

Chicago CDAO Executive Summit

Marriott Marquis Chicago

Evanta
a Gartner Company

November 1, 2021

6:00pm - 8:30pm **Governing Body Welcome Reception**

November 2, 2021

7:30am - 8:15am **Registration & Breakfast**

8:15am - 8:30am **Opening Comments**

8:30am - 9:00am **Breaking Ground - How to Approach Data Strategy**

Kristina Chambers, Chief Data Officer, TTX

9:00am - 9:15am **Break**

9:15am - 10:00am **The Multi-Dimensional Data Strategy in Action**

Peter Jackson, Chief Data and Analytics Officer, Exasol

9:15am - 10:00am **Data Literacy – Empowering Collaborative Business Intelligence**

Jorge Balestra, Global Head of ML Operations and Platforms,
Kraft Heinz

9:15am - 10:00am **Gaining Value from Your Data**

Patrick Hennessey, VP of Data and Analytics, Andela
Pula Reddy, Head of Global Data and Analytics, CNH Industrial
America
Chad Konchak, Assistant Vice President, Clinical Analytics,
NorthShore University HealthSystem

- 10:00am - 10:30am** **Networking Break**
- 10:30am - 11:15am** **From Raw Data to Measurable Business Impact**
- Tammy Roust, Chief Data Officer,
Michael Nixon, Vice President of Product Marketing, SnapLogic
Dessa Gypalo, Chief Data Officer, Illinois Department of
Innovation and Technology
- 10:30am - 11:15am** **How to Create and Maintain Business Value With AI**
- Conor Jensen, VP, Data Science, Dataiku
Rajeeve Kaul, Corp Vice President- Global Pricing Officer,
McDonald's
Prashant Mehrotra, Head of AI Center of Excellence, Allstate
- 10:30am - 11:15am** **Building a Modern Data Strategy**
- Kathy Koontz, Principal, AWS Analytic Platform Strategy,
Amazon Web Services
- 11:15am - 11:25am** **Break**
- 11:25am - 12:40pm** **Peer-to-Peer Meetings**
- 11:45am - 1:15pm** **Lunch Service**
- 12:40pm - 1:00pm** **Break**
- 1:00pm - 1:05pm** **Lunch Comments**
- 1:05pm - 1:35pm** **The CDO as a Change Agent — How to Drive Transformational
Change in Data & Analytics**
- Kevin Fleet, VP, Advisory Services, Informatica
- 1:35pm - 1:50pm** **Break**
- 1:50pm - 2:35pm** **The Gravity of Data - “If You Build It, They Will Come”**

Mohan Putcha, Global Vice President – Digital Transformation,
Architecture & Product Strategy, Aon Corporation

1:50pm - 2:35pm **Future-proofing Your Architecture Through Successful Data Strategies**

Jason Hughes, Product Director, Dremio
Amit Patil, Global Leader, Data Strategy & Innovation, SRS
Distribution
Dave Sawdey, Principal, Global Leader of Portfolio Analytics
and Business Intelligence, Avison Young

1:50pm - 2:35pm **Combatting a Culture of Apathy – Driving Data Ownership Across the Business**

Kevin Fleet, VP, Advisory Services, Informatica
Bill Clarkin, VP, Head of Data & Analytics, Fiserv
Ranjana Young, Global Head of Enterprise Data & Analytics,
Cardinal Health

2:35pm - 3:05pm **Networking Break**

3:05pm - 3:50pm **Enabling the Digital Business through Improved Use of Data**

Madhav Madaboosi, Head of Digital Transformation, Future
Midstream & Strategy, BP United States
Mike Jennings, Senior Director, Customer Data Platform (CDP)
for Marketing Technologies, Walgreens Boots Alliance
Sid Raina, Divisional VP Data and Analytics, Blue Cross Blue
Shield of Illinois

3:05pm - 3:50pm **Mobilizing your Data Strategy to Become a Data-Driven Enterprise**

Patrick Leonard, Global Lead of Analytics Advisory, Duracell
Farouk Ferchichi, Chief Data & Analytics Officer, Envestnet
Kathy Koontz, Principal, AWS Analytic Platform Strategy,
Amazon Web Services

3:05pm - 3:50pm **Looking Critically at Governance – Getting More from Your Approach**

Gagan Singh, Chief Data Officer, Ascension
Kevin Salzmann, US Chief Data & Analytics Officer, BMO Harris

3:50pm - 4:05pm

Break

4:05pm - 4:10pm

Closing Comments

4:10pm - 4:40pm

Reimagining What's Possible to Reinvent the Future

Tim Suther, Senior Vice President & General Manager, Data
Solutions, Change Healthcare

4:40pm - 5:10pm

Closing Reception & Prize Drawing