- 10:25am - 11:00am** **Networking Break**
- 10:30am - 10:55am** **Peer-to-Peer Meetings**
- 11:00am - 11:45am** **Leading with Digital Sustainability - A Strategy Led by Technology**
- Jeff Jagoda, Senior Chrome Enterprise Customer Engineer, Google Chrome Enterprise
- 11:00am - 11:45am** **The Keys to Success — Collaboration Before and During an Attack**
- Monique St. John, VP, ACIO & CISO, Children's Hospital of Philadelphia
Jessica Van Kooten, AVP Technology Services and Deputy CISO, Children's Hospital of Philadelphia
- 11:00am - 11:45am** **Analyzing Your Application and Infrastructure Technology Strategy**
- Ted Bredikin, CIO, VP of Technology, UnitedHealth Group
Mike Bizzoco, VP, IT Service Delivery, Data & Analytics, South Jersey Industries
- 11:45am - 12:30pm** **Lunch Service**
- 12:30pm - 1:05pm** **Making Security a Core Company Value – And a Shared Responsibility**
- Sam Curry, VP, CISO, Zscaler

1:05pm - 1:30pm

Break

1:30pm - 2:15pm

Building Cyber Resilience — Why Does it Matter and How Can You Get Started?

Jim Richberg, Public Sector Field CISO and VP of Information Security, Fortinet

1:30pm - 2:15pm

Defining Enterprise-wide IT Strategy — Bridging Business Objectives with Technical Excellence

Vincent Miller, CIO US Food & Facilities, Aramark
Donna Ross, EVP & Chief Information Security Officer, Radian Group Inc.
Melanie Harris, CIO, School District Of Philadelphia

1:30pm - 2:15pm

New Cybersecurity Rules and Regulations: Are You Prepared?

Reginald Williams, Chief Information Security Officer, The Chemours Co
Tracey Brand - Sanders, CISO, UGI Corporation

1:30pm - 2:15pm

Driving Innovation Through Strategic Planning

Vishi Viswanathan, CIO & SVP Business Services, Day & Zimmermann Group
John Walsh, Head of Commercial IT, North America, Otsuka America

2:15pm - 2:50pm

Networking Break

2:20pm - 2:45pm

Peer-to-Peer Meetings

2:50pm - 3:35pm

Generative AI — What's Your Take?

Anahi Santiago, CISO, Christiana Care

2:50pm - 3:35pm

Connecting Business, Data and Technology

Helane Stein, SVP & CIO, Brixmor Property Group

Chris Kulczytzky, Head of Finance and Procurement
Technology, IQVIA

3:35pm - 4:00pm **Break**

4:00pm - 4:35pm **Shift Your Focus From Problems to Value — Transform Your
Role as a Technology Leader**

Irving Tyler, Distinguished VP Analyst, Gartner

4:35pm - 5:00pm **Reception**