

Chicago CDAO Executive Summit

Hyatt Regency Chicago



December 10, 2018

6:00pm - 8:30pm **Leading with Data-Driven Decisions**

Evan Sinar, Chief Scientist, DDI

December 11, 2018

7:00am - 7:45am **Registration & Breakfast**

7:45am - 8:30pm **Serving Up Data Monetization Across the Enterprise**

Gokula Mishra, Senior Director, Global Data & Analytics & Supply Chain, McDonald's Corporation

8:30am - 9:00am **Networking Break**

9:00am - 9:50am **Navistar – Intersecting Manufacturing, Technology and Data**

Ashish Bayas, CTO, Navistar
Dan Pikelny, VP, CAO, Navistar

9:00am - 9:50am **Creating a Culture of Innovation with ML & AI**

Adam Kornick, Chief Data Technologist, Allstate Insurance Company
Prashant Mehrotra, Head of AI Center of Excellence, Allstate Insurance Company

9:00am - 9:50am **Agile Data Makeover – Best Practices in Data Engineering**

Don Fleschut, Chief Data Officer, Ryerson, Inc.
Russell Simmons, Director, Global Data & Analytics, Shell Oil Company

Todd Goldman, Vice President, Infoworks

9:50am - 10:20am **Networking Break**

10:20am - 11:10am **Developing Predictive Analytics for Competitive Advantage**

Amy Feltheimer, Data Visualization & Business Intelligence
Manager, Caterpillar Inc.
Daniel Organ, Advanced Analytics Manager, Caterpillar Inc.

10:20am - 11:10am **Diversity & Data – How JLL Leveraged Data to Drive Progress**

Mary Bilbrey, Chief Human Resources Officer, JLL
Luke Barnard, Manager, HR Analytics, JLL

10:20am - 11:10am **Better Data Prep For More Effective Analytics and Governance
Outcomes**

Laté Lawson, Sr. Dir Customer Information Design &
Operations , W.W. Grainger
Guru Rao, Chief Analytics and Data Officer, FBAlliance
Insurance
Tim Suther, Senior Vice President & General Manager, Data
Solutions, Change Health Care
Mariann McDonagh, CMO, erwin, Inc.

11:10am - 11:40am **Networking Break**

11:40am - 12:50pm **From Post-Fact to Data Literacy - Trends a CDO Can't Ignore**

Dan Sommer, Global Lead of Market Intelligence Program, Qlik

12:50pm - 1:20pm **Networking Break**

1:20pm - 2:10pm **Making AI Real: Operational Strategies for Artificial Intelligence**

Monte Zweben, CEO, Splice Machine

1:20pm - 2:10pm **Benchmarking the Best Practices in Data Governance**

Mike Jennings, Sr. Director, Data Architecture, Global
Enterprise Architecture, Walgreens Boots Alliance

Bryan Tabiadon, Vice President, Data Mgmt & Analytics , FTD
Companies Inc

1:20pm - 2:10pm **Best Practices in Predictive Analytics & Data Team
Collaboration**

Andrea Marks, Chief Analytics Officer, OptumRx
Jorge Balestra, Director - Advanced Analytics Center of
Excellence, Kraft Heinz Company
Krishna Iyer, Chief Data Scientist, State of Illinois
Jeff Grossman, VP Customer Solutions & Success, Aginity

2:10pm - 2:30pm **Networking Break**

2:30pm - 3:20pm **A Practical Approach to Starting Your Data Journey**

Chad Stallings, VP & CIO, Federal Signal

2:30pm - 3:20pm **Data Security from the Lake to the Cloud**

Waqas Akkawi, VP, CISO, SIRVA, Inc.
Bernie O'Connor, Director, Information Technology, Anixter
International Inc.

2:30pm - 3:20pm **Building Enterprise Digital Transformation Through the Data
Team**

Joe DeCosmo, Chief Analytics Officer, Enova
Nalini Polavarapu, Enterprise Data Science Strategy Lead,
Bayer

3:20pm - 3:40pm **Networking Break**

3:40pm - 4:20pm **Aggregating Data to Assess Buyer DNA**

Wes Chaar, Chief Data & Analytics Officer, Catalina Marketing
Corporation
Zubin Singh, Global Lead for Digital Innovation, Catalina
Marketing Corporation
Kevin Hunter, Chief Product Officer, Catalina Marketing
Corporation

Marta Cyhan, Chief Marketing Officer, Catalina Marketing Corporation

4:20pm - 5:00pm

Closing Reception & Prize Drawing