

# Atlanta CHRO Executive Summit

The Westin Buckhead Atlanta

**Evanta**  
a Gartner Company

December 4, 2019

**6:00pm - 8:30pm**     **###Improv and the Art of Persuasion**

Stevie Ray, Executive Director, Author, Stevie Ray's Improv Company

December 5, 2019

**7:30am - 8:15am**     **Registration & Breakfast**

**8:15am - 8:30am**     **Opening Comments**

**8:30am - 9:00am**     **Executive Presence for Lasting Leadership**

Chris Ulrich, Body Language Expert & Political Consultant, Author & Thought Leader

**9:00am - 9:20am**     **Networking Break**

**9:20am - 10:10am**     **Connecting Business Growth With the Employee Experience**

Joe Garcia, PhD, Head, Talent Management and Organizational Effectiveness, The Home Depot

**9:20am - 10:10am**     **Utilizing Data and Analytics to Empower HR**

Dawn Klinghoffer, GM, HR Business Insights, Microsoft Corporation

**9:20am - 10:10am**     **Office Hours With Chris Ulrich**

Chris Ulrich, Body Language Expert & Political Consultant, Author & Thought Leader

- 9:20am - 10:10am**    **Wellness for the Future of Work**
- Linda Nelson, CHRO, Georgia State University  
Melody Smalls, Chief HR & Compliance Officer, The Weather Channel  
Eugenia Kaplun, Head of Client Success, Gympass
- 10:10am - 10:30am**    **Networking Break**
- 10:30am - 11:20am**    **Aligning Mission, Vision, and Communication to Remake Culture**
- Angela Hong, Head of Corporate Communications, Asbury Automotive  
Jed Milstein, Chief Human Resources Officer, Asbury Automotive
- 10:30am - 11:20am**    **Engagement “Rights” for Achieving Your Outcomes**
- Amy Leschke-Kahle, VP Performance Acceleration, The Marcus Buckingham Company
- 10:30am - 11:20am**    **Closing the Skills Gap with AI**
- Vicki Cansler, CHRO, Piedmont Healthcare  
Niki Cook, Chief People Officer, Jvion  
Hailey Herleman, Ph.D., Partner, Talent & Transformation, IBM
- 11:20am - 11:45am**    **Networking Break**
- 11:45am - 12:30pm**    **Lunch & Interactive Discussion**
- 12:30pm - 1:00pm**    **Benchmark Belonging! An Interactive Experience**
- Todd Helms, CHRO, Synovus  
Reginald Mebane, Senior Executive Service Director Office of Equal Employment Opportunity, Centers for Disease Control and Prevention  
DeRetta Rhodes, Senior Vice President, Human Resources, Atlanta Braves

**1:00pm - 1:20pm**

**Networking Break**

**1:20pm - 2:10pm**

**Driving Your People Analytics Strategy**

Bradford Wilkins, Chief People Officer, Altisource

**1:20pm - 2:10pm**

**Digital Transformation and HR – Strange Bedfellows No More**

Dimitri Boylan, CEO & Founder, Avature LLC

**1:20pm - 2:10pm**

**Reimagining the Employee Experience with Recognition**

Barry Boyles, Senior VP, Human Resources, Capstone Logistics

Sandra Jean, VP Human Resources, CHSGA

Jeff Birk, Manager of Speaking and Training, O.C. Tanner

**2:10pm - 2:30pm**

**Networking Break**

**2:30pm - 3:20pm**

**The Agile Way at BBVA**

Rosilyn Houston, Chief Talent & Culture Executive, Senior Executive Vice President, BBVA Compass

**2:30pm - 3:20pm**

**Bringing The ‘Human’ Back to the Employee Experience**

Jennifer Carpenter, Global Head of Talent Acquisition, Delta Air Lines

Holland McCue, Recruiting Marketing Lead, Delta Air Lines

Dan Nieves, Senior Client Success Manager, Workplace by Facebook

**2:30pm - 3:20pm**

**The CHRO's Next-Generation Technology Manifesto**

Mark Stock, SVP, Human Resources & IT, Interfor

Karen Brandenburg Viera, SVP, Human Resources & Internal Communications, Church's Chicken

Caron Cone, Divisional Vice President, Human Resources (National Accounts), ADP

**3:20pm - 3:40pm**

**Networking Break**

**3:40pm - 3:50pm**      **Closing Comments**

**3:50pm - 4:20pm**      **Winning Culture—A CEO's Perspective**

Jonathan Reckford, CEO, Habitat for Humanity

**4:20pm - 5:00pm**      **Closing Reception & Prize Drawing**