

Chicago CDAO Executive Summit

Chicago Marriott Downtown Magnificent Mile

Evanta
a Gartner Company

December 12, 2023

6:00pm - 8:30pm **Governing Body Welcome Reception**

December 13, 2023

7:45am - 8:30am **Registration & Breakfast**

8:30am - 9:15am **Generative AI — Moving Beyond Hype and Hysteria**

Bill Franks, Director, Center for Data Science & Analytics,
Kennesaw State University

9:15am - 9:40am **Networking Break**

9:40am - 10:25am **Innovation at Northwestern – Harnessing AI**

Dr. Yuan Luo, Chief AI Officer, Northwestern University
Feinberg School of Medicine

9:40am - 10:25am **Democratizing Data to Accelerate Business Outcomes**

Patrick Thompson, Product Evangelist & Head of Strategy,
Amplitude

9:40am - 10:25am **Data Chameleons —The Evolving Role of the CDAO**

Todd Margolis, Senior Director of Applied Research and
Emerging Technologies, Qlik
Madhav Madaboosi, Head of Digital Transformation, Future
Midstream & Strategy, bp
Vishal Chawla, Enterprise Data Leader, Kemper Corporation

9:40am - 10:25am **Assessing the Maturity of Your Data Program**

Susan Laine, Global Director of Strategy, Quest Software
Brett Collins, Director Data Science, Navistar
Ram Peddu, Chief Data & Analytics Officer, BMO

10:25am - 11:00am **Networking Break**

10:30am - 10:55am **Peer-to-Peer Meetings**

11:00am - 11:45am **Shifting Data Culture— Inspiring Data Fluency**

Prasannal Nithyanandam, Head of Data and Advanced Analytics, Volkswagen Group of America
Shailaja Chathurvedula, Director Data, Analytics and Digital Innovation, Littelfuse
Jawad Khan, Chief Data & Analytics Officer, Tufts Medical Center
Xuhui Quan, SVP, Chief Data and Digital Officer, McKesson

11:00am - 11:45am **Putting AI to Work**

Rodney Cobb, Principal Data & AI Leader, IBM

11:00am - 11:45am **Shoot for the Stars — Implementing a Stellar D&A Strategy**

Adrian Estala, VP, Field CDO, Starburst
Vikas Khanna, Head of Data, Options Clearing Corporation
Geoff McCormack, Enterprise Architect - Data Strategy, The Progressive Corporation

11:00am - 11:45am **Quality Despite Quantity — Managing Impactful Data**

Elliot Shmukler, Co-Founder & CEO, Anomalo
David Hirschfeld, Chief Data Officer, Marsh
Anand Ramakrishnan, Director - Enterprise Architecture & Data Engineering, Rotary International

11:45am - 12:30pm **Lunch Service**

12:30pm - 1:05pm **Accelerate AI Adoption Through Organizational, Process and Technology Transformation**

Matt Maccaux, Managing Director & CTO, Hewlett Packard Enterprise

1:05pm - 1:30pm

Break

1:30pm - 2:15pm

Adopting Next Generation D&A Operating Models

JC Martel, PhD, Senior Director, Data & Analytics, Gartner
Abhijit Bhatwadekar, Head of Data & Analytics, PPL
Gilles Gnacadja, Director of Data Science, Engineering, R&D, AI Strategy and Execution (RAISE), Amgen

1:30pm - 2:15pm

From Theory to Practice – Successful GenAI Implementation

Will Johnson, Big Data, Analytics, and ML Specialist, Global Black Belt, Microsoft Corporation
Kristina Chambers, Chief Data & Analytics Officer, TTX

1:30pm - 2:15pm

Empowering Your Entire Organization with Data-Driven Insights

Steven Becker, VP, Solution Engineering, Actian
Mary Basani, Director of Digital Product Delivery & Analytics, Rotary International
Sid Raina, Health Care Management Technology Delivery Leader, Blue Cross Blue Shield of Illinois
John Hassman, Analytics Leader, Abbvie

1:30pm - 2:15pm

Decoding Generative AI— Essential Insights for Your Enterprise

Conor Jensen, Global Field CDO, Dataiku
Jorge Balestra, Global Head Machine Learning Operations (MLOps) and Platforms, The Kraft Heinz Company
Laté Lawson, Senior Director, Customer Information Design & Operations, Grainger

2:15pm - 2:50pm

Networking Break

2:20pm - 2:45pm

Peer-to-Peer Meetings

- 2:50pm - 3:35pm** **Buzzers Over Buzzwords — An Interactive Exercise**
- Sean MacCarthy, VP of Analytics, Camping World
- 2:50pm - 3:35pm** **From Challenges to Triumph — the Path to Successful Data Governance**
- Mike Lupo, VP of Customer Relations, Alation
Derek McCarty, VP, IT Solutions Delivery, TruStage
- 2:50pm - 3:35pm** **Making Generative AI Real — Developing an Impactful and Implementable Strategy**
- Kjell Carlsson, Head of AI Strategy, Domino Data Lab
James Boudreault, CFA, Global Head of Data Science, CME Group
Prashant Mehrotra, Head of Intelligent Automation, Allstate
- 2:50pm - 3:35pm** **Powering Business Value with Graph Intelligence**
- Michael Moore, Senior Director, Strategy & Innovation, Neo4j
Om Deshmukh, CDAO, Head of Data Science & Data Products, Envestnet
Charles Qian, Vice President, GTS Enterprise Architecture, Cengage Group
- 3:35pm - 4:00pm** **Break**
- 4:00pm - 4:35pm** **Infonomics — Capitalizing on the New Economics of Information**
- Douglas Laney, Author, Guest Speaker
- 4:35pm - 5:00pm** **Reception**
- 4:40pm - 5:00pm** **Rising Together — Empowered Women, Empower Women**
- Shamsa Jafri, Analytics Executive, Head of Channel Marketing Science, Wells Fargo