

Dallas CHRO Executive Summit

Renaissance Dallas

Evanta
a Gartner Company

June 27, 2019

7:30am - 8:30am **Registration & Breakfast**

8:30am - 9:00am **Executive Presence for Lasting Leadership**

Chris Ulrich, Body Language Expert & Political Consultant,
Author & Thought Leader

9:10am - 10:00am **Igniting a Movement — Ericsson's Journey of Culture Transformation**

Jenn Hulett, Vice President of Human Resources, Ericsson

9:10am - 10:00am **The Science of Team Dynamics — A Hands-On Exercise**

Erin Laxson, Senior Consultant, Hogan Assessments

9:10am - 10:00am **Maximize Business Value With a Next-Generation Employee Experience**

Jason Leonard, VP, Human Resources, Dal-Tile Services, Inc.
Mike Rowell, VP, Human Resources, Ben E. Keith
Jen Stroud, HR Evangelist & Transformation Leader,
ServiceNow

9:10am - 10:00am **A Holistic Approach to Financial Wellness**

David DelVecchio, VP & CHRO, Trinity Industries, Inc.
Jose Motta, SVP, Human Resources, Dean Foods
Drew Carrington, Senior Vice President, Franklin Templeton

9:10am - 10:00am **Office Hours With Chris Ulrich**

Chris Ulrich, Body Language Expert & Political Consultant,
Author & Thought Leader

10:00am - 10:30am **Networking Break**

10:30am - 11:20am **Integration — The Nitty Gritty for CHROs**

Carrie Kirby, EVP & CAO, Vistra Energy

10:30am - 11:20am **Gratitude From the Ground Up**

Rosette Cataldo, VP, Performance & Talent Strategy,
Workhuman

10:30am - 11:20am **Communications Strategies for Today's Workforce**

Ollie Malone, Jr., Ph.D, SPHR, VP, Human Resources, DFW
International Airport
Laurie Manning, EVP, CHRO, Addus HomeCare
Ian Gilbert, Chief Revenue Officer, GuideSpark

10:30am - 11:20am **Grow Your Own Talent**

John Lacy, CHRO, Baylor Scott & White Health
Scott Sherman, SVP & CHRO, Sally Beauty Holdings, Inc.

11:20am - 11:45am **Networking Break**

11:45am - 1:00pm **Aligning HR and Business Strategy — a CEO's Perspective**

Jim Hinton, Chief Executive Officer, Baylor Scott & White
Health
Sandi Stevens, Executive Vice President, Challenger, Gray &
Christmas

12:50pm - 1:20pm **Networking Break**

1:10pm - 2:00pm **Building an Inclusive Culture at Frito-Lay**

Patrick McLaughlin, SVP & CHRO, Frito-Lay

- 1:10pm - 2:00pm** **Creating a Seamless Benefits Experience**
- Mike Sokol, SVP Clinical Strategy, Quantum Health
- 1:10pm - 2:00pm** **Metrics That Matter**
- Debbie Dennis, SVP, Human Resources & Corporate Affairs,
Oncor Electric Delivery
Brynn Evanson, CHRO, JCPenney
Keith Webb, Technology Ambassador, Ultimate Software
- 1:10pm - 2:00pm** **How HR Can Help Forge a Digital Future**
- John Foley, VP, Human Resources, Builders FirstSource
Ashley Wetterling, Chief People Officer (Digital Ventures), Pizza Hut
- 1:10pm - 2:00pm** **Office Hours With Chris Ulrich**
- Chris Ulrich, Body Language Expert & Political Consultant,
Author & Thought Leader
- 2:00pm - 2:30pm** **Networking Break**
- 2:30pm - 3:20pm** **A Data-Driven Engagement Program**
- Lauren Beechly, Senior Consultant, Perceptyx, Inc.
Michael Karicher, EVP, Human Resources, Remington
- 2:30pm - 3:20pm** **Measuring Up — An Interactive Benchmarking Discussion**
- Yvonne Freeman, VP Global Total Rewards & HR Operations,
Sabre Industries
- 2:30pm - 3:20pm** **Employer Branding — Beyond the EVP**
- Joe Hudson, Senior Vice President Global Human Resources,
CBRE, Inc.
Sandi Knight, SVP, Chief Human Resources Officer,
HealthMarkets, Inc.

2:30pm - 3:20pm

Inclusion Matters to Your Business and Your People – Now What?

Tony Bridwell, Senior Vice President, Chief People Officer,
Ryan LLC

Patrick McLaughlin, SVP & CHRO, Frito-Lay

Lee Rossini, VP Marketing, Limeade

3:20pm - 3:40pm

Networking Break

3:40pm - 4:20pm

How Toyota Is Preparing for the Future

Cheryl Hughes, CHRO, Toyota Motor North America

4:20pm - 5:00pm

Closing Reception & Prize Drawing