

Atlanta CDAO Executive Summit

The St. Regis Atlanta

Evanta
a Gartner Company

June 25, 2019

6:00pm - 8:30pm **Wine + Data — The Perfect Pairing**

Cathy Huyghe, Co-Founder, Enolytics

June 26, 2019

7:30am - 8:05am **Registration & Breakfast**

8:15am - 8:50am **Delivering Value With AI and Machine Learning**

Dr. Vijay Gandapodi, Global IT Head – Marketing Analytics and Data Science, The Coca-Cola Company

8:50am - 9:20am **Networking Break**

9:20am - 10:10am **Adopting a Machine Learning Mindset**

Marsal Gavalda, Head of Machine Learning, Commerce Platform, Square

9:20am - 10:10am **Customer 360 — Macy's Cloud Journey and Lessons Learned**

Ningyu Chen, VP, Data as a Service, Macy's Inc.

9:20am - 10:10am **Better Data Prep for More Effective Analytics and Governance Outcomes**

Jeff Crooks, Director - Business Intelligence, RaceTrac Petroleum
Scott Doyne, SVP, Turner Sports Data Strategy and Insights, WarnerMedia
Ameet Shetty, Chief Data Officer, SunTrust Banks

Sam Benedict, Vice President - Solution Strategy, erwin, Inc.

9:20am - 10:10am **Tapping into Deeper Data Insights for Stronger Customer Relationships**

Rama Ryali, GVP, Enterprise Data & Analytics, SunTrust
Todd Blaschka, Chief Operating Officer, TigerGraph

10:10am - 10:30am **Networking Break**

10:30am - 11:20am **Creating an Effective and Diverse Data and Analytics Team**

Juan Gorricho, Senior Vice President, TSYS Corporation

10:30am - 11:20am **Unlocking the Business Value of Data**

Anthony Canitano, General Manager – Advanced Analytics,
Delta Air Lines
Kurt Muehmel, VP, Solutions Architecture, Dataiku

10:30am - 11:20am **Strategies for Tackling Defensive and Offensive Data Management**

Brandie Szuda, Chief Data Officer, MAGMutual
Kenneth Viciano, Director- Information Risk Management, First Data Corporation
Sue Habas, VP of Strategic Technologies, ASG Technologies, Inc.

10:30am - 11:20am **Agile Data Makeover — Strategies for Data Operations and Data Engineering**

James Bolles, Director, Enterprise Solutions COEs, Southern Company
Krish Das, Head of Enterprise Data, Inspire Brands
Todd Goldman, Vice President, Infoworks

11:20am - 11:45am **Networking Break**

11:45am - 1:00pm **Achieve 100% Analytics Adoption With a New Class of Enterprise Intelligence**

Chris McNabney, EVP, Strategic Sales, MicroStrategy

1:00pm - 1:30pm **Networking Break**

1:30pm - 2:20pm **Avoiding Data Lake Implementation Failures**

Diwakar Goel, VP – Global Chief Data Officer, General Electric

1:30pm - 2:20pm **Designing a Successful Governed Citizen Data Science Strategy**

Jen Underwood, Senior Director, DataRobot

1:30pm - 2:20pm **Avoiding Pitfalls Along Your AI / ML Journey**

Steve Einbender, Senior Data Scientist, CyberSecurity
Advanced Analytics, The Home Depot, Inc.
Karthikeyan Ramasamy, Head of Data & Analytics Strategy,
Koch Industries
Pankaj Singal, VP - Data & Analytics, Goldman Sachs
Victor Ghadban, Field CTO AI/ML, BlueData

1:30pm - 2:20pm **Journey to the Intelligent Enterprise — A Data Leader's Roundtable**

Dan Mazur, Analytics Leader, Westfield
Pradipta Saha, Head of Data & Analytics (Global Supply Chain
and Asia Middle East Africa), Mondelez International
Chris McNabney, EVP, Strategic Sales, MicroStrategy

2:20pm - 2:30pm **Networking Break**

2:30pm - 3:20pm **What You Need to Know About Customer Analytics**

Gareth Herschel, VP Analyst, Gartner

2:30pm - 3:20pm **Developing a Data Strategy Framework**

Sene Sorrow, Director of Product, Data & Analytics, United
Technologies Corporation

- 2:30pm - 3:20pm** **Accelerating and Securing Data Flow to Drive Enterprise Initiatives**
- Austen Onyett, Global Customer Data Leader, InterContinental Hotels Group
Eric White, Sr Director - Data Management, Honeywell
Eric Schrock, CTO, Delphix
- 2:30pm - 3:20pm** **Practical Applications of AI to Enhance Data Quality**
- Jeff Afonso, SVP, Global Data Management, Elavon
Bindu Chellappan, VP Data and Analytics, Fleetcor Technologies
Matt Amundson, Chief Marketing Officer, EverString
- 3:20pm - 3:35pm** **Networking Break**
- 3:35pm - 4:15pm** **Data as an Asset for Innovation**
- Mohammed Chaara, Enterprise Director of Advanced Analytics, Data Sciences, Machine Learning & AI, UPS
- 4:15pm - 4:50pm** **Closing Reception & Prize Drawing**