

# Dallas CDAO Executive Summit

Renaissance Dallas Hotel

**Evanta**  
a Gartner Company

November 29, 2018

**7:00am - 7:45am**      **Registration & Breakfast**

**7:45am - 8:30am**      **The Power of Personalization**

Wes Chaar, Chief Data & Analytics Officer, Catalina Marketing Corporation  
Martha Roos, VP, Global Data & Analytics, PepsiCo  
Chris Crotts, Group Manager, Advanced Technologies and Data, Toyota Motor North America

**8:30am - 9:00am**      **Networking Break**

**9:00am - 9:50am**      **Leveraging Advanced Analytics to Optimize the Customer Experience**

Darshan Bhate, VP, Retail Strategy, Pricing & Analytics, TXU Energy  
Gerry Moore, Director - Data Services, TXU Energy

**9:00am - 9:50am**      **Make Your Data Ready for AI**

Daniel Hernandez, VP, Offering Management, IBM

**9:00am - 9:50am**      **Developing Predictive Analytics to Get Ahead of the Competition**

Jason Clark, Manager, Business Analytics, Flowserve Corporation  
Nick Curcuru, VP, Data & Analytics, Mastercard  
Jeff Grossman, VP Customer Solutions & Success, Aginity

**9:00am - 9:50am**      **Building Efficiencies in Data Governance**

Todd Blatti, Director, Solution Engineering, Delphix

Shashi Vangala, VP Enterprise Data Services, Baylor Scott & White Health  
Vivek Menon, Executive Director, Data and Analytics Cybersecurity, JPMorganChase

**9:50am - 10:20am**    **Networking Break**

**10:20am - 11:10am**    **Creating a Data Revolution by Communicating Value to Stakeholders**

Walter Wilinsky, VP & CIO, DRS Technologies

**10:20am - 11:10am**    **Three Pillars of Data-Driven Decisions**

Darren Pedroza, Vice President, Enterprise Data & Analytics, First Command Financial Services

**10:20am - 11:10am**    **Best Practices for Managing Large Data Volume Streams**

Cory Shouse, VP, Information Delivery, AmerisourceBergen  
Carlos Solano, Sr. Director Digital Solutions & Data Science, Global Governance, Walmart Inc.  
Bhala Ghatate, Chief Technology Officer, Daman Incorporated

**10:20am - 11:10am**    **Leading Digital Transformation From the CDO Perspective**

Mark Nance, Chief Data Officer, American Fidelity Assurance Company  
Shekaran Sury, Sr. Practice Partner, Analytics & AI Consulting, Wipro Ltd  
Alberto Centeno, Director, Supply Chain Analytics, Commercial Metals

**11:10am - 11:40am**    **Networking Break**

**11:40am - 12:50pm**    **The Next Wave of Enterprise Intelligence**

Michael Saylor, President, Chairman of the Board & CEO, MicroStrategy, Inc.

**12:50pm - 1:20pm**    **Networking Break**

- 1:20pm - 2:10pm**      **Responding to the High Demand for Data Professionals**
- Hettie Tabor, Director for Master of Science in Business Analytics, SMU Cox School of Business  
Bhaskar Palit, Director of Business Analytics, American Airlines  
Mansi Deshpande, Manager of Analytics and BI Solutions, Corsicana Mattress Company
- 1:20pm - 2:10pm**      **Facilitating a Data Architecture In-House Overhaul**
- Lee Green, Director, IT Applications - Data and Analytics, Bell Helicopter
- 1:20pm - 2:10pm**      **Agile Data Makeover — Data Engineering Strategies**
- Zul Sidi, Head of Data & Analytics-Retail, Preferred & Wealth Management, Bank of America  
Girish Ramachandran, Chief Technology Architect-Innovation and Information Mgmt, City of Dallas  
Ned Hooper, Managing Partner, Centerview Capital, Board Member, Infoworks.io
- 1:20pm - 2:10pm**      **Accelerate Actionable Insights Through Data Management Optimization**
- Anil Bariki, Head of Data and Analytics, National Life Group  
Howard Holton, Global Director, Enterprise Architecture, Hitachi Vantara  
Huiling Zhang, Chief Medical Officer, Connected Care, Philips Electronics North America Corporation
- 2:10pm - 2:30pm**      **Networking Break**
- 2:30pm - 3:20pm**      **Monetization of Data Security**
- Nick Curcuru, VP, Data & Analytics, Mastercard
- 2:30pm - 3:20pm**      **Locate, Trust, Analyze — Best Practices for Delivering Quality Data**
- Sue Habas, VP of Strategic Technologies, ASG

Chris Crotts, Group Manager, Advanced Technologies and Data, Toyota Motor North America  
Jayesh Shah, Senior Director, Analytics Technology and Community, McKesson Corporation

**2:30pm - 3:20pm**

**Managing Data Complexity at the Speed of Business**

Pravin Rangachari, Vice President, Planning, Haggard Clothing Co.

**3:20pm - 3:40pm**

**Networking Break**

**3:40pm - 4:20pm**

**Data Driven Disruption — Unlocking the Transformational Power of AI**

Kim Keating, VP, Data Science, Machine Learning & AI, AT&T

**4:20pm - 5:00pm**

**Closing Reception & Prize Drawing**